

Wharton Undergraduate Division

G95 Jon M. Huntsman Hall/6340

Phone: 215.898.7608 ∉ Fax: 215.573.2070 ∉ advising@wharton.upenn.edu

http://	/undergra	d.wharton.upenn.edu
---------	-----------	---------------------

Title	Contact Name	Email	Phone
Vice Dean and Director	Dr. Barbara E. Kahn	kahn@wharton	8-7766
Assistant to the Vice Dean	Ms. Meredith Wickman	mwickman@wharton	8-7608
Director, Student Services and Administration	Ms. Sue Kauffman DePuyt	depuyts@wharton	8-9151
Business Administrator	Ms. Anna Bond	bondae@wharton	8-2892
Information Systems Specialist	Mr. Oliver Chern	oliver2@wharton	3-9714
Program Coordinator	Ms. Sharon Mulholland	mulholls@wharton	8-9152
Office Manager	Ms. Ellen Mueller	mueller@wharton	8-9563
Administrative Assistants	Mr. Charles Price	pricec@wharton	8-5284
	Ms. Shanesha Revell	shanesha@wharton	8-7608
Undergraduate Advising			
Director, Academic Affairs and Advising	Dr. Anita Henderson	henderso@wharton	8-0287
Senior Associate Director	Ms. Beth Hagovsky	hagovsb@wharton	8-7613
Associate Directors	Ms. Angie Corbo	acorbo@wharton	8-0885
	Ms. Chryssa Giannini	chryssa@wharton	8-6353
Specific Concerns			
Academic Support	Ms. Chryssa Giannini	chryssa@wharton	8-6353
Athletics Liaison	Ms. Sue Kauffman DePuyt	depuyts@wharton	8-9151
Graduation Ceremony Info.	Ms. Sharon Mulholland	mulholls@wharton	8-9152
Law School Submatriculation	Ms. Chryssa Giannini	chryssa@wharton	8-6353
Learning Disabilities	Ms. Angie Corbo	acorbo@wharton	8-0885
MBA Submatriculation	Dr. Anita Henderson	henderso@wharton	8-0287
Student Affairs/Clubs	Ms. Beth Hagovsky	hagovsb@wharton	8-7613
Transfer Credits Tuition Adjustments	Ms. Angie Corbo Ms. Ellen Mueller	acorbo@wharton	8-0885 8-9563
Tuition Adjustments	Ms. Ellen Mueller	mueller@wharton	8-9303
Undergraduate Leadership Program			
Director, Undergraduate Leadership Programs	Dr. Anne M. Greenhalgh	greenhaa@wharton	8-6058
Adjunct Faculty	Dr. Helene Elting	eltingh@wharton	3-4484
	Dr. Michael London	londonm@wharton	8-2739
	Dr. Christopher Maxwell	maxwellc@wharton	8-0284
Joseph Wharton Scholars Program	D. W. (1. A.)		0.0205
Director	Dr. Martin Asher	asherm@wharton	8-0285
Evening School	Du Davie Catherin	andhan Qarah artar	0.7612
Director	Dr. Dave Cather	cather@wharton	8-7612
Coordinator	Ms. Susan Donnelly	donnells@wharton	8-9499
Emergency Contact Numbers	511		
Penn Police (campus phones)			
Penn Police Emergency	898-7333		
JMHH Security Desk	898-2300		
SH-DH Security Desk	573-0627		
Philadelphia Police, Fire and Rescue Emergency	911		
(can be contacted directly by Penn Police))11		

All telephone numbers are in the 215 area code (exchanges are either 898 or 573).

All email addresses are suffixed by ".upenn.edu"

Welcome from the Vice Dean

June 2003

Dear Wharton Student,

Welcome to the Wharton Undergraduate Division. This Undergraduate Student Handbook is designed to help you learn about your opportunities and make the most out of your experience here at Penn. It provides information on the services the Undergraduate Division offers, a detailed explanation of the curriculum, an overview of various policies and procedures, a snapshot of Wharton facilities, and a glimpse of some of the activities available to you.

I encourage you to explore each of the sections in this handbook thoroughly. To learn more about any of the topics discussed, please consult with a professional advisor in the Undergraduate Division (G95 JMHH) or visit the appropriate web page. Undergraduate web sites http://undergrad.wharton.upenn.edu and http://inside.wharton.upenn.edu are useful places to begin your search. Our goal is to provide the guidance you need to make the best use of your time at Penn.

If you are a first-year student, you will find *pages 21 through 24* especially useful. They explain the courses that you should plan to take this Fall as well as how to receive credit for work that you completed before coming to Penn. You might also find *page 25* interesting; it describes Management 100, *Leadership and Communication in Groups*, a required course for all Wharton freshmen.

The undergraduate curriculum is designed to provide you with an understanding of the arts and sciences, the foundation areas of business, the environment in which business operates, and a specialized field. In the spirit of the curriculum, I encourage you to exercise your intellectual curiosity and take full advantage of the many opportunities Penn offers.

With best wishes for your success,

Barbara tahn

Barbara E. Kahn

Vice Dean and Director



Table of Contents

Undergraduate Division Directory	Inside Front Cover
Wharton School and Undergraduate Division Staff	2
Curriculum Worksheet	7
Requirements	8
Concentrations	13
For First-Year Students.	21
Management 100	25
Advising	26
Academic Opportunities	27
Study Abroad	29
Honors	32
Tutoring & Support	33
Student Life	34
Academic Regulations & Procedures	35
University Regulations & Procedures	39
Services	42
Facilities	43
Index	44
Academic Calendar	47
Departmental Directory	Incide Back Cover

Wharton Undergraduate Division

G95 Jon M. Huntsman Hall

Phone: 215.898.7608 ∉ Fax: 215.573.2070 ∉ advising@wharton.upenn.edu http://undergrad.wharton.upenn.edu

Patrick T. Harker

Dean, Professor of Operations and Information Management and Reliance Professor of Management and Private Enterprise

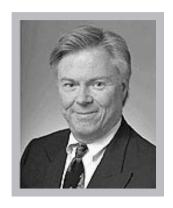
Dean Harker was named dean of the Wharton School in February 2000, after serving as deputy dean and chairperson of the Operations and Information Management Department at Wharton. He was also chairperson of the Systems Engineering Department at Penn's School of Engineering and Applied Science. He holds a BSE and MSE in Civil Engineering, an MA in Economics and a PhD in Transportation Planning and Economics, all from the University of Pennsylvania. He is a former White House Fellow and Special Assistant to the Director of the F.B.I., and has published five books and more than 80 professional articles on service operations and technology management. He received the Hauck Award for excellence in undergraduate teaching in 1998.



David C. Schmittlein

Deputy Dean, Ira A. Lipman Professor of Marketing

Deputy Dean Schmittlein was appointed deputy dean in April 2000. He was the vice dean and director of the Wharton School Doctoral Division (1993-95) and chair of the Marketing Department (1995-2000). He earned his BA in Mathematics from Brown University, and his PhD and MPhil in business from Columbia. In addition to extensively publishing in scholarly journals, Deputy Dean Schmittlein's research has been featured in *The Wall Street Journal, The New York Times, USNews & World Report, USA Today and The ABC Evening News with Peter Jennings*.



Barbara E. Kahn

Vice Dean and Director, Dorothy Silberberg Professor of Marketing

Vice Dean Kahn is the Dorothy Silberberg Professor of Marketing at The Wharton School, as well as a Senior Fellow of the Leonard Davis Institute and a faculty member of the Graduate Group in the Psychology Department. Dr. Kahn received a BA in English Literature at the University of Rochester and an MBA in Marketing and Statistics and an MPhil and PhD in Marketing from Columbia University. She joined the Wharton faculty in 1990 after serving on the faculty at the Anderson School of Management at the University of California, Los Angeles. She was also the Hakuhodo Advertising Agency Visiting Scholar at the University of Tokyo and a Visiting Academic at the University of Sydney in Australia. Vice Dean Kahn's research focuses on consumer decision-making and creating customer value and she has taught such courses as *Introduction to Marketing, Consumer Behavior and Marketing Research*. Dr. Kahn received the Hauck Award for Outstanding Teaching in the Undergraduate Division in 1999.



Suzanne Kauffman DePuyt

Director of Student Services and Administration

Suzanne Kauffman DePuyt joined the Undergraduate Division in 1997 after serving seven years in the MBA Division as Coordinator of Graduate Student and International Programs and Assistant to the Vice Dean on the division's senior management team. Ms. Kauffman DePuyt provides leadership in the areas of admissions, academic support, fiscal management, student leadership development, technology and operations. Her professional interests include the development of technology to enhance learning and academic support services. She also serves as the school's athletic eligibility officer. Ms. Kauffman DePuyt earned her MBA from Rider University and has over ten years of experience working in higher education.



Anita Henderson

Director of Academic Affairs and Advising

Anita Henderson has a BA in English from Adelphi University, MA in Linguistics from the University of Kansas, and PhD in Linguistics from the University of Pennsylvania. She joined the Undergraduate Division in January 2000. As an administrator at Penn, she has worked at the School of Dental Medicine and the Institute for Research on Higher Education. She also continues her research in sociolinguistics and language attitudes and is a member of a National Advisory Board, which is studying linguistic profiling and housing discrimination. Her business experience includes human resources management and co-ownership of a franchise of a nationally known restaurant chain.



Martin A. Asher

Director of the Joseph Wharton Scholars Program and Adjunct Associate Professor of Finance

Martin Asher received an MA and PhD in Economics from the University of Pennsylvania and a BA in Economics from Stanford University. In addition to his role as Director of the Joseph Wharton Scholars Program, Dr. Asher is Adjunct Associate Professor of Finance and teaches courses in Economics to Wharton undergraduate and graduate students. He has served simultaneously as Associate Director of the Institute for Law and Economics at the Law School, Lecturer in Penn's Economics Department, and Vice President and Principal of Econsult Corporation. Dr. Asher also has held teaching positions in the Economics Departments at Swarthmore College, Bryn Mawr College, and Villanova University, where he received tenure in 1991. His previous experience includes positions at Joel Popkin and Company, the Brookings Institution, the United States Senate Committee on the Budget, and the President's Council of Economic Advisers. Dr. Asher received the 2000 and 2002 William G. Whitney Award for Distinguished Undergraduate Teaching in the Associated Faculty and the 2000 Kravis Prize for Outstanding Undergraduate Teaching in Economics in the Department of Economics. His research interests have been primarily in the areas of income distribution and gender and race wage differentials, and he has served as an expert economic witness in federal and state court antitrust and discrimination cases.



Beth Hagovsky Senior Associate Director

Beth Hagovsky has a BA from Rosemont College and a MSEd in Higher Education Administration from the Graduate School of Education at Penn. She previously worked in the Office of Student Life at the University as Assistant Director. Her primary responsibilities included advising the Student Activities Council, the Junior and Senior Class Boards, in addition to coordinating University-wide events and traditions such as Hey Day, Ivy Day and Homecoming. In the Undergraduate Division, in addition to her role as an academic advisor, she is responsible for planning and implementing the division's co-curricular programs and also for working with the Wharton and other Council student clubs and organizations. Beth is a Senior Fellow and resident in Stouffer College House.



Angie CorboAssociate Director

Angie Corbo serves as a liaison with the Office of Student Disabilities Services, Internal Transfer/Dual Degree Admissions and External Transfer Admissions, while working in conjunction with Counseling and Psychological Services on leave of absence and personal issues. She is also responsible for the Musser-Schoemaker Lectures Series, transfer credits, joint degree programs and study abroad programs in Asia. Prior to her time at Penn, Ms. Corbo worked in higher education in Student Life and Leadership Development. She holds a part-time adjunct teaching appointment with Arcadia University and has taught at Penn and Penn State Abington. In addition, she has consulted with groups and individuals on leadership, diversity, conflict management, gender dynamics, and communication. Ms. Corbo earned her BA in English/Communications and Modern Languages from Cabrini College and her MSEd from Penn's Graduate School of Education, where she is currently a doctoral candidate. Her research area focuses on group dynamics, gender issues, and power dynamics.



Chryssa Giannini Associate Director

Chryssa Giannini serves as a liaison with the Office of Academic Support, the Office of International Programs and the Pre-Freshman Program. She specializes in the areas of tutoring, study abroad programs in the United Kingdom, Australia and New Zealand, law school sub-matriculation and academic standing. Prior to joining the Undergraduate Division team, Ms. Giannini worked at New York University in Study Abroad Admissions and George Washington University in Academic Advising. Chryssa earned her BA in Behavioral Sciences from Drew University and her MA in Higher Education Administration from New York University.



Anne M. Greenhalgh

Director of Undergraduate Leadership Programs

Dr. Anne M. Greenhalgh oversees the Undergraduate Leadership Program and several business institutes (LEAD, Leadership in the Business World and the Summer Institute in Business and Technology), as Director of Undergraduate Leadership Programs. As Adjunct Associate Professor of Management, Dr. Greenhalgh teaches undergraduate courses, including Management 100, Leadership and Communication in Groups; Management 243, *Communication in the Workplace; and Management 250, The Language of Leadership.* She is the recipient of the William G. Whitney Teaching Award for Affiliated Faculty. In addition to fulfilling a wide range of curricular, school, and university-wide responsibilities, Dr. Greenhalgh has advised a number of academic and business institutions. Her most recent research projects focus on leadership and management education.



Michael B. London

Adjunct Assistant Professor of Management

Michael London joined the Wharton Undergraduate Division in 1993 as a Director of the Undergraduate Leadership Program. He earned his PhD in Organizational Behavior from Case Western Reserve University. He previously served as Assistant Professor at the University of Bridgeport and was affiliated with Robert H. Schaffer and Associates, a Connecticut-based consulting firm. Dr. London's background includes serving as Executive Director of the S.O.S. Community Crisis Center and Director of Training for "Drug Help," both non-profit organizations in Michigan. As an Adjunct Assistant Professor of Management, Dr. London teaches Management 100, *Leadership and Communication in Groups*. He also teaches in the Evening Division and in the Wharton Management Program. He was voted the 1996 Professor of the Year in the Wharton Evening Division.



Christopher I. Maxwell

Adjunct Assistant Professor of Management

Chris Maxwell is Associate Director, Undergraduate Leadership Program; Curriculum Director, LEAD; and Adjunct Assistant Professor of Management. He joined the Wharton Undergraduate Division in 2000. He earned a PhD in Public Administration from Penn State and a Master of Government Administration from the Fels Center of Government at the University of Pennsylvania. Dr. Maxwell previously served as Executive Vice President of a community teaching hospital, Vice President of a healthcare information and research services firm, and as a consultant to mental health organizations. Dr. Maxwell teaches Management 100, Leadership and Communication in Groups.



Helene Elting

Adjunct Assistant Professor of Management

Helene Elting is an Associate Director of the Undergraduate Leadership Program and an Adjunct Assistant Professor of Management. Her field of expertise is workplace diversity, and her scholarly research focuses on gender, power, and leadership; race matters in corporate culture; and work/life balance. Dr. Elting has published and lectured on the impact of personal difference on pedagogic style. Her most recent publication is a chapter in the 2002 text, WORKPLACE DIVERSITY AND ITS IMPACT UPON PERFORMANCE. She teaches Management 100, *Leadership and Communication in Groups*, as well as undergraduate and MBA courses on *Diversity in the Workplace*. She is also an academic fellow in the Philadelphia Association for Psychoanalysis. Dr. Elting received her doctorate from the University of Pennsylvania. Before coming to Wharton in 1998, she had a joint appointment at Haverford College and Bryn Mawr College where she taught American Studies, Culture Studies, and Communication. Concurrently, she lectured at the Center for Women's Studies of the Philadelphia Association for Psychoanalysis.



Dave Cather

Director of the Wharton Programs for Working Professionals and Adjunct Associate Professor of Insurance and Risk Management

Dave Cather received his PhD and MBA from the University of Georgia and BSBA from Bowling Green State University. He is Director of the Wharton Programs for Working Professionals, which includes the Wharton Management Program, Bachelor of Business Administration Program, Graduate School Preparation Certificate Program, Marketing Management Certificate Program and the Finance-Accounting Certificate Program. Dr. Cather is an Adjunct Associate Professor in the Department of Insurance and Risk Management, teaching classes for undergraduate and MBA students since joining the Wharton faculty in 1987. He has also taught in the Wharton Evening School for over ten years and participated in a variety of Wharton Executive Education programs. His research interests are focused on strategic management issues in the financial institutions area and he has served as a consultant and expert witness to firms in the financial services industries.



Undergraduate Division Administrative Staff

(Front row from left) Anna Bond, Business Administrator; Ellen Mueller, Office Manager; Shanesha Revell, Administrative Assistant; (Second row from left) Oliver Chern, Information Systems Specialist; Charles Price, Administrative Assistant; Susan Donnelly, Evening School Coordinator; Meredith Wickman, Assistant to the Vice Dean; (not pictured) Sharon Mulholland, Program Coordinator.



Wharton Undergraduate Division Curriculum Worksheet

37 Credit Units Total

General Educ	Societal	General Educ	Unrestricted
Requirements (3)	Environment (2)	Distribution (7)	Electives (3)
□ ECON 001	□ LGST 101	Social Structures	
□ ECON 002	□ LGST 210		
□ MATH 104	□ BPUB 203		
	Organizational		Non-Business
Leadership (1)	Environment (1)	Lang, Arts & Culture	Electives (2)
□ MGMT 100	□ INSR 205		
	□ MGMT 104		
Writing About	Business		Extra Courses
Requirement (1)	Breadth (3)	Science & Technology	(not required)
Business	Business	Global Env (3)	
Fundamentals (9)	Concentration (4)	2 may double-count with Gen Ed courses	
□ ACCT 101			□ Language
□ ACCT 102			Proficiency
□ FNCE 100	<u> </u>		·
□ FNCE 101			
□ STAT 101			
□ STAT 102			
□ MGMT 101			
□ MKTG 101			
□ OPIM 101			

You may not use more than one course from any department to count towards the Business Breadth requirement. No course from your first concentration, and only one course from a second concentration, may be counted for the requirement. The remaining three courses in a second concentration must be counted as Unrestricted Electives.

Consult the College Course Scanner at http://www.sas.upenn.edu/scanner/ccs.html for course selection information and Penn InTouch at https://sentry.isc.upenn.edu/intouch for scheduling information and an automated worksheet.

Outline of the Curriculum

The faculty of the Wharton School have designed the undergraduate curriculum to accomplish three objectives:

- 1. combine the study of business with the study of the liberal arts and sciences,
- 2. give students an international perspective, and
- 3. improve students' leadership and communication skills.
- I. Students come to the undergraduate program at Wharton to learn about business and to gain a college education that provides them with a broad perspective on life. For these reasons, about half of the courses for the Bachelor of Science in Economics degree are inside Wharton, and about half are outside Wharton. This is represented visually on the worksheet on the previous page: the two left-hand columns list business-related courses, while the two right-hand columns represent non-Wharton courses. Students are urged to enroll in non-Wharton courses to explore their interests and test their abilities in fields of study besides business.
- II. There is no industry in the modern economy not touched by the trend towards globalization. For this reason, the faculty at Wharton wants to ensure an international perspective as part of the undergraduate curriculum. Foreign language competency and the Global Environment requirement are two mechanisms to accomplish this objective.
- III. Wharton alumni have been leaders in every sector of society. Our graduates have been CEOs, ambassadors, lawyers, a symphony conductor and a Supreme Court justice. Leadership involves natural talent, but that talent must be nurtured and shaped to attain its full potential. A central objective of Wharton's program is to provide students with the opportunity for academic and co-curricular experiences that refine and develop leadership and communication skills. Some of the ways to improve existing skills while at Wharton include writing courses, leadership and communication series, research opportunities and co-curricular activities.

What follows is a detailed description of the curriculum for the Bachelor of Science in Economics degree. We recommend that you follow along with the worksheet as you read about the various requirements, so that you begin to understand how everything fits together.



Aerial view of Jon M. Huntsman Hall and the Philadelphia skyline

GENERAL EDUCATION REQUIREMENT 3 courses

The General Education requirement includes three arts and sciences courses designed as the foundation for business courses. The following courses should be finished by the end of the first year in preparation for sophomore year core business courses.

Economics 001 and 002: Introductory Economics

All students are required to take a semester of microeconomics and a semester of macroeconomics. Economics provides a basis for understanding what markets are and how they function.

Math 104: Calculus, Part I

All students are required to take the first semester of Calculus. Math 104 assumes that students have had the equivalent of AB Calculus in high school and are familiar with concepts through applications of differentiation and basic integration techniques. Math, like economics, is an important tool in approaching business courses. Calculus will provide you with the background for other quantitative work in business courses. See page 21 for more information on the math requirement.

LEADERSHIP, TEAMWORK, AND COMMUNICATION

1 course

Management 100: Leadership and Communication in Groups

Because the development of leadership and communication skills is one of the central objectives of the Wharton undergraduate curriculum, this required course provides a very important forum for understanding your current abilities in these areas and how to improve them.

All incoming students are required to take this course. First-year students should complete it in the fall of the first year. Transfer and dual degree students take it in the spring of their first year as a Wharton student.

WRITING REQUIREMENT

1 course

Another avenue for developing communication skills is the writing requirement. All students must take a Writing About course to fulfill this requirement. These courses generally are numbered as English 001- 009 and English 125. English 011, English for International Students, may also be used to fulfill the requirement if you are a student whose first language is not English. In addition, other departments, such as Philosophy and Women's Studies, offer Writing About courses, usually numbered 009. AP credit in English cannot be used to fulfill this requirement. The *Fiction Writing Workshop*, the *Creative Writing*

Workshop and Writing Across the University do not satisfy the Wharton writing requirement. Consult http://www.college.upenn.edu/curriculum/requirements/writing.html for more information.

BUSINESS FUNDAMENTALS 9 courses

By the end of the freshman year, the five courses listed above should be successfully completed, as they will provide you with the tools you need to succeed in subsequent courses. Starting in the fall of the sophomore year, most students begin to take the business fundamentals. The nine courses that comprise the business core will provide students with the foundation needed for understanding how organizations function.

Accounting 101 and 102: Principles of Accounting

Usually taken in the sophomore year, these introductory courses in financial and managerial accounting provide a broad-based understanding of how an organization reports on its financial position and the decisions leaders must make when creating financial reports. Accounting has been described as the "language of business." A thorough knowledge of its principles is necessary for all business professionals.

Statistics 101 and 102: Introductory Business Statistics

Two semesters of Statistics is required, following completion of the Calculus requirement. These courses are focused on statistical methods used in many upper-level courses, especially Finance.

First-year students who have already completed Math 104 may enroll in Statistics 101. Statistics 430 and 431, a more theoretical approach to business statistics (or Systems 301 and 302, offered through the School of Engineering and Applied Science) may replace Statistics 101 and 102 and are usually taken by those students who:

- # have a strong interest in mathematics,
- # have completed Mathematics 114,
- # are concentrating in Actuarial Science,
- ## are pursuing the Management and Technology (M&T) program, or
- # are pursuing a dual degree with the School of Engineering and Applied Science.



Finance 100: Corporate Finance and Finance 101: Monetary Economics

Usually taken in the sophomore year, these two courses provide a basis for understanding the financial aspects of organizations. Finance 100 concentrates on the internal financial decisions made within corporations and other firms, while Finance 101 is an intermediate macroeconomics course. The courses may be taken in either order, and have the following prerequisites:

- # Finance 101: Completion of Economics 001 and 002 and Math 104.
- ## Finance 100: Completion of Economics 001 and 002 and Math 104. Accounting 101 and Statistics 101 may be taken concurrently.

Management 101: Introduction to Management

This course provides an introduction to the concepts of management critical to the exercise of effective leadership in any organization. In addition, the course refines your business writing skills. It should be taken by the end of the sophomore year for a basic understanding of management concepts necessary for upper-level course work.

Marketing 101: Introduction to Marketing

Every organization is faced with the challenge of how to communicate with the world at large about its mission, products and services. An introduction to the methods of marketing teaches students how to think systematically about this challenge and how organizations can address their needs in this area. Marketing 101 should be taken by the end of the sophomore year.

Operations and Information Management 101: Introduction to the Computer as an Analysis Tool

This course is generally taken in the second semester of the first year because it provides important tools for use in other courses. This course will introduce you to Excel and other technology that will be very useful for both academic and professional purposes.

SOCIETAL AND ORGANIZATIONAL ENVIRONMENT

3 courses

In addition to understanding the internal functions of an organization, students must also understand the context in which all organizations exist. No organization is an island; it must interact with customers, suppliers, regulatory agencies, and its own employees. The Societal and Organizational Environment categories are designed to provide knowledge about contextual issues arising from relations with these constituencies. Societal Environment courses deal with the external environment, including the government and the legal system, while Organizational Environment courses address the internal environment, including relations with employees and methods of dealing with risk.

Two of the following three courses fulfills the Societal Environment requirement:

Legal Studies 101: Introduction to Law and Legal Process

This course provides an overall introduction to the American legal system. Any leader of an organization that does business in the United States must understand this legal environment to conduct business successfully.

Legal Studies 210: Corporate Responsibility and Ethics

Every member of a business organization is faced with making ethical decisions. This course provides a structure for thinking through problems and developing appropriate responses when ethical challenges arise.

Business and Public Policy 203: Business in the Global Political Environment

Organizations around the world must deal not only with their clients, customers and shareholders, but also with the communities in which they are located and with the governments of the entities in which they are housed. This course discusses how firms respond to various regulatory and political forces in the external environment.

One of the following two courses fulfills the Organizational Environment requirement:

Management 104: Industrial Relations and Human Resource Management

One of the most important managerial tasks is developing rewarding and productive relationships with co-workers and employees. This course teaches students how to approach issues in the management of human resources at all levels of an organization.

Insurance 205: Risk Management

All firms must cope with risks: financial risks, risks associated with destruction of property, and risks associated with variability in human behavior. This course discusses the risks companies face and how they can best plan to minimize the negative effects of various kinds of risks.



BUSINESS BREADTH

3 courses

This three-course requirement is designed to give Wharton students a broad sampling of various business fields beyond the fundamental core and business depth courses. Any non-core Wharton course meets the requirement. However, you may not take:

more than one course from any department,

any course from the department in which you are taking your first or only concentration, or

more than one course from the department in which you are taking a second concentration.

You may not double-count a business breadth course with any other part of the curriculum except for one course in each concentration beyond the primary concentration.

BUSINESS DEPTH (CONCENTRATION)

4 courses

All students in the Wharton undergraduate program major in business, but each selects an area of concentration. Students usually begin their business concentration in the junior year. The Wharton concentration consists of four courses above the introductory level, which provide the opportunity to explore one area of business more thoroughly. For details on the specific requirements for each concentration, see page 13. Students should consult with an academic advisor in the Undergraduate Division and with the concentration advisor in the department of your choice.

GENERAL EDUCATION DISTRIBUTION

7 courses

One of the main objectives of the Wharton undergraduate program is to combine the study of business with the study of the arts and sciences. To ensure that students gain broad exposure to liberal arts courses, these subject areas have been divided into three general categories: Social Structures; Language, Arts and Culture; and Science and Technology. A total of seven courses are necessary to fulfill this requirement, with at least two in each category but three in one.

These courses may be taken pass/fail if they do not apply to a minor, a degree in another school at Penn or are used to fulfill the global environment requirement.

Any course offered by the following departments or Schools may be taken to satisfy the General Education Distribution requirement.

Social Structures

Ancient History
Economics
Health and Societies
History
History and Sociology of Science
International Relations

Latin American Studies Political Science Sociology Urban Studies

Language, Arts, and Culture

Art History

Comparative Literature and Literary Theory

Design of the Environment

English

Film Studies

Fine Arts

Folklore

Germanic Languages

Linguistics

Music

Philosophy

Romance Languages

Slavic Languages

Theater Arts

Courses from these departments may satisfy the Social Structures or the Language, Arts, and Culture requirements depending on the specific course content.

African Studies

Afro-American Studies

Anthropology

Asian American Studies

Asian and Middle Eastern Studies

Classical Studies

Philosophy, Politics and Economics

Religious Studies

South Asia Regional Studies

Women's Studies

Science and Technology

Astronomy and Astrophysics

Biological Basis of Behavior

Biology

Chemistry

Cognitive Science

Earth and Environmental Studies

Mathematics

Physics

Psychology

School of Engineering (all courses)

School of Nursing (all courses)



GLOBAL ENVIRONMENT

3 courses

Wharton undergraduates are required to take a total of three courses to fulfill the Global Environment requirement. The Global Environment requirement links Wharton's training in managerial decision making to the international context in which business operates. The requirement is fulfilled by selecting three courses taught with substantial international content. Two of these courses may double-count with the General Education Distribution courses.

Courses that fulfill the requirement must deal predominantly with material concerning:

Regions outside of the United States.

Courses that fulfill the requirement draw from any of the following categories:

- # Social science courses, such as History,
 Anthropology, Economics, or International
 Relations, which deal with international
 issues or with the nature of other cultures.
 This includes area studies courses about
 particular regions of the world.
- # Humanities courses dealing with the artistic or cultural heritage or particular cultures, including courses in history, music, art, literature, and religious studies.
- # Language courses designated as commercial or business.
- Business courses on international topics such as multinational management or international public policy (for free standing global only.)

Courses that may NOT be used to fulfill the requirement include the following:

- # Language courses that are not titled "commercial" or "business."
- # Methodology courses, such as demography and ethnography.
- # Courses about the experience of immigrant populations in the United States.
- # Courses taken abroad that do not otherwise fit into the categories given above.

There are a number of courses that will fit individual interests and talents and fulfill the Global Environment requirement. An advisor in the Wharton Undergraduate Division can confirm that a course fulfills the global requirement. In some instances, you may be asked to submit a syllabus for the course to the Petitions Committee so that a decision can be made regarding the appropriateness of the course for the requirement.

International students are not permitted to fulfill this requirement with courses about the United States.

Global Environment courses may not be taken pass/fail.

UNRESTRICTED ELECTIVES 3 courses

Any three course units fulfill the unrestricted electives. Students pursuing a second concentration must apply three of those courses here. Unrestricted electives may be taken pass/fail unless you are using them towards a second concentration.

NON-BUSINESS ELECTIVES 2 courses

The non-business elective category requires two courses that are not from a Wharton department. This requirement has been included in the curriculum to ensure that you take the opportunity to explore non-business subject matter beyond the seven required to fulfill the General Education Distribution requirement. These courses may be taken pass/fail if they do not apply to a minor or dual degree.

FOREIGN LANGUAGE COMPETENCY

Wharton students must demonstrate competency in a language other than English. Students who plan to continue with their high school language are urged to do so beginning in the fall semester of the first year. Refer to page 22 for information on Foreign Language Placement.

Courses taken toward language competency may be applied to the Language, Arts, and Culture portion of the General Education Distribution or to the Unrestricted or Non-business Electives sections. They do not satisfy the Global Environment requirement.

Some study abroad programs require knowledge of a language beyond the minimum competency requirements. Consult with an advisor about language requirements for programs you may be interested in.

CHOOSING A CONCENTRATION

In your Wharton academic career, you must choose a concentration as your academic specialty. These concentrations are intended to give an in-depth focus in one business area. There is not a traditional "major" in Wharton because all students take a common bachelor's degree program in Economics. Instead, students acquire academic depth through a four-course concentration. Course requirements for each concentration are detailed below. More information about each concentration is available in the respective academic department or the Undergraduate Division.

The Wharton School's undergraduate concentrations are:

Accounting
Actuarial Science
Business and Public Policy
Entrepreneurship (second concentration only)
Environmental Policy and Management
Finance
Global Analysis (second concentration only)
Health Care Management and Policy
Insurance and Risk Management
Legal Studies (second concentration only)
Management
Managing Electronic Commerce (second concentration only)
Marketing

Marketing and Communication (dual concentration) Operations and Information Management (three tracks)

Real Estate Statistics

Transportation (individualized)

Concentrations should be declared by the end of sophomore year in order to have a better chance of getting the upper-level courses in advance registration. To declare a concentration, complete a Concentration Declaration form in the Undergraduate Division Office or speak to an advisor. You may change your concentration at any time. In addition, students may develop an individualized concentration under the supervision of a Wharton faculty member. Individualized concentrations must first be approved via petition to the Petitions Committee.

ACCOUNTING

http://accounting.wharton.upenn.edu

The Accounting Department at Wharton offers courses in financial, managerial and cost accounting, tax planning, auditing, international accounting, accounting for decision-making and control and accounting for mergers and acquisitions. Although strong quantitative skills and attention to detail are important qualities for an accounting concentration, students need to acquire other skills as well. Many students find the accounting concentration to be useful preparation for careers in consulting, investment banking, general management, public accounting, and securities analysis.

•	O ,	•
Required	ACCT 201	Intermediate Financial Accounting (1 st semester)
	ACCT 202	Intermediate Financial Accounting (2 nd semester)
One of	ACCT 203	Cost Accounting
	ACCT 243	Accounting for Mergers, Acquisitions & Complex Financial Structures
One of	ACCT 203	Cost Accounting
	ACCT 205	Tax Planning and
		Administration
	ACCT 208	Auditing
	ACCT 230	International Accounting
	ACCT 242	Financial Accounting:
		Analysis & Reporting Incentives
	ACCT 243	Accounting for Mergers,
		Acquisitions & Complex
		Financial Structures
	FNCE 207	Security Analysis

ACTUARIAL SCIENCE

http://irm.wharton.upenn.edu

Actuarial science stands at the intersection of risk and money. Actuaries are experts in evaluating the likelihood and financial consequences of future events, designing creative ways to reduce the probability of undesirable events, and decreasing the impact of tragic events that do occur. They are in great demand by insurance companies, consulting firms and financial institutions. A student with strong mathematical aptitude graduating with an actuarial science concentration will be prepared to pass the first three examinations given by the Society of Actuaries.

	U	3
Required	INSR 251	Fundamentals of
		Actuarial Science I
	INSR 252	Fundamentals of
		Actuarial Science II
	INSR 260	Applied Stat. Methods
		for Actuaries
One of	INSR 210	Financial Strategies and Analysis: Insurance
	INSR 221	•

INSR 230 Managing Pure Risks:
Operations and Markets
INSR 253 Actuarial Statistics
(recommended)

A student concentrating in Actuarial Science should take MATH 104 and 114 in his or her freshman year. STAT 430-431 is recommended in place of STAT 101-102.

BUSINESS AND PUBLIC POLICY

http://bpp.wharton.upenn.edu

The Business and Public Policy (BPUB) concentration provides skills and insights that are useful to future private and public managers, lawyers, economists and political scientists as well as policy analysts. The concentration combines elements of economic and political analysis in order to understand the interactions between market and political processes (political economy) and the positive and normative aspects of government activity (public policy and management). Students concentrating in BPUB go on to positions in government, in private firms (particularly consulting and investment banking) and in the not-for-profit sector. The concentration also provides a firm base for graduate study in law, economics, public policy and political science.

The concentration in Business and Public Policy consists of 2 policy analysis core courses and 2 applied public policy courses:

Policy Analysis Core (two courses)

BPUB 201 The Political Economy of Government

BPUB 204 Cost Benefit Analysis

BPUB 250 Managerial Economics

Applied Public Policy (two full courses or other equivalent)

BPUB 202 The Principles of Transportation

BPUB 203 Business in the Global Political Environment

BPUB 206 Urban Public Management and Private Sector Economic Development

BPUB 230 Urban Fiscal Policy

BPUB 236 International Housing Comparisons

BPUB 261 Risk Analysis and Environmental Management

BPUB 284 Managerial Economics & Game Theory (.5cu)

BPUB 288 International Industrial Development Strategies

BPUB 289 Nations, Politics and Markets

BPUB 290 Technology in Global Markets (.5 cu)

BPUB 298 Privatization: An International Perspective

ENTREPRENEURSHIP (SECOND CONCENTRATION)

http://www-management.wharton.upenn.edu

A secondary concentration in Entrepreneurship is intended to complement course work completed in a primary concentration and provide a diverse set of options for students to hone their entrepreneurial skills. Entrepreneurship cannot be a student's only concentration at Wharton; students must have declared a primary concentration. A total of 4 c.u.s are required for the secondary concentration.

One of	MGMT 230	Entrepreneurship
	MGMT 235 *	Technological Innovation
Three of	FNCE 238	Funding Investments
	FNCE 250	Venture Capital & Private Equity
	MGMT 231	Entrepreneurship & Venture
	MGMT 233	Strategies and Practices of Family Controlled
	MGMT 245	Managing Innovation
	MGMT 251	Consulting to Growth Companies
	MGMT 254	Wharton Entrepreneurial
	MKTG 227	Internship (.5 cu) Marketing & Electronic Commerce (.5 cu)
	MKTG 281	Entrepreneurship Marketing (.5 cu)
	OPIM 392	Business Application Development
One of	MGMT 211	Competitive Strategy
	MGMT 238	Organizational Behavior
	MGMT 244	Human Resources Management
	MGMT 248	Executive Leadership
	MGMT 291 OPIM415	Negotiations Product Design

One independent study in a related topic may count towards the secondary concentration. The offering department and the Management Department must approve this.

^{*} MGMT 235 is for M&T students only.

ENVIRONMENTAL POLICY AND MANAGEMENT

http://lgst.wharton.upenn.edu/environment

The concentration in environmental policy and management examines business' impact on the environment and human health and safety as well as addressing a range of policy issues. This concentration provides an in-depth foundation for those interested in pursuing careers in the growing environmental sector of the economy, whether in private business, government or environmental consulting. It takes an interdisciplinary approach, drawing on faculty and courses from several Wharton departments. Students may pursue additional course work on environmental and technological risks in parallel with the Wharton program through the School of Arts and Sciences and the School of Engineering and Applied Science. The Director of the Environmental Management Program administers this concentration.

Four of	INSR 205 LGST 215 OPIM 102	Risk Management Environmental Law and Business Decision Processes
	OPIM/ BPUB 261 BPUB 204	Risk Analysis and Environmental Mgmt Cost Benefit Analysis
	BPUB 291	The Environment: The Role of Government and the Corporation
Strongly encouraged	ENVS 200	Intro to Environmental Analysis
	ENVS 300	Environmental Case Studies

FINANCE

http://finance.wharton.upenn.edu/inside

The concentration in Finance gives students a broad introduction to financial markets and to the tools financial managers use. Students who take this concentration often pursue careers in commercial or investment banking or become internal financial managers for corporations.

Many of the courses offered by the Finance Department form clusters, and students who wish to develop a specialized understanding of one area of finance should select their four courses accordingly. The following groupings are suggested but not required. Please note that some courses are appropriate in more than one group and that the groupings themselves may interconnect.

Corporate Finance

FNCE 203 Advanced Corporate Finance

FNCE 208 Multinational Corporate Finance

FNCE 238 Funding Investments

FNCE 250 Venture Capital and Private Equity

Investment Management

FNCE 205 Investment Management

FNCE 206 Speculative Markets

FNCE 207 Security Analysis

FNCE 235 Fixed Income Securities

FNCE 238 Funding Investments

FNCE 250 Venture Capital and Private Equity

Banking and Financial Institutions

FNCE 220 International Banking

FNCE 235 Fixed Income Securities

FNCE 238 Funding Investments

International Finance

FNCE 208 Multinational Corporate Finance

FNCE 219 International Finance

FNCE 220 International Banking

FNCE 248 International/Multinational Corporate Finance

FNCE 249 International Corporate Finance (.5 cu)

Real Estate and Urban Public Finance

FNCE 209 Real Estate Investment: Analysis & Financing

FNCE 215 Urban Real Estate Economics

FNCE 230 Urban Fiscal Policy

FNCE 236 International Housing Comparisons

Only one Finance 399, Supervised Study, may be applied to the concentration. Students cannot receive credit for both FNCE 219 and FNCE 248 and can receive credit for only one of these courses: FNCE 208, FNCE 248, and FNCE 249.

Students cannot get credit for both FNCE 101 and ECON 4; ECON 4 does not count towards the FNCE 101 requirement. Students who have already taken ECON 4 must take a higher-level FNCE elective to count towards the FNCE 101 requirement. For students concentrating in FNCE, however, this higher level elective used for the FNCE 101 requirement will not count as one of the four courses required for the FNCE concentration.

GLOBAL ANALYSIS (SECOND CONCENTRATION)

Wharton students may extend their understanding of the global economy by selecting a second concentration in Global Analysis. This option may be pursued only as a second concentration.

To fulfill the concentration in Global Analysis, students must meet the following requirements:

- 1) Take at least one upper-level language course in the area of proficiency, such as French 211 (French for the Professions) and Spanish 208 (Business Spanish).
- 2) Study abroad for at least one semester at a Pennapproved site. Normally this will be in a country where the target language is used, but exceptions may be granted on a case-by-case basis.

3) Take three additional upper-level Wharton courses that focus primarily on international aspects of business. None of these three courses may double-count towards the Global Environment requirement.

The GLAN concentration requires four courses, as do all concentrations. One course is a language course, and the other three are Wharton classes. Generally a second concentration course can only double-count in Business Breadth. The unique aspect of this concentration is that one of the three Wharton classes can double-count in the Business Breadth, or the upper-level language class can double-count towards the Global Environment requirement (if it would normally meet that requirement). You can double-count only one of the four courses required for the concentration.

A partial list of acceptable courses for the Global Analysis second concentration is available in the Wharton Undergraduate Division.

HEALTH CARE MANAGEMENT AND POLICY

http://www.wharton.upenn.edu/faculty/acad_dept/ hcmgdept.html

The concentration in health care systems focuses on the management, financing and economics of the health services sector. Students learn about those factors that significantly influence a health care system, including government regulation and the changing role of health professionals. Students are provided with a variety of tools and perspectives to understand and analyze significant policy and management issues in this complex, socially important industry. Students planning a career in health care management or policy, clinical medicine, nursing or dentistry have found the concentration to be very useful preparation.

Required	HCMG 101	Health Care Systems
Three of	HCMG 202	Economics and Financing of Health Care
	HCMG 203	Clinical Issues in Health Care Management
	HCMG 204	Comparative Health Care Systems
	HCMG 211	The Law of Health Care in America
	HCMG 215	Management & Economics of Pharmaceutical & Biotechnology Industry
	HCMG 850	Health Care Policy (with permission)
	INSR 220	Life and Health Insurance
		Management & Policy
	INSR 221	Employee Benefit Plan
		Design and Financing

INSURANCE AND RISK MANAGEMENT

http://irm.wharton.upenn.edu

The insurance and risk management concentration examines the techniques useful to corporations, organizations and individuals in minimizing the potential financial losses arising from their exposure to risk. These techniques range from traditional insurance products (e.g., property-liability insurance, life-health insurance, pensions and employee benefits) to current advances in corporate and insurer risk management (e.g., risk financing and retention, non-insurance risk transfer, catastrophe derivatives). The concentration also encompasses such topics as risk and insurance regulation, global risk management estate planning, insurer financial management, insurer strategic management and related public policy issues. Students graduating with this concentration have taken positions with investment banks, re-insurers, accounting firms, insurance brokerage firms, consulting firms, insurance companies and corporate risk management departments.

Four of	HCMG 202	Economics and Financing of
		Health Care
	INSR 210	Financial Strategies & Analysis:
		Insurance
	INSR 221	Employee Benefit Plan Design
		and Financing
	INSR 222	Bus. Insurance & Estate Planning
	INSR 230	Managing Pure Risks:
		Operations and Markets
	INSR 232	Risk Management and Treatment

Students may also include either INSR 251 or INSR 260, but not both, among the four courses required.

LEGAL STUDIES (SECOND CONCENTRATION)

http://lgst.wharton.upenn.edu

Law is an essential part of the domestic and international business environment. Wharton's legal studies curriculum allows students to explore one or more relevant legal areas in depth, providing valuable insight into the business-government interface and the development of public policy. The curriculum also enhances knowledge and skills in practical areas directly relevant to business transactions; provides familiarity with the law and legal terminology and procedure; and helps hone reasoning skills, an intellectual discipline useful in many diverse, problem-solving contexts.

The Legal Studies Department offers an undergraduate concentration, but a Legal Studies concentration cannot ordinarily count as a student's only concentration in Wharton. The addition of a concentration in Legal Studies requires a four-credit unit program of upper-level courses offered in the Legal Studies Department. Neither LGST 101 (Introduction to Law and Legal Process) nor LGST 210 (Corporate Responsibility and Ethics) may

count toward these four-credits. [Exception: If a student takes BPUB 203 (Business in the Global Political Environment) in addition to both LGST 101 and LGST 210, then either LGST 101 or 210 may count as one credit only toward the Legal Studies concentration.] If a student has strong independent reasons for taking Legal Studies as their only concentration, then an individualized concentration may be requested, but only with the Legal Studies faculty advisor's consent and the approval of the Undergraduate Petitions Committee.

In addition, the Legal Studies Department offers, in conjunction with the History Department of Penn's School of Arts and Science, a University Minor in Legal Studies and History. Students interested in pursuing either this University Minor or a Legal Studies concentration may contact the Undergraduate Faculty Advisor in the Legal Studies Department or the Wharton Undergraduate Division.

Students considering going to law school should think twice before pursuing a Legal Studies concentration for at least two reasons. First, an undergraduate concentration in Legal Studies may not help a student's chances of getting admitted to law school. Second, law school in the United States consists of three years of mostly legal study. The Department therefore advises students interested in a professional legal career to take a broader range of courses during their undergraduate years at Wharton. Students who are thinking about law school are strongly advised to discuss their career plans with the Legal Studies faculty advisor or the pre-law advisor in the Wharton Undergraduate Division.

MANAGEMENT

http://www-management.wharton.upenn.edu

Managers in a global economy must simultaneously understand the total enterprise and comprehend the forces shaping the organization's direction, policies and goals, while at the same time exercising personal leadership in managing the firm's human resources. Wharton's Management Department offers a flexible and balanced interdisciplinary program that applies basic social science disciplines and research methods to management and leadership problems in the public and private sectors.

Suggested groupings of courses in Entrepreneurial Management, Multinational Management, Human Resource/Organizational Management, and/or Strategic Management are given below. Students, however, are encouraged to consider the wide range of courses available, as any four management courses beyond MGMT 100 and 101 comprise a concentration in Management.

Entrepreneurial Management

MGMT 199 Independent Study (Permission required)

MGMT 223 Business Policy

MGMT 230 Entrepreneurial Decision Making (M&T students may substitute MGMT 235)

MGMT 231 Entrepreneurship & Venture Initiation

MGMT 233xStrategies and Practices of Familycontrolled Companies

MGMT 238 Organizational Behavior

MGMT 239 Organization Design

MGMT 247 Employment Law (LGST 208)

MGMT 249 Mergers and Acquisitions

MGMT 251 Field Experiences in Business Consulting

Human Resource/Organizational Management

MGMT 104 Industrial Relations and Human Resource
Management

MGMT 234 Comparative Management

MGMT 238 Organizational Behavior

MGMT 239 Organization Design

MGMT 240 Group Dynamics

MGMT 243 Communications in the Workplace

MGMT 244 Human Resources Management

MGMT 248xExecutive Leadership

MGMT 250xThe Language of Leadership

MGMT 255 Community Reinvestment

MGMT 291 Negotiations

Multinational Management

MGMT 111 Multinational Management

MGMT 205 Multinational Corporate Strategies

MGMT 209xThe Politics of the Multinational Firm

MGMT 210 International Management & Institutions in Comparative Perspective

MGMT 234 Comparative Management

Strategic Management

MGMT 211 Competitive Strategy

MGMT 213 Strategic Management in a Sustainable Society

MGMT 214 Microeconomics & Technical Change

MGMT 223 Business Strategy & Policy

MGMT 230 Entrepreneurial Decision Making

MGMT 234 Comparative Management

MGMT 237 Management of Technology

MGMT 249 Corporate Development: Mergers & Acquisitions

MGMT 253 Creating, Managing & Presenting the Arts

MGMT 282 Strategic Implementation

MANAGING ELECTRONIC COMMERCE (SECOND CONCENTRATION)

The secondary concentration in electronic commerce is intended to complement existing concentrations by providing students with an additional capability to understand, analyze and participate in electronic commerce and electronic business activities in new and established firms.

Students must have declared a primary concentration. The secondary concentration in Electronic Commerce cannot be a student's only concentration in Wharton. The secondary concentration requires a four-credit unit program as follows:

Required	OPIM 311	Business Computer Languages or suitable higher level technology course (by approval)
	OPIM 469x	Advanced Topics in Information Strategy
One of	MGMT 223 MGMT 231	Business Strategy Entrepreneurship & Venture Initiation
Electives	FNCE 250 LGST 222x MGMT 223 MGMT 231 MGMT 237 MKTG 227 OPIM 314x OPIM 316 BPUB 290x	Venture Capital and Private Equities Law of E-commerce Business Strategy Entrepreneurship & Venture Initiation Management of Technology Marketing Electronic Commerce (.5 cu) Enabling Technologies Systems Analysis and Design Technology in Global Markets (.5 cu)

One c.u. may simultaneously count toward the Business Breath requirement and the Managing Electronic Commerce secondary concentration. However, no other double counting is allowed with any other concentration or program.

The primary contact for student advising will be Lorin Hitt in the OPIM Department, but students also may seek advising from Nicolaj Siggelkow (Management) and Christophe Van den Bulte (Marketing).

MARKETING

http://www-marketing.wharton.upenn.edu

Students pursuing a concentration in marketing acquire a solid grounding in applying the basic disciplines (e.g., psychology, economics, statistics) essential for understanding consumer and organizational buying patterns and for developing successful marketing strategies. They also acquire practical experience in the application of these concepts and methods, via half-semester mini courses (e.g., new product development, advertising, retailing) and a capstone course. Many students with a concentration in marketing have gone on to work in brand management, advertising sales, marketing research, consulting, and entrepreneurial ventures.

Required	MKTG 211	Consumer Behavior
-	MKTG 212	Marketing Research
		\mathcal{E}
One of	MKTG 277	Marketing Strategy
-	MKTG 341	Senior Seminar
	MKTG 399	Independent Study *
		1
One of	MKTG 221	New Product Mgmt (.5 cu)
	MKTG 222	Pricing Policy (.5 cu)
	MKTG 223	Channel Mgmt (.5 cu)
	MKTG 224	Advertising Mgmt (.5 cu)
	MKTG 225	Principles of Retailing (.5 cu)
	MKTG 226	Sales Force Mgmt (.5 cu)
	MKTG 227	Marketing and Electronic
		Commerce (.5 cu)
	MKTG 235	Advertising
	MKTG 236	Law of Mktg and Antitrust
	MKTG 271	Models for Mktg Strategy
	MKTG 276x	Special Topics *
	MKTG 277	Marketing Strategy
	MKTG 281	Entrepreneurial Mktg (.5 cu)
	MKTG 282	Multinational Mktg (.5 cu)
	MKTG 286	Business to Business
		Marketing (.5 cu)
	MKTG 289	Marketing Methods &
		Applications for Business
		Consulting (.5 cu)
	MKTG 399	Independent Study *
	_	· ·

^{*} subject to approval of dept undergraduate advisor

MARKETING AND COMMUNICATION (DUAL CONCENTRATION)

http://www-marketing.wharton.upenn.edu

The connections between Marketing and Communication as fields of study are many. Whether in advertising, the development of web-based initiatives, or in the conduct of market research, marketing professionals must understand the communication process and the most effective methods of conveying information. Students who take a second concentration in Communication will augment their understanding of the core concepts taught in their Marketing courses and will be better prepared for employment or graduate study.

The dual concentration in Marketing and Communication allows Wharton students who are concentrating in Marketing to take four courses in the Annenberg School of Communication and to have this cluster of courses recognized on their transcript as a second concentration. Students who wish to pursue a second concentration in Communication must first declare a primary concentration in Marketing. The concentration in Communication may not be used as a primary or sole concentration for Wharton undergraduates. Students are strongly recommended to declare the dual concentration no later than the first semester of their junior year to ensure that they will be able to enroll in the necessary

courses to complete the program. Students who have declared a concentration in Marketing and wish to complete a secondary concentration in Communication must take the following courses:

Required	COMM 125	Introduction to Communication Behavior
	COMM 130	Mass Media and Society
Two of	COMM 175	Argument and Public Advocacy
	COMM 237	Health Communication
	COMM 262	Visual Communication
	COMM 275	Communication and Persuasion
	COMM 299	Communication Internship
	COMM 330	Structure and Function of
		Advertising
	COMM 339	Critical Perspectives in
		Journalism
	COMM 350	Non-Verbal Communication

OPERATIONS AND INFORMATION MANAGEMENT

http://opim-web.wharton.upenn.edu/index.php

The Operations and Information Management curriculum prepares students to meet the challenges of managing modern information and technology-intensive organizations by providing rigorous foundations in the complementary disciplines of decision processes, management information systems, management science and operations management.

A concentration in OPIM consists of four courses (not including OPIM 101). Students can either take a general program of four OPIM courses or follow a designated track within the OPIM concentration which provides a more focused program in one of three disciplines: decision processes, information systems and operations research/operations management. Each track includes at least one foundation course that provides an introduction to the subject area and serves as a prerequisite for higher-level courses within the discipline.

It is suggested (but not required) that students who elect to pursue a program outside the designated tracks consult the undergraduate advisor to discuss appropriate course sequences and combinations that will satisfy a student's individual objectives.

Decision Processes Track (DP)

The Decision Processes concentration establishes rigorous scientific foundations for prescribing, predicting and improving the processes through which individuals and groups form judgments and make decisions.

Required OPIM 102 Decision Processes OPIM 291 Negotiations

Two of	OPIM 221	Process Management:
		Manufacturing & Quality
	OPIM 261	Risk Analysis & Environmental
		Management
	OPIM 321	Management Science
	OPIM 469	Advanced Topics in Information
		Strategy & Economics
	MKTG 211	Consumer Behavior
	PSYC 153	Thinking and Decisions

Information Systems Track (IS)

The Information Systems track in OPIM is designed to provide the necessary understanding of both technical and business issues relating to information systems.

Required	OPIM 210	Management Information Systems
Three of	OPIM 102	Decision Processes
-	OPIM 223	Service Operations Management
	OPIM 311	Business Computer Languages
	OPIM 314	Enabling Technologies
	OPIM 315	Data Base Management Systems
	OPIM 316	Systems Analysis, Design &
		Implementation
	OPIM 319	Seminar in Decision Systems
	OPIM 410	Decision Support Systems
	OPIM 469	Advanced Topic in Information
		Strategy & Economics

Operations Management/Management Science Track (OR/MS)

The Operations Management/Management Science track addresses central issues necessary to understand production and service operations in today's global economy.

One of	OPIM 221	Process Management: Manufacturing & Quality
	OPIM 321	Management Science
Three of	OPIM 221	Process Management: Manufacturing & Quality
	OPIM 223	Service Operations Mgmt
	OPIM 321	Management Science
	OPIM 415x	Product Development

Students pursuing the OR/MS track may substitute relevant courses offered in the Electrical and Systems Engineering Departments for *one* of the electives, with permission. A list of suitable alternatives is available from the department.

REAL ESTATE

http://rider.wharton.upenn.edu/~wred

The real estate concentration consists of two required credit units and two electives. While the required courses focus on real estate finance and law; the electives allow students to explore a variety of issues related to real estate, including real estate development, the legal aspects of real estate investment and financing, the relationship between government policy and real estate development, architectural design and city and regional planning. A real estate concentration offers a well-balanced, cross-disciplinary and cross-functional course of study in areas such as finance, management, marketing and legal studies.

Required	REAL 204	Real Estate Law, Financing,
		and Development
	REAL 209	Real Estate Finance: Investment
		and Analysis
Two of	REAL 206	Urban Pub. Policy & Private
J		Development
	REAL 215	Urban Real Estate Economics
	REAL 230	Urban Fiscal Policy
	REAL 236	International Housing Comparisons
	REAL 240	Advanced Real Estate Investments
	REAL 399	Independent Study/Student
		Research Seminar (no more than one)
	REAL 821	Real Estate Development *
	REAL 890	International Real Estate
		Comparisons (.5 cu) *
	REAL 891	Real Estate Entrepreneurship (.5 cu) *

ARCH 762 is offered as a supplementary course by Penn's Architecture Department. It counts towards the 37 c.u.s needed to graduate but not towards the four courses necessary for the concentration. Approval for inclusion in the concentration is given by the real estate undergraduate advisor, conditional upon outstanding performance in the course.

ARCH 762 Design & Development

STATISTICS

http://www-stat.wharton.upenn.edu

A key challenge now facing managers is the interpretation of the vast amount of data generated by computing systems. As these data do not directly answer important business questions, data analysis and statistics must be used to interpret them. Statistics courses develop the skills and insights required to make effective use of quantitative methods. They provide the knowledge needed to select and apply techniques and to communicate statistical results. Interpretation in realistic applications offers guiding examples; theory is used to generate and compare alternative schemes. All courses provide skills that

augment substantive managerial abilities, along with exposure to computer software that implements key techniques.

Required	STAT 430	Probability
Three of	STAT 202	Intermediate Statistics
	STAT 204	Applied Probability Models in
		Marketing
	STAT 209	Decision Making Under Uncertainty
	STAT 210	Sample Survey Design
	STAT 433	Stochastic Processes
	STAT 512	Mathematical Statistics
	STAT 711	Forecasting Methods for Management
	MATH 360	Advanced Calculus *
	or 361	
	MATH 412	Advanced Linear Algebra *

MATH 114 is a prerequisite for the STAT concentration.

Students who take STAT 101 and 102 as Business Fundamentals should also take STAT 430 and then three more courses for the concentration.

Students who take STAT 430 and 431 for the Business Fundamentals should take four more courses for the concentration.

* Only one MATH course may be used in the concentration. MATH 508 or MATH 509 may be substituted for MATH 360 or MATH 361.

TRANSPORTATION (INDIVIDUALIZED)

The transportation concentration acquaints students with the total distribution process of goods: location of source materials, production and distribution facilities, and inventory of raw materials and final products. Courses also address issues related to passenger transportation. The concentration examines the different modes of transportation and methods of forecasting transportation needs. Students with this background have been offered positions with transportation agencies, shippers and receivers of goods, and public organizations.



^{*} with faculty permission

ADVANCED PLACEMENT AND TRANSFER CREDITS PRIOR TO MATRICULATION

Students who took one or more Advanced Placement Examinations offered by the Educational Testing Service in Princeton should have the scores sent to the University of Pennsylvania, code #2926. The Office of Transfer Credit and Advanced Placement also awards advanced placement credit for the International Baccalaureate, C.G.E. "A" Level examinations and other national exams, including the French Baccalaureate, German Abitur, Swiss Maturite and Canadian CEGEP program, all on a case-by-case basis.

The Admissions Office's Transfer Credit and Advanced Placement Office handles the review and posting of all AP and transfer credits for incoming first- year students. For help regarding AP and pre-matriculation course work credits, contact them at 1 College Hall, (215) 898-6080. The Admissions Office does not post course waivers. AP score sheets must be brought to an advisor in the Wharton Undergraduate Division to update your records.

The foreign languages, mathematics and natural science departments offer exams for placement into higher-level courses. The academic department offering the exam determines whether credit is given.

The Admissions Office's web site lists the credits given for AP exams and International Baccalaureate exams: http://www.admissionsug.upenn.edu/applying/advanced.php and http://www.admissionsug.upenn.edu/applying/baccalaureate.php.

TRANSFER CREDIT FOR PRE-COLLEGE COURSE WORK

Transfer credit for completing other pre-college course work will be evaluated for course credit at Penn if:

- ## The course was taught at an accredited college or university by a regular faculty member;
- ## The course was open to enrollment by, and graded in direct competition with, regularly matriculated undergraduates at the college;
- # The course was part of the normal curriculum published in the college's catalog;
- # The course was not used to fulfill any high school graduation requirement;
- # The class was taken for a grade (not pass/fail or audit).

To receive credit *during your first year at Penn*, send the following to the Admissions Office's Transfer Credit and Advanced Placement Office:

- # An official transcript and a letter from the registrar of the college where the courses were taken, verifying that the above criteria were met
- # A description of the course work completed
- # Approval from the corresponding Penn department

Once the transcript and letter have been approved, credit will be granted for courses with grades of C or better.



MATH PLACEMENT

Advanced Placement (AP) Credit

A score of 5 on the Advanced Placement BC exam gives credit for Math 104. Lower scores on the BC exam receive no course credit. No credit is given for the AB exam.

All students are eligible to take the Internal Advanced Placement Exams administered during the first week of the fall and spring semesters by the Math Department for Penn course credit in Math. These exams are open to all without charge.

See http://www.math.upenn.edu/ugrad/ for details about these internal exams and when they are offered.

Most freshmen will register before they know how many AP credits they will receive. Register for the Math course you think you will take. An advisor can help students who need to change courses.

First-year Courses

Math 104, Calculus Part I, assumes that students have had the equivalent of AB calculus in high school and are familiar with concepts through applications of differentiation and basic integration techniques.

Math 104 satisfies the calculus requirement for most Wharton students. Joint Degree students (the Huntsman Program, Management and Technology and Nursing and Health Care Management) should consult their respective offices for the requirements of their programs. Joseph Wharton Scholars are encouraged, but not required, to take Math 114.

For more information about choosing the proper math course, please consult http://www.math.upenn.edu/ugrad/advising0304.html.

FOREIGN LANGUAGE PLACEMENT

http://www.college.upenn.edu/curriculum/requirements/language.html

Satisfying Your Foreign Language Requirement

Wharton students may satisfy the foreign language requirement in any of the following ways:

- 1. Achieving the required score on a standardized test while in high school:
 - # A minimum score of 4 or 5 on a foreign language AP test, depending on the language.
 - # A minimum score of 650 on some, but not all, foreign language achievement tests (SAT II).
- Scoring sufficiently high on a departmental competency exam. If your native language is not English, you must have your competency certified by the appropriate department or by the Penn Language Center.
- 3. Taking the required foreign language course(s) at Penn, as required, and passing the competency exam requirements of those courses.

Each language department at Penn has a different means of measuring competency. In some departments, the competency exam is the final exam for the fourth-semester course. In other departments, students are required to take a certain number of course units in a given language.

Departments routinely report to the Undergraduate Division the names of students who have demonstrated competency. It is your responsibility to make sure that the Undergraduate Division has a record of the fulfillment of your language requirement. You cannot graduate without written documentation that your foreign language competency requirement has been satisfied.

Registering for the Appropriate Level

If you took a foreign language SAT II exam in high school, you may automatically enroll in the appropriate level without taking the departmental placement exam.

If you score between 600 and 640 on the French, German, Italian, or Spanish SAT II, you can be exempt from the language requirement if you pass an oral examination. Sign up for the exam in 3600 Market before the end of the first week of classes. If you score below 650 in Hebrew, you must take the department placement exam.

If you did not take a foreign language SAT II exam, register for the level that you think is correct. For guidance, see the language placement test web site at http://www.college.upenn.edu/curriculum/language_exams.html.

In September you must take the departmental placement exam to determine the actual level in which you belong. If the actual level is different from what you registered for, you may drop/request after you receive the results of your exam.

Contacting Individual Departments

African Studies	Swahili	Yoruba
898-4299	Swaniii Amharic	i oruba
090-4299	Ammaric	
Asian and	Akkadian	Arabic
Middle Eastern	Cantonese	Chinese
Studies	Egyptian	(Mandarin)
898-7466		Hebrew
090-7400	Japanese Persian	Korean
	Sanskrit	Rorean Prakrit
		1 1411111
	Turkish	Sumerian
Classical	Greek (Ancient)	Greek (Modern)
Studies	Latin	Greek (Modern)
898-7425	200111	
070 7 123		
Germanic	Dutch	Swedish
Languages &	German	Yiddish
Literature		
898-7332		
Romance	French	Italian
Languages	Spanish	
898-7429	•	
Slavic	Russian	
Languages		
898-8704		
~		~
South Asia	Bengali	Gujarati
Regional	Hindi	Panjabi
Studies	Malayalam	Marathi
898-7475	Tamil	Urdu
The Dens	Duanidan	. 1
The Penn	Provides courses i	
Language	taught languages,	
Center		ations of students in
898-6039	these languages.	

	ı	1
Language	SAT II Score	Level
French	Under 380	110
Italian	380 - 440	120 or 121*
Spanish	450 - 540	130
1	550 - 640	140
	650 +	Exempt
	*Fren 121, Ital 120	
	& Span 120 or 121	
German	Under 350	001
Russian	350 - 440	002
	450 - 540	003
	550 - 640	004
	650 +	Exempt
Latin	Under 450	001
	450 -540	002
	550 – 590	003
	600 - 640	004
	650 +	Exempt
Hebrew	650 +	Exempt

FALL 2003 REGISTRATION

First-year students are generally encouraged to register for five courses in the fall term. Below is information about the courses you will be taking as a first-year student. You will find a complete discussion of the Wharton requirements on pages 8-12. Use the Curriculum Worksheet on page 7 as a guide for completing your requirements.

June 23 - Aug 1 First-year Advance Registration Period August 11 Drop/Request Period Begins

FIRST-YEAR REQUIREMENTS

Economics: ECON 001 and 002

If you have received an AP score of 5 for Micro (ECON 001) and/or Macro (ECON 002), you will be waived from the requirements.

Mathematics: Math 104

For information on advanced placement credit and registering for the appropriate math course, refer to http://www.math.upenn.edu/ugrad/advising0304.html or the University's Math Department. Students who did not take AB calculus in high school should take Math 103, which provides an introduction to calculus.

If you have taken the AP exam and do not know your results, register according to what you expect will be your results. Necessary adjustments can be made during the drop/request period.

Students who have credit for Math 104 may register for the first semester of statistics (STAT 101 or 430) or continue on with calculus (MATH 114). Statistics is a requirement in the regular Wharton undergraduate curriculum. Please consult http://www.math.upenn.edu for more information.

Leadership: MGMT 100, Leadership and Communication in Groups

All first-year students participate in the Undergraduate Leadership Program. For more information on this course, please refer to page 25 of this handbook.

Writing Requirement: One "Writing About" Course

All Wharton students must take a "Writing About" course and are encouraged to take this course in the first year. Besides practicing writing skills, "Writing About" courses will provide an opportunity to explore a liberal arts subject area. AP credit in English cannot be used to satisfy the writing requirement. Please consult http://www.college.upenn.edu/curriculum/requirements/writing.html for more information.

There are many writing courses offered by the College. These courses span numerous departments and subjects. To find out more about the courses being offered this fall, refer to the writing booklet distributed by the College of Arts and Sciences.

Note: The Fiction Writing Workshop, the Creative Writing Workshop and Writing Across the University do not satisfy the Wharton writing requirement.

Foreign Language: Competency at Intermediate Level

The foreign language requirement is fulfilled for students who:

- # Score 650 or above on some, but not all, foreign language achievement tests (SAT II) OR

If you enroll in a language course to fulfill the foreign language requirement, register at your estimated level of achievement during pre-registration. You can change the course, if necessary, after you take the departmental placement exam when you arrive on campus. The departmental placement exam may also place you out of the requirement if you score high enough.

Students who enter with language competency are urged to continue with a language or learn a new language. Some study abroad programs require language beyond competency.

For more information, see the previous page or the foreign language requirement web site at http://www.college.upenn.edu/curriculum/requirements/language.html.

General Education Distribution: College of Arts and Sciences Courses

In addition to the required course work, students should take advantage of the University's broad offerings in the Arts and Sciences. Freshman Seminars provide the opportunity to explore a subject in a small-group setting. They are taught by faculty members, and are intended to provide students with an intellectually stimulating small-class experience; these seminar classes are usually no larger than 18 persons. Please refer to the Freshman Seminars booklet distributed by the College of Arts and Sciences for offerings this fall.

Other Required Wharton Courses

For students who have placed out of some of the usual freshman courses and would like to take Wharton courses that will apply towards graduation requirements, some recommendations follow:

- # LGST 101: Introduction to Law and Legal Process
- # LGST 210: Corporate Responsibility and Ethics

SPRING TERM FRESHMAN YEAR

- ∉ Complete economics and math requirements
- # Start statistics if you have completed your math requirement
- # Take a "Writing About" course if you did not take one in the fall
- # Continue (or complete) foreign language requirement
- ∉# Take OPIM 101
- ∉# Take an Arts and Sciences course and/or other required Wharton courses (see above)
- ∉ Consider a Freshman Seminar

USING PARIS AND PENN IN TOUCH

https://sentry.isc.upenn.edu/intouch

All Penn students can register via our automated telephone registration system, called PARIS (Penn Automated Registration Information System), by dialing (215) 573-PENN. Students outside the United States or those who have a rotary telephone will need to use a "tone generator" to access PARIS. This is a device that simulates the tones made by an American push button phone. In some countries, the tones are the same as they are here. Students may also register via Penn InTouch, Penn's online registration system, at the web site listed above. The systems are very user-friendly. Information on PARIS and Penn InTouch can be found on the first few pages of the Course Timetable.

Your personal access code (PAC) on PARIS and Penn InTouch is your six-digit birth date the first time you access the system. The system will prompt you to change your PAC, or you may change your PAC by going to the Office of the University Registrar when you are on campus. For security reasons, your PAC should be changed to a more private number.

If you are unable to register for courses via PARIS or Penn InTouch, you may send your registration by airmail or fax (215-573-2076) to the Registrar's Office. The Registrar's Office must receive your faxed or mailed requests within the telephone registration period to participate in the advance registration period. Otherwise, you must wait until drop/request begins on August 11 to enroll in your courses.

REGISTRATION ADVICE

Registration for incoming first-year students begins on June 23 and ends on August 1. Advance registration provides an opportunity to select courses and times from all available courses in the Course Timetable. It does not, however, guarantee admission into a course nor into the requested time for a course with multiple sections.

Advance registration is not time-sensitive. Therefore, it does not matter when during the advance registration period you make your requests. Not registering in advance can result in courses being closed and unavailable during the drop/request period, which begins after the advance registration period ends.

Please also keep in mind the following recommendations:

- # Make sure you prepare for registration by reviewing the instructions and important tips in the Fall 2003 Course Timetable.
- Complete the course selection worksheet included in Course Timetable prior to registration.
- # Do not drop the Management 100 for which you have already been assigned.
- Do not request any courses in time conflict (your schedule cannot contain courses that meet at overlapping times). You may, however, schedule courses back to back because there is a ten-minute break between classes.
- # Request all parts of lecture/recitation or lecture/lab courses. You must request the graded part of the course first.
- # Remember that the system considers your requests in the order in which you make them.

You are simply requesting courses during the advance registration period, but you will receive notification from the Registrar's Office listing the courses that you actually received a few weeks after advance registration. From August 11 until the end of the second week of classes, you may drop and add courses to your schedule by calling PARIS or accessing Penn InTouch. You will be told immediately upon registering if your request was filled.

In addition to registration, PARIS and Penn InTouch can be used to change your schedule, confirm your registration, and check your grades. Always double-check registration information over PARIS or Penn InTouch. If you are unsure of your schedule or the grade type for a particular course, check with an advisor in the Wharton Undergraduate Division.

Please refer to the College Course Scanner at http://www.sas.upenn.edu/scanner/ccs.html, Penn In Touch at https://sentry.isc.upenn.edu/intouch, and the University Registrar's homepage at https://www.upenn.edu/registrar/ for more information on course scheduling and registration.

QUESTIONS?

Professional advisors in the Wharton Undergraduate Division are available to answer your questions concerning the Wharton undergraduate academic program. You may call an advisor in the Undergraduate Division from 9 a.m. to 4:30 p.m., Monday through Friday at (215) 898-7608. You also may send an e-mail to advising@wharton.upenn.edu. Students in the **Huntsman Program in International Studies and Business** should seek advising from Inge Herman, (215) 573-2345, inge@wharton.upenn.edu. Students in the **Nursing and Health Care Management Program** should seek advising from Christina Clark, (215) 898-8285, costanzo@nursing.upenn.edu. Students in the Fisher Program in Management and Technology should seek advising from Scott Reynolds, (215) 898-4145, scottrey@wharton.upenn.edu.

Management 100

UNDERGRADUATE LEADERSHIP PROGRAM

The Undergraduate Leadership Program is dedicated to strengthening students' skills through innovative teaching, developmental programs, and service learning. The foundation of the program is Management 100.

Management 100: Leadership and Communication in Groups

Description: Management 100 will enrich your Wharton experience by providing many opportunities for exchange with peers, upper-level students, faculty, alumni, and the community. During the semester, you will learn about leadership, communication, and group dynamics and also complete a community service project. Your project provides the context in which you will develop as a leader, practice communication skills, work in groups, and strengthen your sense of community.

Objectives: The main objectives of the course are to

- # Deepen your understanding of leadership, communication, and group dynamics
- # Enhance your ability to work effectively in groups
- # Build your oral and written communication skills
- # Heighten your appreciation of individual and cultural differences
- # Develop a sense of community at the Wharton School and the University of Pennsylvania

Teaching method. The course is interactive and experiential: students meet in large lectures and small recitations; work in project teams; participate in simulations; reflect on their experiences in writing; and present their findings to classmates, instructors, alumni, and clients.

Structure. Twelve sections of 40 (or more) freshmen are scheduled for the fall; transfer and dual degree students will take the course in the spring. Attached to each section are four recitations. Your recitation determines your project team.

Projects. The field project, a distinguishing feature of the course, provides an excellent opportunity for you to develop your leadership and communication skills, learn about the nature of group work, and contribute to the Philadelphia community. Over the course of the year, Wharton undergraduates will complete more than 60 projects through Management 100.

Team Advisors: Each recitation or project team is guided by an advanced undergraduate who

- # Facilitates the successful completion of your project
- Coaches you on the process of drafting papers and rehearsing presentations
- # Helps you make the transition to the Wharton School and life at the University

Writing and Speaking Competency Requirements

Management 100 builds written and oral communication skills by providing instruction on traditional business genres, opportunity to revise papers and rehearse presentations, and an assessment of individual writing and speaking skills. Professional consultants review selected assignments for the purpose of coaching you and assessing your communication skills. The main objective of the assessment is to give you a portrait of your communicative competencies. The results of the assessment will reinforce student strengths, identify areas that need attention, and direct students toward addressing weaknesses.

If you would like coaching beyond the services provided by Management 100, you may enroll in a presentation skills workshop (WH 191) or a writing seminar (WH 192). Earning an S (satisfactory) in either class requires attendance, full participation, and progress.

WH 191: Presentation Skills Workshop

Offered in half semester, non-credit units, the presentation skills workshop gives you the opportunity to practice your skills over the course of six weeks, ninety minutes each week. Enrollment is limited to ten, offering the opportunity for videotape playback and review. Instructors cover topics such as extemporaneous and impromptu presentations, persuasion, stage fright, organization, and delivery. The workshop will help you build rapport, present information in an organized way, support claims, and speak with confidence.

WH 192: Writing Seminar

Like the oral workshop, the writing seminar is non-credit and runs for six weeks, ninety minutes each week. Enrollment is limited to ten, offering the opportunity for peer review and individualized attention from your instructor. Although course content varies according to the needs of each class, all of the instructors discuss issues of audience, structure, evidence, and control of language. The workshop will identify weaknesses in your writing and help you begin to address them.

Other Opportunities

You will have additional opportunities to hone your communication skills throughout your Wharton career. Sections of Public Policy and Management 203, Legal Studies 210, and Legal Studies 101 are writing and speaking intensive. Management 243, *Communication in the Workplace*, and Management 250, *The Language of Leadership*, focus on oral and written communication, respectively. Management 250 fulfills the University-wide writing requirement.

Advising

ADVISING

The primary purpose of Wharton's academic advising program is to assist students in developing meaningful educational plans that satisfy their academic goals. To this end, we provide undergraduates three types of advisors: professional academic advisors, departmental faculty advisors, and Team Advisors (TAs) via Management 100.

Professional Academic Advising

The Undergraduate Division's Directors and Associate Directors provide professional academic advising and often serve as mentor, advocate, and guide to Wharton's undergraduate students. In addition to advising, they perform numerous other duties that support the undergraduate program. Wharton's professional undergraduate advising program seeks to help undergraduates:

- # clarify intellectual, professional and personal interests
- ∉# develop suitable educational plans
- select appropriate courses and other educational experiences
- # understand institutional requirements
- # understand available resources for assistance
- # develop personal and educational goals and evaluate their progress.

The Division's academic advisors are here to advise students; however, please remember that the ultimate responsibility for making decisions about life goals and educational plans and for knowing about the rules and regulations of the undergraduate program rests with the student. The Undergraduate Division in G95 JMHH can help with any of the following:

- # Academic advising appointments
- ∉# College and University minors
- ∉# Curriculum worksheets
- # Dean's letters of recommendation
- # Dean's list requirements
- # Drop/request, pass/fail, withdrawal procedures
- # Dual degree and transfer applications
- ∉# Exam conflicts
- ∉# Independent study
- # Information about final exams and make-up periods
- # Information about graduation
- # Information about submatriculation programs
- # Penn InTouch automated worksheets
- ∉# Petitions
- # Registration
- # Student clubs, organization, and activities
- ∉# Student lockers
- # Student mail folders
- ∉# Student records

∉# Summer sessions

Tuition billing problems

Freshmen are assigned an advisor based on Management 100 lectures. Contact information for each of the Undergraduate Division's advisors is available on the inside front cover of this handbook. A complete listing is also available at http://undergrad.wharton.upenn.edu under Advising.

Departmental Faculty Advising

Each department and concentration has a designated faculty member who serves as the undergraduate advisor for that department or concentration. You will find the departmental undergraduate advisor helpful in answering questions about the department, concentration or particular field of specialization in business. The full list of departmental faculty undergraduate advisors can be found on the inside back cover of this handbook.

Wharton Peer Advising: Management 100 Team Advisors (TAs)

Experience is often the best teacher, so students who have completed a year or more at Wharton offer valuable insight from their own experiences. Team Advisors from Management 100 serve as peer advisors for incoming freshmen as well as dual degree and transfer students. Each TA is responsible for 10 to 12 students. The TAs goal is to make your transition to the Wharton School and the University as smooth as possible.

Your TA will contact you during the summer before your freshmen year and will contribute to New Student Orientation. He or she will orient you to life on campus, acquaint you with University resources—academic, social, and co-curricular—and answer any questions you may have before matriculation, during your first year and afterwards.

Your TA is most suited to helping you with matters ranging from relationships and student life to stress and homesickness. If your TA is unable to help in certain situations, he or she will find someone who can. The TAs work closely with each other, with the Management 100 faculty and with professional advisors to make sure that you get help when you need it.

Academic Opportunities



DEPARTMENTAL AND UNIVERSITY MINORS

http://www.college.upenn.edu/curriculum/minors

Wharton undergraduates are encouraged to pursue a minor in addition to their concentration. Departmental and university (interschool) minors are available in colleges and schools across Penn, including Arts and Sciences, Education, Engineering and Applied Science, Fine Arts, and Nursing. Departmental minors usually require six to eight courses in a particular field of study and are governed by individual academic programs and departments.

University minors combine six to eight courses from more than one college or school, offering a cross-disciplinary academic experience. The participating academic departments jointly govern these interschool programs. Wharton-related university minors include Actuarial Mathematics, American Public Policy, Biological Basis of Behavior and Health Services Management, Legal Studies and History, Nursing and Health Services Management, Organizations and Environmental Management, and Urban Real Estate and Development. Information about these unique opportunities is available in the Wharton Undergraduate Division and on the College minor link provided above.

Courses for a minor may overlap with any part of the Wharton undergraduate curriculum. A carefully planned program of study allows a Wharton student to complete a minor within the Wharton curriculum. Plan as early as you can to ensure that the minor can be completed in a timely manner.

If you decide upon a minor, the process for declaring a minor is simple. Complete a Minor Declaration form, available in the Undergraduate Division and at http://undergrad.wharton.upenn.edu, and have the form signed by the appropriate department representative. Once the minor is approved, return the completed and signed form to the Wharton Undergraduate Division.

All courses applied toward a minor must be taken for a letter grade. For additional information, speak with the undergraduate advisor in the appropriate department or with an advisor in the Wharton Undergraduate Division.

DUAL DEGREE

Wharton students may also want to consider a dual degree with the College of Arts and Sciences, the School of Engineering and Applied Science, or the School of Nursing. Early planning is a must in preparing for a dual degree. To graduate with two degrees, you must meet all of the curricular requirements of both schools. This may mean taking courses in the summer or staying an additional semester at the University.

To apply for dual-degree status, you must complete the set of required courses and submit an application at the Undergraduate Division. You may apply for dual-degree status at the end of your second, third, and/or fourth semesters of full-time study. You should see an advisor in both schools for more information.

DUAL CONCENTRATIONS

To complete a dual concentration, the requirements of two Wharton concentrations must be satisfied. In most cases, students use their unrestricted electives to pursue this option. Because this reduces the total number of arts and sciences courses that you can take, students should consider carefully before deciding to take more than one concentration. Student may not double-count courses between concentrations.

INDIVIDUALIZED CONCENTRATIONS

Some students find, after thoroughly examining options currently available, that the standard concentrations do not satisfy their interests or goals. These students should explore the possibility of designing an individualized concentration, consisting of at least four Wharton courses that are united by a common theme.

If you wish to pursue this option, first consult with an academic advisor in the Undergraduate Division. Then draft a proposal, not only listing the four courses you would like to include in the concentration, but also presenting a reasoned argument for your individualized concentration. You must then submit the proposal to a faculty member in the department of a related field who will provide guidance and ultimately endorse your proposal in writing. Finally, both the proposal and the

Academic Opportunities

endorsement must be submitted to the Petitions Committee for approval.

An established concentration can be tailored more to your interests by substituting a required course with one not on the list of courses that traditionally defines the concentration. You must receive approval from the relevant Wharton faculty advisor and then submit a petition to the Petitions Committee in the Undergraduate Division for final approval.

INDEPENDENT STUDY

Independent study is a valuable enhancement to the Wharton curriculum, allowing the pursuit of a specific topic of interest not available in regularly offered courses. If you are interested in taking an independent study class, the first task is to formulate an idea for a project. Then, find a professor in a related field who thinks it is a worthwhile project and agrees to supervise it. The professor will provide guidance and take ultimate responsibility for your grade.

Independent study usually is limited to juniors and seniors, as worthwhile research projects presuppose some formal academic background in the area of study; freshmen and sophomores may petition the Petitions Committee for approval to undertake an independent study. Independent study courses may not be taken pass/fail. Independent study projects are limited to a total of two within Wharton, two in non-Wharton departments and only one per semester. A 3.4 overall GPA and the completion of at least 24 c.u.'s is necessary to pursue an independent study. You must submit a written description of the project to the Petitions Committee in the Undergraduate Division for final approval if you do not meet these requirements.

QUAKER CONSORTIUM

University of Pennsylvania students have a unique opportunity to study at Bryn Mawr, Haverford, or Swarthmore Colleges during the fall and spring terms of the academic year. The four schools comprise the Quaker Consortium and have a reciprocal agreement for tuition and the granting of grades and credits for work completed at any one of the participating institutions. Penn students wishing to sign up for courses at Bryn Mawr, Haverford, or Swarthmore must be concurrently enrolled in Penn classes, notify their home school office, request a letter of permission to the dean of the host institution, obtain written permission of their course choice from the appropriate Penn department, and request that a transcript be forwarded to their home school office upon completion of the semester. Students are allowed to take only courses not currently offered at Penn. Upon receipt of the transcript and the proper transfer credit forms, the home school enters the course(s) and the grade(s) onto the body of the Penn transcript.

Grades are calculated into the Penn GPA. Consortium agreements do not apply to summer school (which is treated as credit away).

SUBMATRICULATION PROGRAMS

Selected Wharton undergraduates have the option of getting an advanced degree in conjunction with their bachelor's degree. This option is called submatriculation, and it is available for Wharton undergraduates in cooperation with Wharton's MBA and PhD programs and with the Penn Law School. A student may obtain a Bachelor of Science in Economics and an MBA in a total of five years, or a Bachelor of Science in Economics and a JD in a total of six years. Students interested in the submatriculation option apply during their junior year. If accepted, a submatriculating student, during the fourth year of college, takes a different series of courses from regular students.

Students who submatriculate into the Law School take all of their first-year law courses during the fourth year of college and then complete their Wharton requirements during the second and third years of law school. Students who submatriculate into the MBA program take a series of courses combining both undergraduate and graduate study, so that the senior year of college also functions as the first year of graduate school. Students who submatriculate into the PhD programs begin taking doctoral-level seminars in their last year of college.

To qualify for submatriculation, students must achieve an outstanding grade point average during the first three years of college, give evidence of unusual maturity, and score well on the appropriate qualifying examination (the GMAT for the MBA program, the GRE for the PhD program and the LSAT for the Law School). The admissions offices of the graduate schools involved make admissions decisions for these programs. Advanced students may also submatriculate in master's and PhD programs in other schools, including Arts and Sciences and the Fels Institute of Government. Students should consult individual programs for information.

Students interested in any of the submatriculation programs should see an academic advisor during the sophomore year to design the appropriate program of study.

ROTC

Leadership and management training through ROTC is offered on an elective basis to all first-year students. Completion of the Penn ROTC program enables a student to earn a commission in the U.S. Army or Navy. Students should consult with the Army or Navy ROTC offices when they arrive on campus if they wish to enroll for these courses.

Study Abroad

STUDY ABROAD OPTIONS

http://www.upenn.edu/oip/sa/index.html

International interaction within the business community is increasing rapidly, and the ability to work and communicate across cultures has become a pivotal factor in business transactions. Beyond foreign language competency, Wharton encourages its students to experience a different culture. There are fourteen programs specially designed to fit the requirements of the Wharton undergraduate curriculum. Business courses taken at any of these fourteen sites may be used to fulfill Unrestricted Electives, Business Breadth and freestanding Global requirements. Non-business courses may count toward the General Education Distribution, Global Environment, and/or electives. In addition to the fourteen Wharton-approved sites, there are many other sites for Penn Study Abroad. Courses taken at any of these sites will fulfill the General Education Distribution, Global Environment, and/or electives.

Wharton students should be aware of the policy regarding credit for business courses taken abroad: Credit for business courses will ONLY be given if the course has been taken at one of the fourteen Wharton-approved study abroad sites (listed below). Students will NOT receive credit for business courses taken through any other study abroad program.

Students interested in studying abroad should begin planning at least one year in advance. Each student considering studying abroad should complete the following first three steps (in order): Attend a Penn Abroad 101 session (dates and times can be found at http://www.upenn.edu/oip). Meet with the appropriate advisor at the Office of International Programs (OIP) at 3701 Chestnut Street, Suite 1W. Meet with an academic advisor in the Wharton Undergraduate Division.

In addition to completing the preceding steps, students must maintain a minimum 3.0 cumulative GPA and achieve a minimum 3.0 term GPA for the two semesters (excluding summer) prior to the abroad semester.

Hong Kong



WHARTON STUDY ABROAD SITES

Buenos Aires: Students may attend the Universidad de San Andres in Buenos Aires, Argentina. Students may attend in either the fall or spring semester and must have completed a minimum of six semesters of Spanish. Housing is provided with homestays. Students may take both business and liberal arts courses alongside Argentine students.

Coventry: Wharton students may attend the University of Warwick in Coventry, England via an exchange agreement. This program is offered in both the fall and spring semesters. Students are offered housing in residential colleges and may take both business and liberal arts courses.

Frankfurt: Students may attend the Johann Wolfgang Goethe University (Faculty of Economics and Business Administration) in Frankfurt, Germany via an exchange agreement. This is a spring semester program only and students must have completed a minimum of four semesters of German. Internships may be available from mid-January to mid-April, prior to the beginning of the term that starts in April. Students will be assisted in obtaining housing in homestays or university dormitories.

Hong Kong University of Science and Technology:
Studying at the Hong Kong University of Science and Technology (HKUST) is an especially attractive option for Management & Technology students, dual-degree students and students with an interest in East Asia.
Classes are conducted in English, and students select courses from the HKUST course register. This semesterlong exchange program is available in both spring and fall. Housing is provided in residence halls.

Chinese University of Hong Kong: Wharton students may attend Chinese University of Hong Kong in either the fall or spring semester as exchange students. Students will be offered on-campus student housing and may register for both business and liberal arts classes. Courses are conducted in English, with some classes available in Mandarin Chinese and Cantonese.

Jouy-en-Josas: Students may attend HEC (Hautes Etudes Commerciales) in Jouy-en-Josas, France, near Paris, during the fall or spring semester. Courses are taught in French, although one course in English is allowed. A wide range of business and liberal arts courses are available and students either live in campus housing.

Leuven: The Wharton-Katholieke Universiteit (KU) Leuven exchange is a unique opportunity for students to study business and a variety of academic disciplines alongside European students in the largest university in Belgium. Situated in the heart of Western Europe, KU-Leuven has been a center of intellectual life for almost six

Study Abroad

centuries. Students may study in the fall or spring and should demonstrate an interest in Western Europe through coursework at Penn prior to their abroad experience. Courses at KU-Leuven are conducted in English, but students are required to take an elementary Dutch course. Students live in group housing that is shared with American, Belgian, and other European students.

Lyon: The semester-long program in Lyon, France is available in the fall and is geared toward those interested in European business or politics. One course beyond French proficiency is a prerequisite for participation. Students attend classes exclusively designed for them at the Centre International D'Etudes Francaises of the Universite Lumiere Lyon II and the Ecole de Management de Lyon, taught by their respective faculties. As part of the living-learning experience, students live with French families.

Madrid: The one-semester program with the Universidad Pontificia Comillas/ICADE in Madrid, Spain is available in both spring and fall. One course beyond Spanish proficiency is a prerequisite for participation. The program offers two course units of intensive language study, supplemented by courses in Spanish history, literature, art history and political economy. The management course, The Internationalization of the Spanish Company (MGMT 333), is also offered. Students live in Spanish households.

Milan: Students may take advanced courses in finance and management through an exchange agreement with Università Luigi Bocconi, Italy's premier business school. Priority is given to Wharton juniors with at least two years of college-level Italian or the equivalent. Before starting business courses, students participate in an intensive Italian language workshop. Once the Italian semester commences, Penn students take classes alongside Italian students. Housing is provided in off-campus apartments.

Rotterdam: The Rotterdam School of Management/Faculteit Bedrijfskunde (RSM/FB) in the Netherlands is part of Erasmus University and ranks among the top business schools in Europe. Wharton students participate in an international business project with students from around the world along with an elementary Dutch course and a business elective. Courses are conducted in English, and the Rotterdam program is available in both fall and spring semesters. Visiting students to RSM/FB are assigned a Dutch buddy who acculturates them to life in Rotterdam. There are several options for housing ranging from student housing to private homes.

Singapore: Singapore Management University (SMU) holds the unique position of being Singapore's first private university funded by the government of Singapore. Singapore is a thriving city-state that has become one of the most successful economies of Asia. Modeled after the Wharton curriculum, SMU offers students a unique opportunity to study in a cultural mecca that reflects

Eastern roots, colonial past, and Western technology. Instruction is in English. The program is available in the fall and spring and students reside in dormitories.

Sydney: Students may study abroad during their fall or spring term at the University of New South Wales in Sydney, Australia. A full range of curriculum in liberal arts and business courses is offered and internships may be available to students with the appropriate background. Students are housed in residential colleges or off-campus apartments.

Tokyo: Three years of college-level Japanese is required to study abroad in the exchange program at Tokyo's Hitotsubashi University. This program must be taken for the entire academic year. Students enroll in a seminar course on a major-related subject and other courses are chosen in consultation with the seminar professor. Students will also continue with the study of Japanese language and culture. Penn students are fully integrated with Japanese students and live in either residence halls or apartments.

Other Cities: Penn offers many other programs that may be considered appropriate study abroad opportunities. Some of the places Wharton undergraduates have studied include Oaxaca, London, Berlin, Rome, Beijing, Seoul, Stockholm, Moscow and Melbourne. Information about these programs is available at the OIP.

SUMMER STUDY ABROAD

Penn-approved summer study abroad is administered by the College of General Studies in Suite 100, 3440 Market Street. Programs may vary but have included study in Argentina, the Czech Republic, England, France, India, Italy, Korea, Poland, Russia, Spain and Tanzania. For summer study abroad only, students may elect to study at a program that is not formally affiliated with the University of Pennsylvania. The policy regarding transfer credit for these courses is the same as other study away (see *Transfer Credit After Matriculation* on page 36). Students do not receive credit for business courses taken during summer study abroad. Grades earned on a non-Penn program are not calculated into the grade point average.

London



Study Abroad

FREQUENTLY ASKED QUESTIONS

Q: With whom can I further discuss study abroad options?

A: You should maintain contact with both a Wharton undergraduate advisor (who guides your academic planning) and an OIP advisor (who assists with the logistics of the application process). The OIP maintains a library on international opportunities for students and provides detailed brochures on Penn-sponsored programs. The Undergraduate Division also maintains a collection of study abroad materials. Finally, peers who have studied abroad are available to speak with any student considering study abroad.

Q: When is the best time to study abroad?

A: Most students elect to go during the fall or spring of the junior year. Students attending Wharton-approved programs should complete the Business Fundamentals before studying abroad. It is not necessary to begin a concentration before studying abroad.

Q: How do I finance my study abroad experience?

A: Under Penn-approved programs, tuition is kept the same as though you were still on campus. Daily expenses vary depending on the country and the prevailing exchange rates. If additional financing is necessary, you may apply for a loan from Student Financial Services. The aid package will be calculated based on the total estimated cost of the program.



Students standing outside of The Universidad Pontificia Comillas/ICADE in Madrid, Spain

Honors

JOSEPH WHARTON SCHOLARS (JWS) PROGRAM

http://www.wharton.upenn.edu/jws

Founded in 1988, the JWS Program is a community of outstanding Wharton undergraduates who have agreed to be part of a program that emphasizes the importance of scholarly research and the liberal arts and sciences within the framework of a business education. Joseph Wharton Scholars take at least 8 honors courses during their four years at Penn (6 courses for rising sophomores), at least three of which are from the College of Arts and Sciences.

Joseph Wharton Scholars also must graduate with at least a 3.4 cumulative GPA (maintaining a 3.1, 3.2, 3.3, and 3.4 GPA in the four respective years) and participate in the JWS Senior Research Seminar in both semesters of the senior year. This year-long seminar involves producing and presenting a significant research project during the spring semester.

A limited number of rising Wharton sophomores, including internal transfer students, will be admitted to the JWS Program based on their freshman year academic performance and essay question responses. To apply, students must have attained at least a 3.4 GPA in their first semester and submit two letters of recommendation from Penn faculty. Applications are due in April, and selections are made in June.

Dean's List

When you earn a cumulative GPA of 3.70 or higher over the two consecutive semesters during one academic year (excluding summer), have no grade lower than a C, complete six or more courses for letter grades, and have no incompletes and no disciplinary action taken against you, you will be placed on the Dean's List. This will be noted on your transcript, and you will receive a certificate noting your achievement.

Graduation Honors

Summa Cum Laude	3.80+	GPA
Magna Cum Laude	3.60 - 3.79	GPA
Cum Laude	3.40 - 3.59	GPA

Center for Undergraduate Research and Fellowships (CURF)

http://www.upenn.edu/curf

The Center for Undergraduate Research and Fellowships provides information, advice, resources, and encouragement for all undergraduates at Penn seeking more than just a superior classroom education. Penn fosters students' individual research initiatives and encourages all undergraduates to seek prestigious fellowships to continue their scholarship at the graduate level. CURF includes within it the Benjamin Franklin Scholars program, for academically creative students

working at a high level of excellence; the University Scholars program, for students pursuing a high level of independent research and course work; and the General Honors program, which provides innovative and scholarly courses to the entire undergraduate community (http://www.upenn.edu/curf/bfs/courses.html). Nonhonors students can enroll in most General Honors courses with the permission of the instructor.

Benjamin Franklin Scholars

http://www.upenn.edu/curf/bfs

The Benjamin Franklin Scholars (BFS) program exists to encourage the highest level of scholarship from its students. Benjamin Franklin Scholars are asked to experiment and take charge of the totality of their education. The BFS program offers three main avenues to support this active learning: advising, research, and General Honors seminars. Benjamin Franklin Scholars are strongly encouraged to continue their studies after their undergraduate careers come to a close. After graduation, many BFS obtain prestigious grants for independent research and scholarships for graduate study.

University Scholars

http://www.upenn.edu/curf/uscholar

The University Scholars program promotes the ideal of a community of scholars: a working relationship and exchange of ideas among faculty and students. With a commitment to independence and research, students learn the links between questioning, research, and knowledge, and are thus better prepared to delineate and solve problems. University Scholars are unique in that they want to learn beyond the boundaries of formal course work. The primary concern of the program is to encourage independent intellectual initiative, whether it be undertaken in musty archives or with test tubes, stock market series or microscopes. University Scholars take responsibility for their own higher level of questioning and learning; working closely with their faculty mentors, they not only find the answers to their own intellectual queries, but they also help shape the ongoing research at the University.

Wharton Undergraduate Research Scholars Program

http://scholars.wharton.upenn.edu

The Research Scholars Program provides juniors and seniors with the opportunity to conduct research under the supervision of some of Wharton's preeminent faculty members. This year-long program will entail an in-depth project and culminate in a symposium. Students currently in Joseph Wharton Scholars, Benjamin Franklin Scholars or University Scholars may apply. Students in the Huntsman or Management and Technology program are encouraged to apply after consulting with their program advisor.

Tutoring & Support

WHARTON ON-SITE TUTORING PROGRAM

Each fall and spring semester, beginning around the second week of classes, the Wharton On-site Tutoring Program offers free tutoring to students enrolled in certain core courses. Tutoring for these core courses is provided in cooperation with the Tutoring Center. This service is offered on a walk-in basis. The tutors are familiar with the course content as taught by individual instructors within each department. Consult the Tutoring Center website at http://dolphin.upenn.edu/~dasp/tutoringCenter_home.html for dates and times.

PENN STUDENT RESOURCES

Academic Support Programs

3820 Locust Walk, Suite 209 Harnwell House, 898-0809 http://dolphin.upenn.edu/~dasp/dasp_home.html

A variety of academic support services are offered under the auspices of this office.

PennCap

3820 Locust Walk, Suite 209 Harnwell House, 898-0809 http://dolphin.upenn.edu/~dasp/penncap_home.html

PennCap provides support to academically talented, financially disadvantaged, first-generation college students and to students with disabilities. They provide counseling, advising and referrals; tutoring; workshops; cultural and social activities; outreach and advocacy services; and a network of peer advisors.

Tutoring Center

3820 Locust Walk, Suite 110 Harnwell House, 573-9235 http://dolphin.upenn.edu/~dasp/tutoringCenter_home.html

The Tutoring Center provides individual and small-group tutoring; weekly review workshops and emergency help during midterms and finals. The center also provides crisis advising and referral for academic, financial or personal problems.

Office of Learning Resources

3820 Locust Walk, Suite 110 Harnwell House, 573-9235 http://dolphin.upenn.edu/~lrcenter/

The ULRC can show you how to avoid panic with instruction and consultation on subjects such as taking and using notes in class; studying and preparing for exams; reading with versatility and efficiency; time management; and procrastination.

Student Disabilities Services

3820 Locust Walk, Suite 110 Harnwell House, 573-9235 http://dolphin.upenn.edu/~lrcenter/sds/sds.html

The Disabilities Office in Learning Resources assists students with learning and physical disabilities. For more information, e-mail sdsmail@pobox.upenn.edu.

Counseling and Psychological Services (CAPS)

133 S. 36th Street, 2nd Floor 898-7021 during office hours 349-5490 for emergencies during non-office hours http://dolphin.upenn.edu/~caps/

Free and confidential services are available from professional staff at CAPS. Students can meet individually with a counselor for a series of sessions or can attend one of the many support groups.

Student Health Services

Penn Tower, 662-2853 http://www.upenn.edu/shs/

The student Health Service has adopted an appointment system to serve students more efficiently and to avoid the long wait times associated with a walk-in system. In most instances, same day appointments can be scheduled.

Office of International Programs

3701 Chestnut Street, Suite 1W http://www.upenn.edu/oip

The Office of International Programs provides services for students planning to study abroad and for international students and scholars.

College House and Academic Services

3702 Spruce Street, Stouffer Commons http://www.collegehouses.upenn.edu

The College Houses at Penn are eleven unique undergraduate residences that bring together students, faculty and staff to form shared communities. Each House offers its own combination of architectural features, specialized programs, and distinctive staff and thrives on the interaction of students of different ages, varied experiences and diverse interests.

Security and Safety Services – Emergencies

http://www.upenn.edu/police/ssd.htm

Immediately report all emergencies to the University of Pennsylvania Police Department (UPPD), and then to Wharton School Security at (215) 898-2300. Refer general security policy issues to Classroom Support Services at (215) 898-5844. The Wharton School has contracted with a security firm to provide security monitoring. All University students, faculty, and staff are required to have current University I.D. cards. Wharton's information desk, located in the main lobby on the first floor of JMHH, is staffed 24 hours daily.

The blue light emergency telephones all over campus are a direct link to the campus police. There are more than 250 of these phones. For your own safety, memorize the location of the phones on your route home at night. For students interested in getting involved and improving safety and security within the Wharton community, contact the Safety Task Force at safety@wharton.upenn.edu or refer to http://futures.wharton.upenn.edu/~safety/.

Student Life



WHARTON UNDERGRADUATE STUDENT ORGANIZATIONS

Attending classes is only part of an education as a Wharton undergraduate student. Getting involved in a club broadens students' experiences and provides an opportunity to interact with people of similar interests. We have a diverse range of clubs that represents the different interests of the student body. Students learn valuable skills needed for their professional career by planning a conference or a distinguished speakers series, conducting community service projects, chairing a committee, or serving as a board member of a club. Clubs are also a great way to socialize with other Wharton students.

There are over 40 student organizations within the Wharton community. Three key organizations, the Wharton Council (WC) http://equity.wharton.upenn.edu/~wcouncil, Management 100 Team Advisors (TAs), and the Wharton Dean's Advisory Board (WAB) http://dolphin.upenn.edu/~wduab, work together on community initiatives within Wharton.

For more information on student organizations or to start a new one, contact Beth Hagovsky, Senior Associate Director, in the Wharton Undergraduate Division at (215) 898-7613, hagovsb@wharton.upenn.edu, or the Wharton Council, G-84 JMHH, (215) 898-4976, http://equity.wharton.upenn.edu/~wcouncil.

Information about the use of the Wharton name and logo can be found at http://publications.wharton.upenn.edu.

ADDITIONAL RESOURCES FOR WHARTON STUDENT CLUBS AND ORGANIZATIONS

Office of Student Life Activities

http://dolphin.upenn.edu/~oslaf

The University has over 300 student organizations registered each year with OSL. This office, a department of the University Life Division, provides administrative support for all student organizations and advises the six

branches of undergraduate student government. All student organizations must register each year with OSL by filling out the online registration form at http://www.upenn.edu/osl/register.html and must provide up-to-date contact information for the office. Any questions regarding student organization e-mail accounts or homepages should be directed to the Office of Student Life. In addition, University-funded student organizations must coordinate their accounts through OSL.

Civic House

http://www.upenn.edu/civichouse

Community service can be a valuable part of a college education. Whether helping to improve the environment, tutoring a peer, or being a mentor, students can achieve a sense of fulfillment not easily found elsewhere. The single best source for community service activities is Civic House. At this office, students learn not only about activities happening on campus but also about citywide programs. Civic House encourages students to explore and try different methods of community service. Although there are countless avenues to do community service, Civic House is a good first step. In addition, the Wharton Council can help students find projects for community service.

Musser-Schoemaker Undergraduate Leadership Lecture Series

In 1991 Wharton initiated a lecture series to bring business and government leaders to the School to address and interact with students. This program reflects Wharton's commitment to bring role models from the real world to speak to students and share their ideas, opinions, and "secrets of success." Warren V. Musser, Chairman and CEO of Safeguard Scientifics Inc., and Hubert J.P. Schoemaker, Chairman of the Board and CEO of Centocor Incorporated, sponsor the series. A student committee, along with input from the Undergraduate Division, plans the series throughout the academic year. Besides the public lecture, the invited speakers usually dine with a group of undergraduates who are selected through a random lottery.

Past speakers have included Herb Kelleher, Founder and Executive Chairman of Southwest Airlines; Mindy Herman, CEO and President of E! Networks; Seth Berger, Founder and CEO of And1; Warren Lieberfarb, President of Warner Home Video; Ambassador Dane Smith, President of the National Peace Corps Association; Robert Hurst, Vice Chair of Goldman Sachs; Rakesh Gangwal, CEO and President of USAirways; Ronald Brown, former US Secretary of Commerce; Allen Wheat, President and CEO of Credit Suisse First Boston; Philippe deMontebello, Director of the Metropolitan Museum of Art; and Ken Dryden, President of the Toronto Maple Leafs.

EXCEPTIONS TO ACADEMIC REGULATIONS

Exceptions to the Wharton undergraduate regulations outlined below can only be granted by approval of the Undergraduate Petitions Committee. Students who wish to petition the Committee should obtain a petition form in the Undergraduate Division. See an academic advisor to help you with the petition process.

Dual and joint degree programs should address their petitions to their home schools. IS&B students should address their petitions for degree requirement exceptions to the IS&B program office. All other petitions for exceptions (for example, late drop, late add, late withdrawal, late change of grade type) should be submitted to the home school. Joint Degree Nursing students may petition Wharton for any Wharton related academic issue.

REQUIREMENTS FOR THE DEGREE

To be eligible to receive the degree of Bachelor of Science in Economics, you must satisfactorily complete the 37 course units of the Wharton curriculum and meet the curricular requirements described in this handbook. Students must have a cumulative GPA of at least 2.0 in the 37 courses that are being counted towards the graduation requirements. Students must earn a 2.5 GPA in the four courses counted towards a concentration.

No more than eight courses in any one department may be taken for credit towards graduation. All NR, GR, and I designations must be changed to a letter grade or be otherwise cleared from your record in order to graduate.

Once a student has graduated from the University, no further changes to the transcript are permitted. It is the student's responsibility to ensure that the transcript is correct at the time of graduation. You may check your unofficial transcript by accessing Penn InTouch at https://sentry.isc.upenn.edu/intouch.

ACADEMIC POLICIES AND PROCEDURES

Academic Progress

To maintain satisfactory progress at Wharton, students are expected to do the following:

- # Maintain a minimum semester GPA of 2.0,
- # Maintain a minimum cumulative GPA of 2.0 and
- # Have no more than two I, F, GR or NR grades for the academic term.

Wharton classifies its students based on the number of semesters spent at Penn (for external transfer students, semesters spent at other higher education institutions are counted). The Registrar of the University of Pennsylvania, however, determines class status or standing by the number of course units earned. This may cause problems in registration for courses that are limited to certain class years. First-year students may not take more than five courses (including Mgmt 100) during the

first semester. Students may take up to six courses in subsequent semesters provided they have maintained at least a 3.0 cumulative GPA and have received no incomplete or no-credit grades (i.e., I, F,GR, or NR).

Academic Standing

Wharton's Academic Standing Committee monitors the academic performance of all undergraduates. At the end of every semester, the committee reviews the performance of all students and assesses their academic standing. The following sanctions may be rendered against a student whose performance falls below the school's standard for making satisfactory progress.

Probation: If your semester GPA is below 2.0, the Academic Standing Committee will place you on probation. Once you are placed on probation, you must take four courses in the following semester, must earn at least a 2.0 term GPA with no I, F, W, or GR grades and may lose the ability to participate in school-based co-curricular activities. If you are on probation, it is important for you to meet regularly with an academic advisor in the Undergraduate Division.

Drop Warning: You may be placed on Drop Warning if you fall significantly below the level of academic performance required to make progress toward graduation, if you have two consecutive semesters with a GPA below 2.0 or if you have one semester with a GPA below 1.50. Once you are placed on drop warning, you must take four courses in the following semester, must earn at least a 2.0 term GPA with no I, F, W, or GR grades and may lose the ability to participate in school-based co-curricular activities. This action is intended to provide you with an opportunity to show improvement in your academic course work.

First Drop: If you continue to do failing work or otherwise perform very poorly, showing no significant improvement, you will be dropped from the rolls of the University. The first drop action requires a minimum one-year mandatory leave from the University. During this period, you may not enroll in another institution with the intent of transferring those credits to Penn. At the end of the one-year period, you may apply to the Academic Standing Committee for reinstatement. The committee may require medical or employment documentation to assist in making its decision. If re-admitted, you must maintain good academic standing through graduation or you will be dropped from the university without further warning, with no opportunity for readmission.

Students who feel that extenuating circumstances warrant continued enrollment may submit an appeal to the Academic Standing Committee to rescind its drop decision and permit them to continue their course of study without interruption.

Second Drop: A second drop action is permanent and irrevocable.

Class Attendance

You are expected to attend all classes. A class for which you are registered is an appointment that takes precedence over all other engagements. In all courses, the faculty member in charge of the course will determine the number of absences permitted without incurring a penalty.

Non-attendance for a course may result in a grade of F at the end of the term.

If, in the opinion of the faculty member in charge of the course, you have been absent excessively, you may be given a grade of F.

Changing Grade Type

The registration system asks you to choose a grade type (grade or pass/fail) when you register for a course. You may change a course's grade type until the end of the drop period. There are certain restrictions on the use of pass/fail courses in the curriculum; see the section on pass/fail in this handbook. It is your responsibility to make sure that your enrollment accurately reflects your grade type for a course. You may do so by calling PARIS or by checking Penn InTouch at https://sentry.isc.upenn.edu/intouch.

Choosing a Concentration

It is recommended that you declare your concentration at the end of your sophomore year because students with a declared concentration have a better chance of getting the advance registration courses they request in the respective departments. To declare a concentration, come to the Undergraduate Division. A staff person can assist you with completing a Concentration Declaration form and entering your concentration into the Student Records System. You may change your concentration if necessary at a later time.

Individualized concentrations must first be approved via petition to the Petitions Committee.

College of General Studies and Wharton Evening School Course Credits

Wharton students may take courses in the College of General Studies, whether day or evening classes, for full credit and may count them toward the curriculum requirements. Wharton day students will not receive credit for Wharton Evening School courses.

Transfer Credit after Matriculation

Once you matriculate at the University, you must take all business courses at the University. However, in Wharton faculty-approved study abroad programs, you may receive business breadth course credits.

If you entered Penn as a first-year student, you may take up to four courses outside the University during your time at Penn. These courses must be taken during the summer and may only be taken in non-Wharton subjects. To receive credit, you must earn a grade of C or better and have departmental approval for each course. You may not

transfer courses from outside Penn that were taken pass/fail.

Credit away is granted only on the basis of regular college classroom instruction. The institution where the course is taken must be a four-year, degree-granting institution, not a community or junior college. None of the grades from these courses will be included in your Penn grade point average. External transfer students may take no additional courses outside the University for transfer credit once they have matriculated at Penn.

Drop/Request Period

You may request additional courses until the end of the second week of classes by calling PARIS or accessing Penn InTouch. After the first two weeks, you may request additional courses only with the permission of the instructors.

You may drop courses until the end of the fifth week of classes. However, PARIS may accept drop requests only until the end of the second week of classes. Therefore, it is recommended that you use Penn InTouch to drop a course after the second week and before the end of the fifth week of classes. If you are receiving financial aid, check with your financial aid counselor before dropping a course, since some aid packages require a minimum number of credits per semester.

Generally you may not drop a course after the drop period. After the drop deadline, you may submit a petition to the Petitions Committee to drop a course. You may, however, withdraw until the end of the 10th week of class; see the section on withdrawals below. Without approval of your petition, you are responsible for the completion of all courses on your schedule. *Therefore, it is your responsibility to make sure that you are properly enrolled.* You may do so by calling PARIS or accessing Penn InTouch.

Some academic departments have differing rules governing their drop/request and withdrawal policies, such as the Finance Department. Consult the department websites for more information.

Examinations

Midterm Examinations: If you missed a stated midterm examination, you may take a postponed exam only with the approval of the instructor in charge of the course.

Final Examinations: If final exams are given at the end of the term, they must be given at times published in the University Course Roster. Students may not take final exams at times other than those specified. For rules governing exams, refer to http://www.upenn.edu/osl/exams.html or the Office of Student Life.

If more than two final exams are scheduled on the same calendar day during final exam period, a student may postpone the middle exam with the assistance of their professor.

Grading

You may check your grades at any time by calling PARIS or accessing Penn InTouch.

Term Grades: Grades are reported for each of your courses at the end of the term. You must obtain a grade of D or better to receive credit in any course.

Grading System: All Wharton courses are graded on a plus/minus system, from A+ to F. All students taking Wharton courses will be graded in the same manner. Wharton students who take courses in any other school of the University are subject to that school's grading system for those courses.

The grade point average (GPA) is tabulated at the end of every semester based on the following: A+, A (4.0); A- (3.7); B+ (3.3); B (3.0); B- (2.7); C+ (2.3); C (2.0); C- (1.7); D+ (1.3); D (1.0), and F (0.0). There is no grade of D-.

Pass/Fail (P/F): Wharton undergraduates may take up to three courses in the General Education Distribution and the elective areas on a pass/fail basis. *All three Global Environment courses and second concentration courses counting as Unrestricted Electives must be taken for a grade*. Students may take no more than one course pass/fail in a given semester. First-semester freshmen cannot take a course pass/fail.

A D or better in a course taken P/F will appear on the transcript with a P, denoting a pass. F will appear on your transcript for a failing grade. Ps do not figure into the GPA; Fs, however, are included in the transcript GPA. Courses taken P/F will not count toward any of the business requirements.

Instructors are not made aware of the grading status of a course. Therefore, it is your responsibility to confirm grade type. The grade type of a course may not be changed after the drop deadline.

Incomplete Grades: In extenuating circumstances, students may be granted an extension of time by an instructor to complete course requirements *including taking a make-up exam*. In this case, the grade of I (incomplete) is recorded; however, work must be completed for the course within the first four weeks of the next semester, or the I will automatically convert to an F for the course. The grade of F will remain on the transcript until the work has been completed.

Failing Grades: An F in a course will permanently remain on your transcript and will be factored in when calculating your transcript GPA. If you retake the course at a future time, the new grade will not replace the original F; however, the new grade will be counted toward your transcript GPA and you will receive credit for the repeated course. If you receive an F in a required course, you must retake the course. If you receive an F in a non-required course, you may either repeat the course or substitute another.

Repeating Courses: As stated above, a student may not repeat for credit any course in which a passing grade (D or better) was received.

Auditing Courses: Undergraduate students cannot officially audit a course. Students who wish to attend a class but not take it for credit may do so only with the permission of the instructor. No formal record appears on the transcript for students who sit in on a course.

Leave of Absence

Any currently enrolled student is eligible to take a leave of absence. Students who are not in good standing or who have a disciplinary action pending against them require special approval. All students requesting a leave of absence must meet with an academic advisor in the Undergraduate Division and submit the appropriate paper work involved.

Guidelines for Requesting a Leave of Absence:

- Dual Degree and Joint Degree students must submit a request for leave of absence and return from leave with both schools. Students are held by the leave of absence policy governed by their home school.
- To apply for a Leave of Absence, students must submit the *Wharton Leave of Absence* form with a written request explaining the nature of their leave. Medical and CAPS leaves require documentation from an appropriate health professional. A staff member in the Wharton Undergraduate Division may require the student requesting a leave to consult with a Penn Professional such as CAPS, PennCap, Student Health prior to granting approval.
- Students are responsible for dropping his/her classes when a Request for Leave is submitted within the University drop period. Students should meet with their academic advisor to discuss academic planning issues.
- Students must meet with other campus offices (such as Student Financial Services, the Bursar, Housing and Food Services) prior to leaving campus. Students are responsible for resolving all outstanding business matters with the University. It is important to understand that a student's financial aid package may change as a result of a leave of absence.

Wharton students cannot earn credit for courses given by another institution while on leave of absence. In addition, students must complete degree requirements within an eight-year period after matriculation. If they do not, they may forfeit their right for degree completion.

Guidelines for Requesting to Return From a Leave of Absence:

- Students on leave are required to notify the Wharton Undergraduate Division prior to their return. The completed Return Request form initiates the re-activation of the student's enrollment status. Dual and joint degree students must contact both schools.
- To request a Return from Leave of Absence, students must submit the *Wharton Return From Leave* form.

Documentation from a healthcare professional confirming your return to the University is appropriate is required for a Medical and some other approved leaves. An academic advisor can verify if documentation is required.

- Students should meet with their academic advisor to discuss academic planning issues.
- Students must meet with other campus offices (such as Student Financial Services, the Bursar, Housing and Food Services) prior to their return to campus.

Financial reimbursement or credit may be issued when a leave is approved early in a semester. Financial consideration for tuition refund or credit is based on the number of weeks completed in the semester *(see chart below.)* Refunds or credit for on-campus housing and dining is handled through University Housing.

Part-time Status

Wharton offers only a full-time program of study and the normal minimum course load is 4 c.u.s per term for the Bachelor of Science degree, although many Wharton undergraduates typically complete 5 c.u.s per term.

Occasionally, a student may take a reduced course load of 3.5 or 3.0 c.u.s. Students nonetheless are billed at the full-time rate. Registration for a reduced course load of fewer than 4 c.u.s per term may jeopardize both state and federal financial aid and may have an impact on such matters as visa status, athletic eligibility, and insurance coverage. Check carefully to be certain that you know the enrollment requirements of relevant organizations or funding agencies to avoid jeopardizing your standing as a student.

Graduating seniors in their final semester may be parttime by carrying 2.5 or fewer c.u.s if at that time they need only 2.5 or fewer c.u.s to graduate. Part-time billing is not automatically implemented when you advance register for one or two courses. You must request approval in writing from the Wharton Undergraduate Division; without this approval, you will be billed at the full-time rate. No requests for part-time billing will be considered after the second week of classes (Add deadline).

Residency Requirement

For external transfer students, at least one-half (19 cu minimum) of your required course work must be completed at Penn.

Withdrawal from Courses

You may drop a course with no notation on your transcript up until the end of the fifth week of the semester. (See the section on Drop/Request for more information.) From then until the end of the tenth week of the semester, you may withdraw from a course, but only with the written permission of your instructor.

Withdrawals appear on your transcript as a W and are not calculated into your grade point average. According to University Policy, the formal withdrawal deadline is the end of the tenth week of the semester. If you have a serious and compelling extenuating circumstance, you may petition the Petitions Committee to grant a late withdrawal for a course. You must first obtain written support from the instructor for the committee to consider your petition.

Financial Guidelines for Reimbursement or Credit for Leave of Absence

		Drop/Withdrawal	
Date	Financial	from Course Work	Leave of Absence Option
Before the first day of Penn Classes	100% Refund	All classes are dropped	Granted with documentation
On or before the last day of the			
Penn Add Period	90% Refund	All classes are dropped	Granted with documentation
On or before the last day of the			
Penn Drop Period	50%Credit	All classes are dropped	Granted with documentation
On or before the Friday of the 7th			
week in the semester	25%Credit	All classes are dropped	Granted with documentation
	N.T.	TX 1 1 1 0 11	
On or after the first day of the 8th			** Petition must be submitted with substantial medical
week in the semester	Reimbursement	courses	documentation
			** In emergency or serious medical situation, students
After the University Withdrawal	No	Withdrawal from all	can petition for a LOA. Substantial medical or other
Deadline	Reimbursement	courses	documentation must be attached.

^{**} Request for financial refund or credit via petition is not a guarantee of funds.

University Regulations & Procedures

FINANCIAL POLICIES AND PROCEDURES

Tuition, Fees and Other Charges

The PennBook (http://www.upenn.edu/osl/pennbook.html) describes policies regarding payment of tuition, general fee, technology fees, dining arrangements, and other charges.

Withdrawal/Reduction of Tuition

A student who withdraws from the University (or who is requested to withdraw for failure to maintain a satisfactory scholastic standing) or who is granted a leave of absence from a full-time division of the University during either term of the academic year will be eligible for a reduction in tuition and fees in accordance with the conditions set forth below.

The effective date of separation from the University is the date the student files a written request for withdrawal or leave of absence in the Undergraduate Division. The amount of reduction allowable is as follows:

- ## For students in their first semester at the University: that portion of tuition and fees equal to the portion of the semester remaining on the date of withdrawal, rounded downward to the nearest 10%, less a \$100 administrative fee, EXCEPT that no reduction will be made in cases where the withdrawal occurs after the 60% point in the semester.
- ## For all other students: semester charges will be adjusted as follows:

If you left within the:	Percent Refund of Tuition and Fees
First two weeks of class	75%
Third and fourth weeks of class	50%
Thereafter	0%

If you are a financial aid recipient at Penn, you should consult with a Student Financial Services counselor in Room 100 of the Franklin Building to determine the impact of tuition and fee refunds on your aid package. A student who is required to withdraw because of a violation of University regulations shall receive no tuition refund.

Financial Aid

Penn's Office of Student Financial Services bases its financial aid decisions for U.S. citizens and/or permanent residents on demonstrated need, determined from information supplied on the CSS PROFILE, FAFSA (Free Application for Federal Student Aid), and other supporting documents. International students will find

that funding is very limited: they are not eligible for U.S.-government-subsidized loans, and as a rule U.S. banks do not make loans to international students unless co-signed by a credit-worthy U.S. citizen or permanent resident. For policies regarding financial aid, see the PennBook. Also, see the PennBook for a partial listing of scholarships, fellowships and grants. For more information, contact the Office of Student Financial Services, (215) 898-1988 or http://www.upenn.edu/sfs.

Part-time Employment

Students who wish to supplement their income by working part-time are encouraged to view the Student Employment Office's web site at http://www.upenn.edu/sfs/seo or visit their office in Sansom Place West, Suite 215, 3650 Chestnut Street. This office maintains a comprehensive listing of student employment opportunities, both on campus and in Philadelphia. Students who are not U.S. citizens should check visa requirements with the Office of International Programs, 3701 Chestnut Street, Suite 1W, (215)898-4661, http://www.upenn.edu/oip.

USE OF THE WHARTON NAME, LOGO, AND ALUMNI NETWORK

The Wharton name and logo are registered trademarks of the School, and their use is restricted. Questions regarding the use of the name or logo should be directed to the Wharton Publications Office website at http://publications.wharton.upenn.edu.

Stationery

Wharton stationery is available for use by student organizations only. Specialized club stationery is ordered from Wharton Reprographics. A letter of approval from the Undergraduate Senior Associate Director for Student Affairs, Beth Hagovsky, must accompany your orders. "Academic cards" for Wharton students enrolled in a degree-granting program may be purchased through Wharton Reprographics.

No unauthorized stationery or business cards may be printed using the Wharton School name or the Wharton logo in any of its forms.

Fund-raising Guidelines

All student groups that would like to seek funding to support a project must first consult with the Undergraduate Senior Associate Director for Student Affairs, Beth Hagovsky. The school must authorize any solicitation of corporate or alumni contacts.

University Regulations & Procedures

E-MAIL AND WEB USAGE

Use of the technology systems provided by the Wharton School and the University of Pennsylvania is a privilege granted to students with the understanding that they will use these tools responsibly. If students use these tools irresponsibly, e-mail privileges can be revoked. Please note the following policies concerning the appropriate use of technology:

- # Student e-mail accounts may not be used for personal profit or gain, under any circumstances. This includes using a secondary commercial address, since the University or Wharton address often remains attached in headers and trailers, even if it is not visible to the sender.
- # Chain letters through student e-mail are prohibited, either initiating or forwarding.
- On personal web pages, any commercial logos, photos, art, etc. must be selected from materials that are in the public domain. Students are prohibited from using proprietary materials such as University logos and photos; Wharton logos and photos; Disney characters, logos and photos; logos from other colleges and universities; or any specifically copyrighted corporate materials. If you wish to use a particular item and there is some question as to whether it is proprietary, you should check first before placing it on your web page.

For more information on the University's policies on the acceptable use of electronic resources, please refer to http://www.upenn.edu/computing/policy/aup.html. Additional questions about the appropriate use of technology may be directed to Wharton Computing and Instructional Technology or to Sharon Mulholland in the Undergraduate Division at (215) 898-9152, mulholls@wharton.upenn.edu.



Statue of Benjamin Franklin

CODE OF STUDENT CONDUCT OF THE UNIVERSITY OF PENNSYLVANIA

I. Preamble

When Benjamin Franklin founded the Pennsylvania Academy, he defined its mission as "education for citizenship." In pursuit of this mission, the University of Pennsylvania is committed to achieving academic excellence, to creating an environment for inquiry and learning, and to cultivating responsible citizenship in the larger society. The University of Pennsylvania is a community in which intellectual growth, learning from others, mutual tolerance, and respect for freedom of thought and expression are principles of paramount importance. In an environment that promotes the free interchange of ideas, cultural and intellectual diversity, and a wealth of social opportunities, Penn students take advantage of the academic and non-academic opportunities available to them, deepening their intellectual insights through formal instruction, and expanding their educational experience beyond their academic programs. Members of the Penn community participate actively in the greater Philadelphia, state, national, and international communities in which they reside. "Citizens" of the University community include students, faculty, staff and those otherwise affiliated with the University.

Accepting membership into the University of Pennsylvania community as a student entails an obligation to promote its welfare by assuming the rights and responsibilities listed below. Each individual member of this community is responsible for his or her own actions and is expected to respect the rights of others.

II. Rights of Student Citizenship

Membership in the University of Pennsylvania community affords every student certain rights that are essential to the University's educational mission and its character as a community:

- (a) The right to have access to and participate in the academic and non- academic opportunities afforded by the University, subject to applicable standards or requirements.
 - (b) The right to freedom of thought and expression.
- (c) The right to be free from discrimination on the basis of race, color, gender, sexual orientation, religion, national or ethnic origin, age, disability, or status as a disabled or Vietnam Era veteran.
- (d) The right to fair University judicial process in the determination of accountability for conduct.

III. Responsibilities of Student Citizenship

Students are expected to exhibit responsible behavior regardless of time or place. Failure to do so may result in disciplinary action by the University.

Responsible behavior is a standard of conduct which reflects higher expectations than may be prevalent outside the University community. Responsible behavior includes but is not limited to the following obligations:

University Regulations & Procedures

- (a) To comply with all provisions of the University's Code of Academic Integrity and academic integrity codes adopted by the faculties of individual schools.
- (b) To respect the health and safety of others. This precludes acts or threats of physical violence against another person (including sexual violence) and disorderly conduct. This also precludes the possession of dangerous articles (such as firearms, explosive materials, etc.) on University property or at University events without University authorization.
- (c) To respect the right of fellow students to participate in university organizations and in relationships with other students without fear, threat, or act of hazing.
- (d) To refrain from conduct towards other students that infringes upon the Rights of Student Citizenship. The University condemns hate speech, epithets, and racial, ethnic, sexual and religious slurs. However, the content of student speech or expression is not by itself a basis for disciplinary action. Student speech may be subject to discipline when it violates applicable laws or University regulations or policies.
- (e) To refrain from stealing, damaging, defacing, or misusing the property or facilities of the University or of others. This also precludes the disruption of University computing services or interference with the rights of others to use computer resources.
- (f) To be honest and truthful in dealings with the University, about one's own identity (e.g., name or Social Security number), and in the use of University and other identification.
- (g) To cooperate fully and honestly in the Student Judicial System of the University, including the obligation to comply with all judicial sanctions.
- (h) To comply with all contracts made with the University, such as Residential Living Occupancy Agreements and Dining Services contracts.
- (i) To comply with policies and regulations of the University and its departments (e.g., the University's Guidelines on Open Expression, Anti-Hazing Regulations, Drug and Alcohol Policies, Sexual Harassment Policy, etc.).
 - (j) To comply with federal, state and local laws.

(Source: Office of the President, 1994)

CODE OF ACADEMIC INTEGRITY OF THE UNIVERSITY OF PENNSYLVANIA

Since the University is an academic community, its fundamental purpose is the pursuit of knowledge. Essential to the success of this educational mission is a commitment to the principles of academic integrity. Every member of the University community is responsible for upholding the highest standards of honesty at all times. Students, as members of the community, are also responsible for adhering to the principles and spirit of the following Code of Academic Integrity.

Academic Dishonesty Definitions

Activities, that have the effect or intention of interfering with education, pursuit of knowledge, or fair evaluation of a student's performance are prohibited. Examples of such activities include but are not limited to the following definitions:

- A. *Cheating*: using or attempting to use unauthorized assistance, material, or study aids in examinations or other academic work or preventing, or attempting to prevent, another from using authorized assistance, material, or study aids. *Example*: using a cheat sheet in a quiz or exam, altering a graded exam and resubmitting it for a better grade, etc.
- B. *Plagiarism*: using the ideas, data, or language of another without specific or proper acknowledgment. *Example*: copying another person's paper, article, or computer work and submitting it for an assignment, attribution, failing to use quotation marks where appropriate, etc.
- C. Fabrication: submitting contrived or altered information in any academic exercise. Example: making up data for an experiment, fudging data, citing nonexistent articles, contriving sources, etc.
- D. *Multiple submission*: submitting, without prior permission, any work submitted to fulfill another academic requirement.
- E. Misrepresentation of academic records: misrepresenting or tampering with or attempting to tamper with any portion of a student's transcripts or academic record, either before or after coming to the University of Pennsylvania. Example: forging a change of grade slip, tampering with computer records, falsifying academic information on one's resume, etc.
- F. Facilitating academic dishonesty: knowingly helping or attempting to help another violate any provision of the Code. Example: working together on a take-home exam, etc.
- G. *Unfair advantage*: attempting to gain unauthorized advantage over fellow students in an academic exercise. *Example*: gaining or providing unauthorized access to examination materials, obstructing or interfering with another student's efforts in an academic exercise, lying about a need for an extension for an exam or paper, continuing to write even when time is up during an exam, destroying or keeping library materials for one's own use., etc.

NOTE: If a student is unsure whether his action(s) constitute a violation of the Code of Academic Integrity, then it is that student's responsibility to consult with the instructor to clarify any ambiguities.

(Source: Office of the Provost, 1996)

Open Expression

For information regarding the University of Pennsylvania's guidelines on open expression, please refer to http://www.upenn.edu/osl/openexp.html.

Services

WHARTON COMPUTING AND INFORMATION TECHNOLOGY

http://inside.wharton.upenn.edu/consult

Wharton Computing and Information Technology (WCIT) provides computing facilities and services for Wharton students, faculty and staff. Computing facilities include electronic mail and file storage systems and a variety of shared computing resources, including student computer labs, group workstations, e-mail bars, and printing facilities. WCIT's user services include consulting to help with supported software, e-mail and call-in troubleshooting, and a web site providing information on a variety of hardware and software topics.

Wharton Reprographics

http://inside.wharton.upenn.edu/repro

Located in the basement at the west end of SH-DH, the Reprographics unit of Wharton Computing and Information Technology (WCIT) provides printing, duplicating, binding and publishing services for Wharton students, faculty and staff. Reprographics' Computer Publishing and Art Services department provides graphic design, typesetting and page layout for publications. These pre-press services, combined with Reprographics' full range of printing production facilities, can help students produce a wide range of publications including newsletters, brochures, resumes, invitations and posters. Reprographics also duplicates and distributes Wharton's coursepacks that are customized course readings selected by Wharton faculty to supplement the material in textbooks, or replace the use of a textbook. Wharton students can order their coursepacks online at http://epacks.wharton.upenn.edu. Reprographics' phone number is (215) 898-7600.

Fall and Spring

Monday – Thursday 8:15 a.m. - 7:00 p.m. Friday 8:15 a.m. - 5:00 p.m.

Summer

Monday – Friday 8:15 a.m. – 5:00 p.m.

Reprographics is open for extended hours during the first few weeks of the semester; check your mail folder for announcements.

Wharton Reprographics' fax machines in Suite 400, SH-DH provide worldwide access for incoming and outgoing fax transmissions. The number for incoming faxes for students is (215) 898-2400. If the fax contains a cover sheet with the addressee's phone number, Reprographics will attempt to notify the recipient by phone. Otherwise, faxes are held for pick-up. Faxes are *not* distributed to student mail folders. There is a one dollar per page charge for incoming faxes.

To send an outgoing fax, bring materials to the Student Sales counter.

Wharton Computing System Accounts and Policies

The computing systems, software, and networks of the Wharton School provide a wide range of services to Wharton faculty, students, and staff. The use of these facilities involves certain risks and obligates users to certain responsibilities.

The Wharton School's computer systems and networks are the private property of the Wharton School and the University of Pennsylvania. Access to these systems is a privilege granted by the Wharton School and the University of Pennsylvania and may be revoked without prior notice.

A current Penn I.D. and a Wharton User Account are required to use Wharton's computing labs and workstations. The complete policy governing computing and networking at the University of Pennsylvania is stated in the Penn Computing document, *Policy on Acceptable Use of Electronic Resources*.

Getting an Account

To apply for an account, bring your PennCard to Wharton's Accounts Coordinator in the computer consulting office in Jon M. Huntsman Hall Room F-35 (Forum Level North) or call (215) 898-8600. You must be either a current Wharton student or enrolled in a Wharton course during the semester of application for an account. This does not apply to first-year students during the first month of the fall term.

Computer Consulting Help Desk

Wharton's computing help desk assists students, faculty and staff in using Wharton's computer systems, software and services. They can generally answer your questions about operating systems and software and work with you to find solutions to problems with documentation; if not, they will refer you to a specialist, to correct documentation or to an outside resource. If you are using software not installed at the School, you should provide the documentation and, if requested, evidence of a valid software license.

Computer consultants are available for walk-in service in Jon M. Huntsman Hall Room F-35 (Forum Level North) or by phone at (215) 898-8600. Users can also send questions for Wharton's consultants via e-mail to consultant@wharton.upenn.edu.

Facilities

WHARTON FACILITIES

All students, faculty, and staff must present a valid Penn I.D. upon entering a Wharton building after 7:00 p.m. Monday through Friday and all day Saturday and Sunday. Anyone in a Wharton building during these times must wear an I.D. badge containing a valid Penn I.D. Holders are available in Suite G-95 JMHH.

Building Hours

Jon M. Huntsman Hall (JMHH)

3730 Walnut Street

Fall and Spring Semesters: 24 Hours / 7 days Summer Hours: 7 a.m. – 10 p.m. / 7 days

After 7 p.m. and on Weekends: Only entrance/exit is on

Locust Walk

Steinberg Hall - Dietrich Hall (SH-DH)

3620 Locust Walk

Fall and Spring Semesters: 7 a.m. - 10 p.m. / M-F

8 a.m. - 5 p.m. / Weekends

Summer Hours: 7 a.m. – 10 p.m. / M-F 8 a.m. – 5 p.m. / Weekends

Vance Hall (VH) 3733 Spruce Street

Fall and Spring Semesters: 7 a.m. – 9 p.m. / M-F

8 a.m. - 5 p.m. / Weekends

Summer Hours: 7 a.m. – 7 p.m. / M-F Closed Weekends

Colonial Penn Center (CPC)

3641 Locust Walk All Year: 7 a.m. – 6 p.m.

Closed Weekends and Holidays

Lauder-Fischer Hall (L-FH)

256 South 37th Street

Fall and Spring Semesters: 7 a.m. – 9 p.m. / M-F

Closed Weekends/Holidays

Summer Hours: 7 a.m. – 6 p.m. / M-F Closed Weekends and Holidays

Wharton Information Desk

The information desk, located on the first floor main lobby of JMHH, provides directions and general information on school facilities. It is staffed by Wharton personnel and by the School's contracted security service.

Lockers

There are lockers available for use by Wharton undergraduate students for each academic year and during the summer. These lockers are located on the main floor of JMHH next to the elevator lobby. Notices for the rental of lockers are posted to undergraduate e-mail toward the end of September. There is a rental fee for the use of the lockers during the academic year and a separate fee for summer usage. Academic year and summer rentals are not automatically extended. Students who have not vacated their lockers by the day after final exams of the spring term will find the contents removed and combinations changed. Sharon Mulholland handles

administration of rentals in the Wharton Undergraduate Division, Suite G-95 JMHH, (215) 898-9152, *mulholls@wharton.upenn.edu*.

Student Mail Folders

Every Wharton student has an individual mail folder. The bins of undergraduate mail folders, arranged by academic years, are on the lower level of JMHH. Check your folder at least every few days for messages from the administration, student organizations, departments and others. If you cannot locate your mail folder, please come to the Wharton Undergraduate Division, Suite G-95 JMHH, for a replacement.

Faculty Mail

All faculty members have open mailboxes in their department offices. If you turn in written work to a professor's mailbox, retain a photocopy for your records.

Wharton School Emergency Information Line

During emergency situations, information about building hours and conditions, special events, computer labs and student services (e.g., coursepack sales) is available by calling (215) 898-OPEN (6736). The general information line for the university is (215) 898-MELT (6358).

Anyone canceling an event should contact the special events coordinator at (215) 898-2575. If the coordinator is not available, leave a message on voicemail. Events that are canceled in anticipation of inclement weather are added to the emergency message as soon as notification is received. This serves to provide information to those traveling from out of town in advance of the University's decision to close for emergency reasons.

The emergency information line is for emergencies only; otherwise, there is a pre-recorded message that plays throughout the year. Classroom Support Services updates the emergency information line.

Dean's Welcome in Jon M. Huntsman Hall ~ The Baker Forum



Index

\boldsymbol{A}
Academic Advising
Academic Calendar
Academic Opportunities27
Academic Regulations and Procedures
Academic Standing
Accounting Concentration
Actuarial Science Concentration
AP and Transfer Credits Prior to Matriculation21
Asher, Martin A3
Attendance36
Auditing Courses37
_
B
Benjamin Franklin Scholars
Building Hours and Facilities
Business Breadth Requirement
Business Depth Requirement
Business Fundamentals Requirement9
Business i undamentais requirement
C
Cather, Dave6
Center for Undergraduate Research and Fellowships32
Civic House34
Class Attendance
Code of Academic Integrity41
Code of Student Conduct
College House and Academic Services33
College of General Studies Course Credits36
Community Service
Computing and Information Technology42
Concentrations
Concentration Advisors
Concentrations, Dual
Corbo, Angie4
Counseling and Psychological Services33
Credit for Courses Taken away from Penn
Curriculum, Outline of8
Curriculum Worksheet7
n.
D Dean's List
Department Chairs
DePuyt, Suzanne Kauffman
Disabilities
Drop/Request Period
Dual Concentrations
Dual Degree Options27
•
<u>E</u>
Electives
Elting, Helene
E-mail and Web Usage
Emergency Contact Numbers
Emergency Information Line
Endepreneurship Concentration14

Environmental Policy & Management Concentration15
Evening School Credits
Examinations
Exceptions to Academic Regulations35
F Facilities
Faculty Advising26
Faculty Mail43
Failing Grades37
Fellowships32
Finance Concentration
Financial Aid
Financial Policies and Procedures
Foreign Language Competency
Foreign Language Placement
Fund-raising Guidelines39
G General Education Distribution
General Education Distribution Courses
General Education Requirement9
General Honors32
Giannini, Chryssa4
Global Analysis Concentration15
Global Environment Requirement12
Grade Type36
Grading
Graduation Honors
Greenhalgh, Anne M5
<i>H</i> Hagovsky, Beth4
Harker, Patrick T2
Health Care Management and Policy Concentration16
Henderson, Anita3
Honors32
-
I
Incomplete Grades
Individualized Concentrations
Insurance and Risk Management Concentration16
International Programs, Office of
The state of the s
J
Joseph Wharton Scholars Program32
K Kahn, Barbara E2
I
L Leadership, Teamwork, and Communication9
Learning Resources Center, Office of
Leave of Absence
Legal Studies Concentration
Lockers

Index

MA3Mail Folders
NNon-business Electives.12Non-discrimination Policy Statement.45
On-site Tutoring
P PARIS and Penn InTouch 24 Part-time Employment 39 Part-time Status 38 Pass/Fail 37 Peer Advising 26 PennCap 33 Probation 35
Q Quaker Consortium
R Real Estate Concentration. 20 Registration. 23 Regulations and Procedures 35 Requirements for the Degree. 35 Repeating Courses. 37 Reprographics. 42 Research. 32 Residency Requirement. 38 ROTC. 28
S Scholars Programs. 32 Schmittlein, David C. 2 Security and Safety Services. 33 Societal Environment Requirement. 10 Statistics Concentration. 20 Student Disabilities, Office of. 33 Student Health Services. 33 Student Life. 34 Student Organizations. 34 Student Resources. 33 Study Abroad. 29 Submatriculation Programs. 28

T	
Transfer Credit after Matriculation	36
Transfer Credit for Pre-college Course work	21
Transportation Concentration	20
Tuition, Fees, and Other Charges	39
Tutoring Center	
U	
Undergraduate Division Administrative Staff	6
Undergraduate Division DirectoryInside front of	cove
Undergraduate Leadership Program	25
University Minors	2
University Regulations and Procedures	
University Scholars	32
Unrestricted Electives.	12
W	
Wharton Facilities	43
Wharton Name and Logo	39
Wharton Undergraduate Research Scholars Program.	32
Withdrawal from Courses	
Writing Requirement	9

Non-discrimination Policy Statement

The University of Pennsylvania values diversity and seeks talented students, faculty, and staff from diverse backgrounds. The University does not discriminate on the basis of race, color, sex, sexual orientation, religion, national origin, age, disability or status as a disabled or Vietnam-era veteran in the administration of is educational policies, programs or activities, admissions policies and procedures, scholarship and loan programs, employment, recreational, athletic or other University-administered programs.

Questions or concerns regarding the University's equal opportunity and affirmative action programs and activities or accommodations for people with disabilities should be directed to:

Executive Director, Office of Affirmative Action and Equal Opportunity Programs Samson Place East, 3600 Chestnut Street, Suite 228, Philadelphia, PA 19104-6106 Phone: (215) 898-6993

The University of Pennsylvania reserves the right to make changes regarding any matters presented in this publication. Please refer to online sources whenever possible for the most recent and updated information.

NOTES

UNIVERSITY OF PENNSYLVANIA ACADEMIC YEAR CALENDAR 2003-2004

Fall 2003

Move-in and registration for Transfer Students

Wednesday, August 27

Move-in for First-year Students

Thursday, August 28

New Student Orientation Tuesday-Thursday, August 28-Sept 2

Monday, September 1

Labor Dav

New Student Convocation and Opening Exercises

First Day of Classes

Add Period Ends

Eriday, September 2

Wednesday, September 3

Eriday, September 19

Add Period Ends Friday, September 19
Drop Period Ends Friday, October 10

Fall Term Break Saturday-Tuesday, October 11-14 Family Weekend Friday-Sunday, October 24-26

Homecoming Saturday, November 8

Advance Registration for Spring Term Monday-Sunday, October 27-November 9

Thanksgiving Break begins at close of classes
Thanksgiving Break ends at 8am
Fall Term Classes End
Thursday, November 26
Monday, December 1
Monday, December 8

Reading Days
Tuesday-Thursday, December 9-11
Final Examinations
Friday-Friday, December 12-19

Fall Semester Ends Friday, December 19

Spring 2004

Spring Semester Classes Begin
Martin Luther King, Jr. Day
Monday, January 19
Add Period Ends
Priday, January 23
Drop Period Ends
Spring Break begins at close of classes
Friday, March 5

Classes Resume at 8 am

Monday, March 15

Advance Registration for Fall and Summer Sessions Monday-Sunday, March 22-April 4

Spring Term Classes End Friday, April 23

Reading Days
Monday-Wednesday, April 26-28
Finals Examinations
Thursday-Friday, April 29-May 7

Alumni Day Saturday, May 15 Wharton Graduation Sunday, May 16 Commencement Monday, May 17

Summer 2004

First Session Classes Begin

Memorial Day

Monday, May 31

First Session Classes End

Friday, June 25

Second Session Classes Begin

Monday, June 28

Independence Day observed

Monday, July 5

Second Session Classes End

Friday, August 6

Wharton Department Chairs

Department	Chair	Office	E-mail	Telephone
Accounting	Dr. Stanley Baiman	2400 SH-DH	baiman@wharton	8-7772
Business & Public Policy	Dr. Elizabeth Bailey	3106 SH-DH	baileye@wharton	8-3014
Finance	Dr. Michael Gibbons	2300 SH-DH	gibbons@wharton	8-1118
Health Care Systems	Dr. Mark Pauly	208 CPC	pauly@wharton	8-6861
Insurance & Risk Mgmt.	Dr. Jean Lemaire	310 CPC	lemaire@wharton	8-7765
Legal Studies	Prof. Kenneth Shropshire	660 JMHH	shropshk@wharton	8-3017
Management	Dr. Daniel Levinthal	2000 SH-DH	levinthal@wharton	8-7722
Marketing	Dr. Stephen Hoch	769 JMHH	hochs@wharton	8-0233
Operations & Info. Mgmt.	Dr. Paul Kleindorfer	564 JMHH	kleindorfer@wharton	8-5830
Real Estate	Dr. Joseph Gyourko	313 L-FH	gyourko@wharton	8-9687
Statistics	Dr. Abba Krieger	442 JMHH	krieger@wharton	8-6805
Transportation	Dr. Elizabeth Bailey	3106 SH-DH	baileye@wharton	8-3014

Wharton Concentration Advisors

Concentration	Advisor	Office	E-mail	Telephone
Accounting	Dr. John Core	2432 SH-DH	jcore@wharton	8-4821
Actuarial Science	Dr. Jean Lemaire	310 CPC	lemaire@wharton	8-7765
Business and Public Policy	Dr. Janet Rothenberg Pack	3107 SH-DH	packj@wharton	8-5851
Entrepreneurship	Ms. Emily Cieri	405 VH	cieri@wharton	3-4076
Environ. Policy & Mgmt.	Dr. Eric Orts	648 JMHH	ortse@wharton	8-3018
Finance	Dr. Isik Inselbag	2252 SH-DH	inselbag@wharton	8-4254
Global Analysis	Dr. Martin Conyon	321 VH	conyon@wharton	8-7722
Health Care Mgmt. & Policy	Ms. June Kinney	204 CPC	kinneyj@wharton	8-6861
Insurance & Risk Mgmt.	Dr. Kent Smetters	302 CPC	smetters@wharton	8-9811
Legal Studies	Prof. Arnold Rosoff	673 JMHH	rosoffa@wharton	8-7610
Management	Dr. Edward Shils	2013 SH-DH	ed@dmanews.org	8-7722
Managing Electronic Commerce	Dr. Lorin Hitt	571 JMHH	lhitt@wharton	8-7730
Marketing	Dr. Americus Reed	764 JMHH	amreed@wharton	8-0651
Marketing & Communication	Dr. Americus Reed	764 JMHH	amreed@wharton	8-0651
Operations & Info. Mgmt.	Dr. Lorin Hitt	571 JMHH	lhitt@wharton	8-7730
Real Estate	Dr. Peter Linneman	309 L-F Hall	linnemap@wharton	8-4794
Statistics	Dr. Mark Low	443 JMHH	lowm@wharton	8-8227
Transportation	Dr. Bruce Allen	3020 SH-DH	allen@wharton	8-7696

All telephone numbers are in the 215 area code (exchanges are either 898 or 573).

All email addresses are suffixed by ".upenn.edu"

Wharton Undergraduate Division University of Pennsylvania Gordon B. Hattersley Suite G95 Jon M. Huntsman Hall 3730 Walnut Street Philadelphia, PA 19104-6340

Phone: (215) 898-7608 Fax: (215) 573-2070

advising@wharton.upenn.edu

http://undergrad.wharton.upenn.edu