An Introductory Guide to
Wharton Undergraduate Student Clubs

Wharton Council E-Booklet
2022-2023
Dear Wharton Students,

Welcome to another exciting year for clubs at Wharton! Thank you for taking the time to learn about how our clubs, which are open to all Penn undergraduates, enhance the student life experience throughout your time at Wharton and Penn. Through full-day conferences, weekly events, general body meetings, alumni panels, and more, our clubs provide endless opportunities for you to engage and explore your interests within Wharton. From healthcare consulting to stock pitching and New York City treks, clubs serve to educate outside the classroom while also building a sense of shared community.

This packet is a great reference to help you find which Wharton clubs and organizations are the best fit for you. We strongly encourage you to attend Clubbing Fair to talk with club representatives, get involved by attending info sessions, find what communities you identify with, and overall have fun! Do not feel like you must join something the minute you step foot on campus, however. Take your time to explore what truly inspires you even if that means joining clubs later in the spring semester or even next year.

There are plenty of opportunities for you to get to know Wharton clubs on a granular level before committing to any one of them. The main avenue to explore them is the General Body Member (GBM) engagement programs that do not require an application. These programs are extremely interactive allowing you to join a community of like minded individuals while exploring your passions as an active member. Like all things in life, they are what you put into them so make sure you commit to the GBM Programs you select. Additionally, as you begin to explore these organizations, clubs offer New Student Programming (NSP) events designed specifically for new students like yourselves to help you learn more about the club. You can also get to know the club by exploring their vast online presence on Penn Clubs, their websites, and CampusGroups, Wharton’s online interface for club-student interaction. We recommend you join clubs’ and Wharton Council’s CampusGroup page, as it is a great way to stay tuned for upcoming events.

We hope that you will find this packet of information useful as you begin to explore how you will engage the Wharton club community. The Wharton Council oversees this body of clubs and we hope to serve as your resource as you find your place at Wharton. Please do not hesitate to reach out to us or the Wharton Undergraduate Division with any questions or concerns! If you experience a grievance during any part of your club journey, do not hesitate to fill out our anonymous grievance form so that we can take appropriate actions to correct it.

See you at the Clubbing Fair!

The Wharton Council – whartoncouncil.org
The Wharton Council’s mission is to foster a more complete co-curricular experience for the entire Wharton undergraduate community. Our mission has two parts: clubs and traditions. The Wharton Council supports our clubs through funding, recognition and events such as the Wharton Undergraduate Leadership Forum and Clubbing Awards Night. We also foster community through our school-wide social events called Traditions such as the Business of Life Lecture, Wharton 5k, and the Wharton Formal.

The Wharton Council recruits eight members from the first-year class at the start of each spring semester. We will host two information session in January before the applications open. We have an application, two meet-and-greets and two rounds of interviews. Meanwhile, as part of our GBM Engagement Program, join our Special Events or Think Tank committees to get a taste of the type of work we do and impact you can have on the Wharton Community!

For more information, please visit our website at whartoncouncil.org!
GBM TEAMS OVERVIEW

Wharton Council’s GBM Teams are designed to enhance the Wharton community through engagement and recommendations. Interested students should join during the Fall or Spring club recruitment cycle and indicate their team preference. GBM members are encouraged to regularly participate in team meetings and maintain effective communication with Council Committee liaisons. Involvement in a GBM team does not influence students’ ability to become a Wharton Council Committee Member.

SPECIAL EVENTS

The Special Events Team will plan events for the Wharton Community. Members will brainstorm ideas, create marketing designs, and handle logistics including catering and photography. This team seeks students who are creative, innovative, and are looking to strengthen communication, organization and marketing skills.

RESEARCH

The Research Team will analyze club recruitment data to develop recommendations to improve Wharton Clubs. This team looks for students who are data driven and curious, and are looking to strengthen skills in communication, analytics, interpretation, and consulting.

PRIOR EVENTS

FOR MORE INFORMATION

⇒ Follow our Instagram for Council Events and Spring Recruiting updates: @wharton_council
⇒ Any questions, reach out to edubov@wharton.upenn.edu
⇒ Find club resources on our website: https://groups.wharton.upenn.edu/whcouncil
Each year, Wharton Council presents a number of awards to undergraduate clubs that have excelled in particular areas of student life. Wharton Council would like to recognize the following clubs for their exceptional achievements during the 2021-2022 year:

**Best Large Club:**
Wharton Latino

**Best Small Club:**
Penn International Impact Consulting

**Best Emerging Club:**
Penn Special Purpose Acquisition Companies

**Most Collaborative Event:**
Wharton Marketing Undergraduate Student Establishment (In collaboration with Wharton Retail Club)
“Fireside chat with Kim Gallagher”

**Most Innovative Event:**
Wharton Undergraduate Founders and Funders Association
“Tech Entrepreneurship Office Hours”

**Best D&I Event:**
Wharton Alliance
“International Diversity Case Competition”

**Best Wellness Event:**
Wharton Women
“Spring Circles GBM”
Recognition of clubs for their exceptional achievements during the 2021-2022 year continues below:

**Best Civic Engagement Initiative:**
Penn Social Entrepreneurship Movement
“Bridges to Wealth Program”

**Best GBM Program:**
Wharton Investment and Trading Group

**Most Representative of Wharton Values:**
Wharton Global Research and Consulting

**Best Event:**
Wharton Undergraduate Finance Club
“Fireside chat with Reed Alexander”
All written applications for club recruitment will be submitted through a **centralized application platform**. Students will be able to select to apply to the clubs they are interested in, though students **should not** be applying to all the clubs. This application will include a short personal statement (150-word limit) and club specific questions (500-word limit per committee with an application limit of 2 committees per club).

Additionally, applications for all positions may now be due **no earlier than midnight Sunday, September 18th**. Clubs may choose to recruit members past the first deadline through a second round of applications. In this case, applications for this second round of recruiting may be due no earlier than **October 14th**.

Applying for a position isn’t the only way to get involved in a club at Wharton. **The GBM Engagement Program** allows students to participate in the club’s programming, conduct projects, meet alumni, and so much more without having to complete any form of an application. This is a great way for you to get to know a club better or explore an industry before choosing whether it is something you want to pursue in the long term. All clubs are required to have a formal GBM Engagement Plan unless they already have meaningful opportunities for all applicants to get involved. These plans are displayed in this booklet following the club’s opening page. Do not hesitate to ask clubs more about their GBM Engagement Program at the Clubbing Fair!

For any questions regarding club recruitment policies, please visit our website at [whartoncouncil.org](http://whartoncouncil.org).
The table outlines the recruiting process for committee and board positions only. Every club has general membership committees open to everyone without applications. Please see each club’s individual page for that information.

<table>
<thead>
<tr>
<th>Club</th>
<th>Written Application</th>
<th>1st Round Interview</th>
<th>2nd Round Interview</th>
<th>Other Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black Wharton Undergraduate Association</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing Undergraduate Students Establishment</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Only our consulting branches hold two interviews where both are case interviews. Case team interviews will be one round and is a case presentation. The other 9 committees only hold 1 interview that are not case-based.</td>
</tr>
<tr>
<td>Penn Actuarial Society</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Penn Fashion Collective</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Penn International Impact Consulting</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>2nd round interview is a case interview. No formal frameworks or prior consulting/business/case experience expected.</td>
</tr>
<tr>
<td>Penn Microfinance Club</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Penn Social Entrepreneurial Movement</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Penn Undergraduate Biotech Society</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>Some branches include a case interview</td>
</tr>
<tr>
<td>Penn Undergraduate Smart Woman Securities Association</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>Accepts anyone into Smart Woman Securities who attends at least 80% of our seminars in our Fall Seminar Series. Board positions recruit in spring.</td>
</tr>
<tr>
<td>The Signal Society for Penn Undergraduates</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social Impact Consulting</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>2nd round interview is a case interview</td>
</tr>
<tr>
<td>Undergraduate Media and Entertainment Club</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Undergraduate Sports Business Club</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Undergraduate Statistics Society</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Club</td>
<td>Written Application</td>
<td>1st Round Interview</td>
<td>2nd Round Interview</td>
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<td>-------------------------------------------</td>
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<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Wharton Alliance</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wharton Asia Exchange</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wharton Business &amp; Law Association</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
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<tr>
<td>Wharton China Association</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
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<tr>
<td>Wharton Europe</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wharton Global Research and Consulting</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>Before interview, students will be given a business problem based on a previous GRC project. Students will walk through presentation during interview.</td>
</tr>
<tr>
<td>Wharton Hedge Fund Club</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wharton International Business Review</td>
<td>✓</td>
<td></td>
<td></td>
<td>Number of interviews vary by position.</td>
</tr>
<tr>
<td>Wharton Investment and Trading Group</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Wharton Korea Undergraduate Business</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>Number of interviews vary by position.</td>
</tr>
<tr>
<td>Society</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wharton Latino</td>
<td>✓</td>
<td></td>
<td></td>
<td>Open enrollment system; anyone can join the organization</td>
</tr>
<tr>
<td>Wharton Management Club</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wharton Private Equity Venture Capital</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wharton Retail Club</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wharton Undergraduate Consulting Club</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Only the consulting branch (Advisors) holds 2 interviews, (2nd is a case interview). Other committees hold only 1 interview (not case-based).</td>
</tr>
<tr>
<td>Wharton Undergraduate Data Analytics Club</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>Written application is required for consulting. Consulting application also includes a data challenge.</td>
</tr>
<tr>
<td>Wharton Undergraduate Energy Group</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>Anyone can join the organization</td>
</tr>
<tr>
<td>Club</td>
<td>Written Application</td>
<td>1st Round Interview</td>
<td>2nd Round Interview</td>
<td>Other Notes</td>
</tr>
<tr>
<td>----------------------------------------------------------------------</td>
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<td>---------------------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Wharton Undergraduate Entrepreneurship Club</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wharton Undergraduate Finance &amp; Technology Group</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wharton Undergraduate Finance Club</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>The Case Team is open to all interested students</td>
</tr>
<tr>
<td>Wharton Undergraduate Giving Society</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wharton Undergraduate Healthcare Club</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wharton Undergraduate Hospitality and Travel Club</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wharton Undergraduate Real Estate Club</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wharton Undergraduate Society of Accounting</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wharton Women</td>
<td></td>
<td></td>
<td></td>
<td>The more meetings and events attended, the more incentive points you get, which then equate to higher level positions</td>
</tr>
<tr>
<td>Wharton Undergraduate Founders and Funders Association</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>May apply to up to 2 committees but will be selected for only 1</td>
</tr>
</tbody>
</table>
The table outlines the committee and board positions recruiting process for trial recognized clubs, which are in the process of applying for full Wharton Council recognition.

<table>
<thead>
<tr>
<th>Club</th>
<th>Written Application</th>
<th>1st Round Interview</th>
<th>2nd Round Interview</th>
<th>Other Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wharton Undergraduate Agribusiness Club</td>
<td>√</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wharton Undergraduates in Public Policy</td>
<td>√</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Signal Society for Penn Undergraduates</td>
<td>√</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wharton Undergraduate Aerospace Club</td>
<td>√</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wharton Undergraduate Distressed Investing Group</td>
<td>√</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Diversity and Inclusion Strategic Consulting</td>
<td>√</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wharton Ideas 4 Action Club</td>
<td>√</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Emerging Clubs
Club Recruiting for Board/Committee Positions

The table outlines the committee and board positions recruiting process for emerging clubs, which are in the very early stages applying for Wharton Council recognition. These clubs are not under full obligation to follow all of our policies.

<table>
<thead>
<tr>
<th>Club</th>
<th>Written Application</th>
<th>1st Round Interview</th>
<th>2nd Round Interview</th>
<th>Other Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social Impact Group</td>
<td>√</td>
<td>√</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Consult Your Community</td>
<td>√</td>
<td>√</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Penn Venture Group</td>
<td>√</td>
<td></td>
<td>√</td>
<td></td>
</tr>
<tr>
<td>Penn Phi Beta Lambda</td>
<td>√</td>
<td>√</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mergers &amp; Acquisitions Club</td>
<td>√</td>
<td></td>
<td>√</td>
<td></td>
</tr>
<tr>
<td>Penn Special Purpose Acquisition Company Club</td>
<td>√</td>
<td></td>
<td>√</td>
<td></td>
</tr>
<tr>
<td>Emerging Markets Club</td>
<td>√</td>
<td></td>
<td>√</td>
<td>Organization is open to everyone</td>
</tr>
</tbody>
</table>
# Table of Contents

(All clubs with a * by their name have a formal GBM Engagement plan as described in our policies. Clubs without a formal plan already have meaningful engagement opportunities for all applicants.)

## Wharton Council Fully Recognized Clubs

- Black Wharton Undergraduate Association (BWUA) .......................................................... 17
- Marketing Undergraduate Students Establishment (MUSE)* .................................................. 18
- Penn Actuarial Society (PAS) .................................................................................................. 21
- Penn Fashion Collective* ........................................................................................................ 22
- Penn International Impact Consulting (PIIC)* ................................................................. 24
- Penn Microfinance* ................................................................................................................ 27
- Penn Social Entrepreneurship Movement (PennSEM)* ...................................................... 29
- Penn Undergraduate Biotech Society (PUBS)* .............................................................. 32
- Penn Smart Woman Securities (SWS)* .............................................................................. 34
- Social Impact Consulting Group (SIC)* .............................................................................. 37
- Undergraduate Media and Entertainment Club (UME) .......................................................... 37
- Wharton Undergraduate Sports Business Club (USBC)* .................................................. 41
- Undergraduate Statistics Society (USS) ................................................................................ 44
- Wharton Alliance* .............................................................................................................. 45
- Wharton Asia Exchange (WAX)* ........................................................................................ 47
- Wharton Business & Law Association (WBLA)* .............................................................. 49
- Wharton China Association (WCA)* .................................................................................. 51
- Wharton Europe* ................................................................................................................. 53
- Wharton Global Research and Consulting Group (GRC)* ................................................ 55
- Wharton Hedge Fund Club (WHFC)* .................................................................................. 57
- Wharton International Business Review (IBR) ..................................................................... 59
- Wharton Investment and Trading Group (WITG)* .............................................................. 60
- Wharton Korea Undergraduate Business Society (W-KUBS)* ............................................... 63
- Wharton Latino ...................................................................................................................... 65
- Wharton Management Club (WMC)* .................................................................................. 66
- Wharton Private Equity and Venture Capital (PEVC) .......................................................... 68
Wharton Alumni Relations Council (WARC) ................................................................. 71
Wharton Undergraduate Consulting Club (WUCC)* .................................................. 73
Wharton Undergraduate Data Analytics Club (WUDAC)* ......................................... 76
Wharton Undergraduate Energy Group (WUEG)* ...................................................... 78
Wharton Undergraduate Entrepreneurship Club (WUEC)* ........................................ 81
Wharton Undergraduate Finance & Technology Group (WUFT)* .................................. 83
Wharton Undergraduate Finance Club (WUFC)* ...................................................... 86
Wharton Undergraduate Giving Society (WUGS) ........................................................ 87
Wharton Undergraduate Healthcare Club (WUHC)* .................................................. 89
Wharton Undergraduate Hospitality and Travel (WUHT) .......................................... 91
Wharton Undergraduate Real Estate Club (WUREC)* .............................................. 92
Wharton Undergraduate Society of Accounting (WUSA) ........................................... 94
Wharton Women (WW)* ............................................................................................ 95
Wharton Undergraduate Founders and Funders Association (WUFFA)* ...................... 98

Wharton Council Trial Recognized Clubs
Wharton Undergraduates in Public Policy (WUPP)* .................................................... 101
The Signal* ................................................................................................................ 103
Wharton Ideas for Action (I4A)* ............................................................................... 106
Wharton Undergraduate Distressed Investing Group (WUDIG)* .................................. 108
AgriBusiness Club (ABC)* ....................................................................................... 112
Wharton Undergraduate Diversity and Inclusion Strategic Consulting Club (DISC)* .... 114
Wharton Undergraduate Aerospace Club (WUAC) ..................................................... 117

Emerging Clubs
Consult Your Community (CYC) .............................................................................. 119
Penn Venture Group ............................................................................................... 120
Penn Phi Beta Lambda (Penn PBL) ........................................................................... 121
Penn Mergers & Acquisitions Club (M&A) ............................................................. 122
Penn Special Purpose Acquisition Corporations Club (SPAC) .................................. 123

Division Sponsored Student Organizations
Wharton Undergraduate Research Board (WURB) .................................................... 125
Wharton Alumni Relations Council (WARC) ........................................................... 126
Wharton Ambassadors (WHAMB) ........................................................................................................... 127
Wharton Undergraduate Cohorts ............................................................................................................. 128
Wharton Dean’s Undergraduate Advisory Board (WAB) ........................................................................ 129
Wharton Equity, Diversity & Inclusion Group (WEDIG) ....................................................................... 130
Wharton Guide ......................................................................................................................................... 131
Wharton Leadership Ventures (WLV) ..................................................................................................... 132
Wharton Wellness .................................................................................................................................... 133

Business Fraternities

Alpha Kappa Psi (AKPsi) .............................................................................................................................. 135
Delta Sigma Pi (DSP) ..................................................................................................................................... 136
Phi Chi Theta (Phi Chi, PCT) ..................................................................................................................... 137
Phi Gamma Nu (PGN) ................................................................................................................................... 138

Student Federal Credit Union

UPenn Student Federal Credit Union (SFCU) ................................................................................................. 140
About Fully Recognized Clubs

Fully Recognized Clubs are the cornerstone of the Wharton community. These clubs are well established, have a unique niche, and a functional organization that delivers a value to its members. These clubs enjoy all benefits of a Wharton Council recognition including the Wharton name, a budget, a spot at the Clubbing Fair, and many others.

Fully Recognized clubs are under full obligations to follow all Wharton Council’s policies.

More details can be found on our website whartoncouncil.org. If you are interested in gaining Wharton Council recognition, please reach out to the Recognitions chair, Adrian Massuet, amassuet@wharton.upenn.edu
Black Wharton Undergraduate Association (BW) is an organization dedicated to enhancing the collegiate experience and accelerating the professional aspirations of our members. In order to meet these goals, BW provides its members with internship information, interactive business conferences, community service opportunities, and alumni networking among other initiatives. BW holds monthly general body meetings (GBMs) to foster community and professionally develop members of the Black Penn community. BW is composed of high-potential students whose interests vary across numerous industries. Our organization serves as an intermediary between our diverse corporate sponsors and our members as well as a support system for our members’ academic, personal, and pre-professional endeavors.

Structure

The BW board is composed of the elected and appointed board members. The elected board comprises the President, VP of Finance, VP of Internal Affairs, VP of External Affairs, VP of Corporate Development, and Black Wharton Consulting Director. The appointed board contains nine positions: Director of Member Development, Director of Community Service, Director of Alumni Relations, Director of Marketing, First-Year Liaison, and the Co-Chair(s) of the Howard E. Mitchell Memorial Conference and the Black Ivy League Business Conference. The elected board members are decided by active BW members in a standard voting process. Each board member can elect to form a committee.

Starting in 2018, BW Consulting (BWC) was launched to provide free consulting services to minority-owned businesses in Philadelphia. Through these partnerships, BWC provides an opportunity for talented students to serve Black-owned businesses, make a positive impact in the Black community, and professionally develop as consultants.

Events

Howard E. Mitchell Memorial Conference (HEMM): Established in 1986, The HEMM Conference is held in honor of Dr. Howard E. Mitchell, a former professor at Penn dedicated to corporate social responsibility and diversity. This conference features a career fair where students gain great exposure to a variety of industries.

Black Ivy League Business Conference (BILBCon): Established in 2016, BILBCon is a three-day conference whose purpose is to bring together ambitious and high-achieving minority students across all Ivy League institutions to offer a unique platform to collectively further their professional development.

Galvanizing Adolescents Toward a Legacy of Achievement (GALA): Launched in 2009, the GALA reaffirms BW’s commitment to civic engagement and corporate social responsibility. Each year, BW honors one local organization whose exemplary work supports, uplifts, and inspires members of our Philadelphia community.

First-Year Luncheon: Launched in 2006, the annual BW First-Year Luncheon serves as a kickoff to a new school year and an introduction to BW for first-years. The luncheon provides a chance for incoming first-years to foster a community amongst themselves and meet current BW members.

New Student Programming

Our incoming first-years are welcomed with the annual First-Year Luncheon where our first-years are introduced to the BW family and info sessions and GBMs where they have an opportunity to learn more about getting involved in BW.

Available Positions

In addition to becoming a board member and a general body member, first-year students can apply to be a First-year Logistics Coordinator (FLC) for the HEMM Conference and Black Ivy League Business Conference. Students can also apply to one of the board committees. During the 2022-2023 term, BW will be recruiting for marketing, member development, and alumni relation committees. Members will be able to apply to join the BWUA Consulting committee as a Consultant working for a local Philadelphia business client.

How to Join

Visit our website at www.blackwharton.com or email us at blackwharton@gmail.com to get involved. For more information or questions regarding BW, contact Shelby Dugas, President: shelbyd@wharton.upenn.edu
MUSE is the student-run, premier marketing organization at the Wharton School and the University of Pennsylvania. We are the primary source for students interested in marketing to gain professional experience and access resources within the industry, and we’ve been recognized as the 2022-2023 Platinum International Chapter of the American Marketing Association for our leadership initiatives in professional development, community, social impact, and membership. MUSE engages hundreds of students across campus, but despite our massive growth, we continue to provide individuals with unique and exciting opportunities in the field of marketing through engaging events and resources while offering a tight-knit community of future marketing leaders.

Structure
MUSE’s structure consists of 19 executive board members who oversee 11 different committees, over 150 members, and a 2,000-person listserv. Our committees include Case Team, Conferences, Consulting: Generalist, Consulting: Social Impact Practice (SIP), Creative, Digital, External, Finance, Innovation, Internal, and Social Impact. Consulting Generalist and SIP provide consulting services to a range of clients, from startups to Fortune 500 companies, and Case Team is nationally recognized by the AMA. Creative, Digital, and Innovation all have a digital marketing and technology focus whereas Conferences, External, Finance, Internal, and Social Impact are events-focused and work with a range of companies and speakers. Students from all schools, years, and majors are invited to apply!

Opportunities
Consulting: Every semester, MUSE partners with approximately 16 clients to provide professional for-profit and pro-bono consulting services. In the past, MUSE has worked with Coca-Cola, the World Wildlife Fund, and Merck. No prior experience or specific major necessary!

Conferences: We host two annual conferences. (1) MARC (Marketing, Advertising, Retail, Consulting Conference) connects retail companies like Macy’s, L’Oréal, and Urban Outfitters to undergraduate students for internships and jobs. (2) WUMC (Wharton Undergraduate Marketing Conference) provides educational and networking opportunities for students to learn from top marketing leaders from companies such as Netflix, TikTok, and McKinsey.

New Student Programming: NSP events include consulting workshops, information sessions, and coffee chats to meet MUSE members, learn more about MUSE and our initiatives, and how to join.

How to Join
Any undergraduate student is welcome to become a general body member of MUSE by joining our listserv. We'll have two information sessions in the fall and students are encouraged to apply to multiple committees. Please like our Facebook Page and visit our website at www.musepenn.org to receive our latest event updates and to learn more about the application process. For more information, contact our Co-Presidents Naomi Tsuang (ntsuang@sas.upenn.edu) and Audrey Knoll (aknoll@wharton.upenn.edu).
Opportunities as a GBM-er

01 General Body Meetings
- GBM-ers are invited to our club-wide meetings held twice every semester.
- GBMs are a great way to learn about upcoming events and committee updates, meet other MUSE members, and spread #MUSELove.
- GBMs take place at the beginning and end of the semester.

02 Education and Recruitment Series
- GBM-ers are strongly encouraged to attend, and even help promote, our educational workshops and information sessions!
- Examples: Adobe Creative Suite workshop led by Digital Committee, Casing workshop led by Consulting Committees, and exclusive recruiting career treks and coffee chats led by External Committee.

03 Social Impact and Engagement
- Every semester, our Social Impact Committee works with local organizations to help clean up Philadelphia’s rivers, plant trees, or other environmental activities around our city. All GBM-ers are encouraged to come out to these exciting events!
- MUSE works closely with the Netter Center to help local Philadelphia businesses. Ask to get involved in giving back to our community!

04 Conferences and Speaker Events
- GBM-ers are invited to our two annual conferences, MARC (Marketing, Retail, Advertising, Consulting) and WUMC (Wharton Undergraduate Marketing Conference).
- Throughout the semester, External plans a mix of alumni and MBA panels and invites industry experts to speak exclusively with MUSE members.

05 Social Events
- GBM-ers are encouraged to attend study breaks, Wellness Week events, work-out sessions, merch pickups, and our end-of-the-year formal.
- Every event a MUSE member attends, they earn a point that can be used to receive free merch such as tote bags and professional headshots.
- Stay updated through MUSE’s Instagram, Facebook, and MUSEFlash, our weekly listserv.

Please direct any questions or concerns to MUSE Presidents Naomi Tsuang (ntsuang@sas.upenn.edu) and Audrey Knoll (aknoll@wharton.upenn.edu) or our VP of Internal Tianyi Wang (tywang@wharton.upenn.edu).
being a MUSE GBM-er means

EXPECTATIONS
1. Attend at least one GBM during the semester
2. Attend at least one of External Committee’s recruiting or speaker events in the semester
3. Attend at least one of Internal’s social events or partake in mentorship program
4. Attend MARC in the fall and WUMC in the spring

RESPONSIBILITIES
1. Advocate for MUSE with friends and the larger Penn community
2. Answer club surveys in a timely manner
3. Be inclusive, respectful, open-minded!

MOST IMPORTANTLY
1. Feeling the #MUSELove
2. Being a part of a community of friends, mentors, and leaders
Penn Actuarial Society provides a resource for the actuarial community at the University of Pennsylvania and to raise awareness about and foster interest in actuarial opportunities.

**Structure**
We have a relatively small and flat board which is consisted of a President, Vice President, Treasurer, Corporate Communications Chair, Membership Chair, and Secretary. We also have one committee, the Leadership Development Committee, aimed to encourage freshmen students to learn more about PAS Board. All students interested in actuarial science or actuarial career, regardless of major and year, are welcome to apply to be a part of the LDC or join as general members with a chance to join the board by the beginning of the spring semester.

**Events**
*Employer Information Sessions (EIS):* Alumni and actuarial professionals working in different actuarial industries come to represent their companies and brief about internship and full-time opportunities. Many of the sessions are scheduled in fall semester, and they are great start to learn about actuarial career track.

*New Student Programming*
*Actuary 101:* What is an actuary? Why is “actuary” consistently ranked as best job by WSJ? This event introduces what actuaries do in the real world and advices on how students can better prepare themselves for this career at Penn. Students will also participate in a case study that mimics problems actuaries encounter in their careers.

*Actuarial Careers:* After learning more about the actuarial concentration at Penn, students can learn how actuaries apply their knowledge. Students will be introduced to the various paths that an actuary can take, from life insurance or health insurance to other unconventional actuarial careers.

**How to Join**
Applications for Leadership Development Committee Member will be available early spring through the PAS newsletter. For general membership, please inquire with the club leaders at the Wharton Council Club Fair. Applications, openings, and deadlines for board positions will be announced after winter break.

For more information or questions regarding PAS, contact us through the club email: pactuary@gmail.com

**GBM Program**

If you are on the Penn Actuarial Society newsletter, you are considered a General Body Member. All General Body Members are welcome to all PAS events, including company presentations, Recruiting 101, social events, and more. PAS does not currently have any requirements of GBMers on how frequently they need to attend events. We will monitor attendance and implement requirements as needed.
The Penn Fashion Collective is an organization for anyone on Penn’s campus with a passion for fashion. Students with even the slightest interest are welcome to explore the various opportunities we supply to network, learn about, and experience the fashion industry through a multitude of perspectives. As the fashion hub on Penn’s campus, we in the Penn Fashion Collective are dedicated to giving fashion a voice in an otherwise pre-professionally driven environment. Through our annual fashion show, we support and nurture new and emerging design talent to showcase. While we continue to develop a space for the creative side of the industry, we have grown to represent and connect Penn students with any and all of the countless opportunities the fashion industry provides.

Structure

Penn Fashion Collective is headed by an executive board comprised of President, Vice President of Finance and Corporate Sponsorship, Vice President of Marketing, and Vice President of Fashion Show. Vice Presidents lead committees of their own. The Finance and Marketing Committees consist of approximately 5-10 people and the Fashion Show Committee consists of 30-40 people. The general body membership is roughly 100 members.

Available Positions and GBM Membership

Positions available in the fall include general body members, as well as membership on the Marketing, Finance, Events, or Fashion Show Committees.

No application is necessary to become a general body member. If you’re interested in joining, you can join our list-serv by searching for “Penn Fashion Collective” on Penn Clubs / Wharton Groups. As a GBMer, you will be able to attend our workshops, speaker events, social events, and access to attend our Annual Fashion Show.

New Student Programming and Events

At the beginning of the Fall semester, we will hold an NSP Social for newly joined members to learn more about our Exec board and to learn more about ways to get more involved.

Throughout the year, we host a variety of social events, internship panels, and speaker events with industry professionals. Over the years we have brought in several key players in the fashion world such as Vera Wang, Rebecca Minkoff, and Michael Kors as guest speakers. Our largest event is our annual spring fashion show. The show is an opportunity for students to be involved in all areas of fashion including styling, design, hair/makeup, production and backstage.

How to Join

Everyone can join! Get updates on all of our events by joining our listserv at the club fair or through searching for our club on Penn Clubs / Wharton Groups. A great first step to being more involved is attending our first GBM at the beginning of the semester. More information about the meeting will be sent via our listserv and posted on our Facebook page, at www.facebook.com/pennfashioncollective or our Instagram account @pennfashioncollective.

For more information or questions regarding PFC, contact us at pennfashioncollective@gmail.com.
Restructuring our Finance and Corporate Sponsorship Committee
To enhance the experience of GBMers of Penn Fashion Collective, we are hoping to restructure our Finance and Corporate Sponsorship Committee next year to increase accountability. We have eliminated our Events Committee due to the lack of events held due to Covid. We are hoping to instead increase the number of those in the Finance and Corporate Sponsorship Committee with the following sub-committees.

GbM sub-committee (1-2 members)

Corporate Sponsorship & External sub-committee (2-3 members)

Budgeting sub-committee (1-2 members)

Ways to Get Involved
The GBM sub-committee within Finance and Corporate Sponsorship will handle all matters that have to do with the engagement of GBM members. Their roles will include hosting the following events with the help of other committees:

- Coordinating / Hosting Social Events that are open to all members: 2x a semester
- Coordinating / Hosting Fashion-related Workshops: 2x a semester
  - Previously, we have held sewing, moodboard, tie-dye workshops
- Notifying GBMers of any speaker events we hold
- Coordinating GBMers to get involved with our Annual Fashion Show which might include:
  - Allowing GBMers to volunteer backstage during rehearsals and the actual show

We are hoping that this restructuring will enable us to allow more people to be involved in our club. Since the spring semester tends to be a busy semester for us with the fashion show, we are hoping that the involvement of GBMers could be in a form of them volunteering backstage and/or getting a sneak peek of our show during rehearsals.
Penn International Impact Consulting provides pro-bono consulting services to non-governmental organizations (NGOs) across the globe. By applying our learned business acumen, we partner with NGOs to create sustainable social impact via on-site and off-site consulting operations. We believe in scalable, measurable results. In our history, we have collaborated with over 50 NGOs from around the world on projects such as developing peace initiatives, building community infrastructure, and empowering abandoned women and children.

**Structure**

PIIC (pronounced “peak”) is organized into ~6-7 consulting teams, each composed of roughly 4 Associate Consultants (ACs) and led by 2 Senior Consultants (SCs). Each team is also connected with a Senior Mentor who has been an active member for 2+ years and is encouraged to connect with Perry World House Visiting Fellows, academic scholars, industry professionals, and/or MBA students. Each team works with an NGO remotely (off-site) during the school year and travels to the NGO headquarters (on-site) during May for approximately two to three weeks. On a typical year, we have ~4-5 teams traveling on-site and at least 1 off-site team for those who aren’t able to travel.

In addition, all PIIC Associate Consultants are responsible for working directly with the Executive Board and Senior Consultants to advance the mission of PIIC by organizing campus-wide events, managing PIIC branding, and assisting with corporate partnerships. ACs gain consulting experience throughout the school year and develop leadership experience via sourcing and organizing international trips from the ground up. By joining PIIC, ACs can expect to gain hands-on experience in International Development, Humanitarian Aid, Marketing, Design, and Business Strategy. ACs also participate in a number of training sessions led by alumni at top-tier consulting organizations throughout the school year. No business or consulting experience is required nor expected!

**New Student Programming**

Please check our website, Facebook, and Instagram for additional information regarding NSP. Previous events have included a Careers in Consulting Panel, a Consulting Interview Workshop, an Impact Consulting Panel, and a Meet, Greet, & Eat. You are also welcome and encouraged to reach out to current PIIC members to learn about our initiatives with NGOs and trips for the year.

**How to Join**

In the fall, we recruit a new cohort of Associate Consultants. We recruit from all schools, years, and majors. Following two information sessions held during the beginning of September, the written application will open. If selected for a first-round interview, candidates should expect to be assessed on their commitment to social impact, fit with the club culture, and communication skills. In the second round interview, candidates may be asked to showcase presentation skills and review a situational case. SC and Executive Board membership is reserved for returning PIIC consultants. We also invite all students to join as a general body member!

For more information or any questions regarding PIIC and the application process (including example interview questions and an overview of the application process), check out our website (www.penniic.org) and Facebook (https://www.facebook.com/upennpiic), or feel free to contact Amber Afzali, President: aafzali@sas.upenn.edu.
The Penn International Impact Consulting
Fall 2022 GBM Engagement Plan

The Purpose of PIIC’s General Body Member Engagement Program
The General Body Member Engagement Program is an integral part of PIIC as it provides non-consulting members an opportunity to meaningfully participate in our club’s activities. Through the GBM Engagement Program, students that are interested in engaging with PIIC can still be involved with the community. The program has two main benefits. First, it will allow consulting teams to present projects to a larger audience and gather more feedback. Second, it gives potential applicants an opportunity to obtain more insight into the club as well as benefit from professional development opportunities offered to committee members. The GBM program will be the responsibility of the Chair of General Body Members and this person will serve as a touchpoint for all GBMers.

Requirements to become a GBMer
Any Penn student can become a GBMer by opting into the PIIC listserv.

Responsibilities of a GBMer
GBMers are required to attend at least one of the two open General Body Meetings and attend at least one Professional Development event per semester.

Open General Body Meetings will allow GBMers to get familiarized with the pro-bono projects, which are PIIC’s core activity. GBMers will learn consulting skills and listen to interesting business problems from around the world. In addition, open GBMs will motivate PIIC teams to polish their presentations by raising the stakes with an extended audience. After each open GBM, there will be a feedback form and Q&A session. A thoughtful response to the feedback form is mandatory and will be counted as your attendance at the event. Participation in Q&A is encouraged.

Open Professional Development events will ensure that a larger population of the University can reach opportunities for professional development, decreasing the exclusivity of the Penn extracurricular environment. Through these events, GBMers can connect to PIIC members and access helpful resources that will assist them in their professional endeavors.

What you can expect as a GBMer*

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Title</th>
<th>Description</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-Recruitment</td>
<td>September</td>
<td>PIIC Info Session #2 Open-to-all information session that introduces PIIC. Q&amp;A session, opportunity to mingle with current members.</td>
<td>Recruitment</td>
</tr>
<tr>
<td>September</td>
<td>PIIC Info Session</td>
<td>Open-to-all information session that introduces PIIC. Q&amp;A session, opportunity to mingle with current members.</td>
<td>Recruitment</td>
</tr>
</tbody>
</table>
members. Potentially a panel of more than one consulting club.

**September**

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Event Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>PD</td>
<td>How To Do A Case</td>
<td>PD event that prepares students for Wharton club recruiting. It covers what a case is, how to approach it, and simple casing techniques ranging from beginner frameworks to presentation skills.</td>
</tr>
<tr>
<td>Social</td>
<td>Come meet PIIC</td>
<td>A social gathering where students and future applicants are given a chance to meet current members of PIIC and learn about their experience at PIIC.</td>
</tr>
</tbody>
</table>

**Post-Recruitment**

<table>
<thead>
<tr>
<th>Month</th>
<th>Event Type</th>
<th>Event Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>October</td>
<td>PD</td>
<td>Summer Internship Panel</td>
<td>Panel of PIIC members where they share their career journeys and answer questions. Targeted mainly towards underclassmen.</td>
</tr>
<tr>
<td>October</td>
<td>Social</td>
<td>Club Social</td>
<td>Casual social gathering that is open to all members and GBMers.</td>
</tr>
<tr>
<td>November</td>
<td>PD</td>
<td>Company Event</td>
<td>PD event run by a company targeting Penn as a recruitment school.</td>
</tr>
<tr>
<td>November</td>
<td>GBM</td>
<td>November GBM</td>
<td>GBMs are where PIIC teams present the progress they have made with their projects, clients and deliverables. During team presentations, the client's problem, the team's analysis, and next steps are explained.</td>
</tr>
</tbody>
</table>

*This event calendar is not final. Its purpose is to show what a typical semester will look like for a GBMer.*

**GBM Specific Projects**

The core activity of PIIC is its pro-bono consulting projects executed by Senior and Associate consultants. We envision a club where every member can contribute to PIIC’s mission in some capacity. One important purpose of including GBMers at General Body Meetings will be to provide that involvement. After listening to the different presentations of teams, GBMers will get to contribute by engaging in a Q&A session and filling out a feedback form after the meeting. This form will be the GBMers’ opportunity to contribute to the project by giving feedback on the team presentation and sharing innovative ideas that could help the client. This form will be mandatory and will be required for members’ attendance to be recorded.

**Data Collection on GBMers**

As a GBMer, your data on attendance and participation at events and responsiveness to club surveys will be collected. Such data can act as a useful touchpoint for the next round of recruitment. Check-out surveys at open GBM and open Professional Development events will be used to record attendance data. A list of all active GBMers and their involvement levels will be collected by the Chair of General Body Members.

Ashley Song- Vice President & Chair of General Body Members
Penn Microfinance seeks to educate and empower students through partnerships with microfinance institutions, hands-on experiences, independent research and networking opportunities. Penn MFC strives to be an effective social impact group by establishing partnerships with microfinance institutions around the world to work on hands-on consulting projects during the year, followed by service trips over the summer. With these goals, we also host the first and largest undergraduate microfinance conference in the US.

**Structure**
1) President
2) Vice President
3) VP of Finance
4) VP of Outreach and Marketing
5) VP of Initiatives
6) VP of Communications
7) 4 Client Consulting Teams (led by Team Leaders)
8) Think Tank Director
9) Conference Director

**Membership:** All members of client consulting teams, Think Tank, and board are automatically members. In addition, there is general body membership through attendance of events, meetings, and developmental projects. Events Penn Microfinance Conference: The conference is our largest event and we have held a conference every year since 2007. As part of the conference, we bring in speakers to lead a discussion about various topics concerning microfinance, including distinguished keynote speakers and professors. Introduction to Microfinance Workshops: Through informational workshops and interactive sessions during general body meetings, we will be learning more about the current Microfinance landscape today while also hearing from our client project teams.

**Kiva Loan Fundraisers:** Our Think Tank Division raises money through various fundraisers throughout the year, and the money goes towards giving out loans through Kiva, a non-profit organization that provides a micro-loan platform. How to Join Applications are released as part of the centralized application in the fall and following applications there will be interviews in the next round. We will be recruiting new members for each of our client consulting teams. Members of the client consulting teams will also play an integral part in the organization of our annual conference.

For general body membership, questions, and more information please inquire at the Wharton Council Club Fair or contact:
Ariamne Flit (Co-President) – ariannef@wharton.upenn.edu
Samson Sands (Co-President) – sandss@wharton.upenn.edu
The Penn Microfinance Club  
Fall 2022 GBM Engagement Plan

1) General Body Meetings:  
   a) Each General Body Member has to chance to attend our meetings on the specified dates:  
      b) March 19, 2022  
      c) April 22, 2022

2) Socials:  
   a) Our social calendar was front-loaded during the Fall Semester, and we are currently looking into running fundraisers starting early in Fall 2022.

3) Member Education  
   a) Our club aims to educate all general body members about microfinance and its history. To that end, we have prepared presentations about the origins of microfinance, as well as a detailed look into the pros and cons of the field.

4) Volunteer/Projects  
   a) If our consulting teams need extra volunteers to help complete deliverables, we will reach out to GBMers. They will also have first priority to join in between semesters if consulting teams look to take on a larger project. GBMers will be invited to help organize and participate in Think Tank Division’s fundraisers for Kiva, a non-profit organization that provides a micro-loan platform.

5) Events  
   a) Penn Microfinance Conference: The conference is our largest event and we have held a conference every year since 2007. As part of the conference, we bring in speakers to lead a discussion about various topics concerning microfinance, including distinguished keynote speakers and professors.
   b) Introduction to Microfinance Workshops: Through informational workshops and interactive sessions during general body meetings, we will be learning more about the current Microfinance landscape today while also hearing from our client project teams.
   c) Kiva Loan Fundraisers: Our Think Tank Division raises money through various fundraisers throughout the year, and the money goes towards giving out loans through Kiva, a non-profit organization that provides a micro-loan platform.

6) VP of GBMers - Jason Lipsay, jlipsay@wharton.upenn.edu

   **General Body Member Responsibilities and Expectations**
   
The responsibilities of a General Body Member include actively participating in social events, responding to club outreach, and attending general body meetings.

   Members are expected to attend at least 2 of our 3 GBMs over the course of the semester along with 1 social event, and to treat all fellow members with respect.
Penn Social Entrepreneurship Movement (PennSEM) is a community of innovators, consultants, and entrepreneurs based out of the University of Pennsylvania and dedicated to social impact. We are the leading educator in social impact and social enterprise models at Penn, providing real-world experiences and academic & professional resources for students to explore the field of social entrepreneurship. By leading consulting engagements with global social enterprises, helping students start their own social impact businesses, and teaching students about social entrepreneurship through engaging discussions and immersion trips, PennSEM endeavors to foster a tightly-knit community of future social entrepreneurs.

**STRUCTURE**

1. **Consulting** – pro-bono consultancy for real social enterprises. Our teams consult for different businesses, ranging from new ventures to $130+ billion investment management firms, offering robust recommendations and acquiring valuable skills and experiences. Past clients include Twitch, Terracycle, Cava, Saxbys, AngelList, Philz Coffee, Charity Miles, and many more.

2. **Spire** – Penn’s premier social-impact startup accelerator and a semester-long program for students to start and scale their own social ventures from the ground up. The fellowship includes weekly training sessions, start-up development materials, speaker presentations, one-on-one mentorship, and a final pitch competition with angel investors and venture capital firms.

3. **Internal Committee Members** – Join our committees that assist the board in planning events and running the club (e.g., Marketing or Outreach Committees).

4. **General Body Membership** – attend events on campus such as speaker series, roundtables, and workshops, as well as trips to social enterprises. We invite a diverse selection of speakers from different areas to provide insight into the field, and we also connect interested students with appropriate resources and connections. PennSEM also has a Community Entrepreneurship Program that allows GBMers to volunteer and mentor aspiring high school entrepreneurs in West Philadelphia.

**EVENTS**

- **Speakers & Panels** offer members the opportunity to meet the biggest names in entrepreneurship – from tech CEOs to Shark Tank judges, network with our successful alumni pursuing social impact ventures, and gain consulting and entrepreneurial skills. Last year, speakers included CEOs and Founders from AllBirds, Insomnia Cookies, La Colombe, Daily Harvest, and more.

- **Career Treks** allow general body members to meet founding members of social enterprises and explore the landscape of social entrepreneurship in exciting locations. Past locations have included NY, SF, India, and DC.

- **Social Impact Roundtables** are dynamic 50-minute exchanges of ideas, information, and insight from multiple Penn professors about their groundbreaking work in social impact.

- **Case and Pitch Competitions** allow members to grow their professional and entrepreneurial skills in real-world settings.

- **And more including New Student Programing!**

**HOW TO JOIN**

General body membership is open to all students! We will be recruiting for Consultants, Spire Fellows, and internal committee members in the fall, as well as Consultants, Spire leadership, and internal committee members in the spring. Join our listserv and like our Facebook page to stay tuned on our upcoming events and recruitment info. We will hold two info sessions at the beginning of the year. The recruitment process will consist of a written application followed by one interview. Students from all years, majors, and backgrounds are encouraged to apply!

For more information or questions regarding PennSEM, please feel free to email our Co-Presidents, Michelle Huang (msjhuang@wharton.upenn.edu) and Alice Lee (leea995@wharton.upenn.edu).
PennSEM GBM
Engagement
Plan F22-S23

VP of Outreach/Point of Contact: Clara Moffitt
moffittc@wharton.upenn.edu

GENERAL BODY MEETINGS
Each GBMer has the opportunity to come to monthly club-wide meetings for updates on club direction and projects (dates TBA)

EDUCATION & SPEAKER SERIES
Monthly events with top names in entrepreneurship and panels to learn more about different social impact-oriented careers and consulting

PHILANTHROPY
Teach students in West Philly about social entrepreneurship and mentor them as they build their own ventures

SOCIAL EVENTS
We are a big family and love time with our GBMers – karaoke, bake-offs, competitive game nights

PROFESSIONAL EVENTS
Career workshops and networking opportunities with sponsors + case/pitch competitions
A position of a GBMer entails:

**Listserv**
Subscribe to our listserv!

**Club Communication**
Answer, in a timely manner, to all of the correspondence and clubs surveys

**Project Timeline**
Submit by the deadlines all of the project duties with which you are involved

**Attendance**
Attend general body events regularly

**Positive Culture**
Be inclusive and respective to everyone around you and create space for them to participate
The Penn Undergraduate Biotech Society (PUBS) is a student-run organization dedicated to connecting students who share an avid interest in the science and business of biotechnology.

**Structure**

PUBS consists of six committees, each approaching biotechnology through a unique lens. The six committees are (1) Consulting, (2) Podcast, (3) Finance, (4) Research, (5) Seminar, and (6) Incubator.

**Events**

*Committee presentations:* research and present alongside your committee members on specific aspects of the biotech industry (e.g. valuation of biotech companies, emergence of a new therapy, anticipated regulatory changes).

*Biotech Industry Workshops:* a series of panel workshops and speaker series focusing on the biotechnology industry, hosting scientists, venture capitalists, industry CEOs and PUBS alumni.

*Pro bono consulting projects:* The consulting committee gets first hand exposure to the life sciences and biotech industry with correspondence with startup biotech and medtech companies in Philadelphia. The committee will present their project findings at the club’s general body meetings and directly with clients.

**New Student Programming**

PUBS will hold a “Biotech Bootcamp” which will be a crash-course introduction to the biotech industry over the span of 1–2 weeks. Modules will include the drug development process, the biotech financing landscape, and an introduction to important products and technologies.

**How to Join & Available Positions**

General body membership is open to all (please inquire either at the Club Fair or with the Presidents). We will also be recruiting for committee positions. We anticipate applications to be available within the first few weeks of the semester after PUBS has had the opportunity to host an initial introductory general body meeting.

For more information regarding Penn Undergraduate Biotech Society, contact Co-Presidents Ishaan Jindal (ijindal@wharton.upenn.edu) or Savan Patel (savanp@wharton.upenn.edu)
The Penn Undergraduate Biotech Society
Fall 2022 GBM Engagement Plan

1. Fostering community in-person
   - Host regular in-person GBMs to offer a better sense of community and engagement
   - Club updates, committee presentations, speakers, food
   - Collaborate with other clubs/organizations (e.g. WUHC) to host social and professional events

2. Promoting career development
   - Continue to scout out career opportunities for club members (both committee and general body members)
   - Invite field-specific speakers to inspire and engage members in biotech careers
   - Offer professional services such as resume workshops and headshot sessions

3. Improving open communication
   - Continue listserv emails for general club updates and career opportunities
   - Additionally create Slack/other instant messaging platform for real-time engagement and greater online community presence.
   - Ensure club events and membership is always up to date

4. Personalizing club content and events
   - Create suggestion box for members to suggest events that are personalized and interesting to them.
   - Offer regular opportunities for members to actively engage through committee or field-specific presentations or projects.

5. Developing data-driven engagement
   - Use data to track and boost club member engagement
   - Employ surveys to gauge member interest and satisfaction
   - In addition, use metrics (email open rate, meeting/event attendance) to track improvements in engagement
Penn Smart Woman Securities (SWS) aims to educate and empower female students interested in learning more about finance and investing. Through educational seminars, corporate events, mentorship, alumni networking, and opportunities to interact with SWS chapters in other colleges nation-wide, members are given the chance to explore the field in a supportive environment, alongside other like-minded women. We emphasize accessibility to all, and particularly encourage girls who have no prior knowledge or experience with finance.

**Structure**

In the Fall Semester, SWS holds the Fall Seminar Series – a series of 10, weekly, one-hour long ‘lessons’, with each week covering a different basic finance/investing topic. These are taught by a mixture of upperclassmen and external speakers.

In the Spring Semester, the club offers Research Teams. Research Teams is a continuation of Seminar Series, with a focus on more advanced topics, and entry into stock pitch competitions. Research Teams is streamed into two tracks, which girls can choose between based on their comfort/knowledge level: Standard and Advanced.

SWS’ leadership runs using an “apprenticeship model,” with an Executive Board, Junior Board, and Investment Board. Junior Board and Investment Board members each work with an Executive Board member, and there are 14 positions in total.

**Events**

In addition to the Fall Seminar Series and Spring Research Teams, we also have a number of corporate, career development, alumni, and mentorship events throughout the year that are open to all general/listserv members. Corporate events include panels, networking events, and a NY career trek; career development events include resume workshops, stock pitch competitions and speaker events; and alumni events include a NY SWS Alumni Dinner. We also run a Peer Advisors Mentorship Program, where new members are paired with upperclassmen female mentors.

**New Student Programming**

The Fall Seminar Series is open to all interested members, and first years are particularly encouraged to participate! General Body Members are also welcome to join any of the sessions to learn crucial foundational finance skills.

**How to Join**

In order to be eligible for full membership and to apply for Research Teams and Board Positions in the Spring, girls must participate in the Fall Seminar Series and attend at least 80% of seminars. More information and sign-ups for the Seminar Series will be available at the Wharton Council Club Fair. Any questions can be directed to Nandika Komirisetti, CEO: nandika@wharton.upenn.edu
General Expectations

- GBMers can choose how they would like to participate in SWS
- Through the email listserv which they can sign up for, they will receive updates about external opportunities, events, and ways to meet other members of the club
- They are invited to every single seminar series presentation, they are welcome to complete the attendance requirements and final project to become a committee member / executive member of the organization
- There is no application process or interview to participate in the seminar series, open to any underrepresented gender interested in learning finance fundamentals
Seminar Series

- The **seminar series** is a series of meetings with the objective to teach students about finance fundamentals. This series is open to any underrepresented student who is passionate about learning more about finance in a low stress, inclusive environment.
- GBMers can also participate in our **mentorship program** and be connected with upperclassmen.
- We plan on expanding our GBM program this year through hosting more **speaker events** and club activities open to any GBMers!
SIC provides pro bono consulting services to social sector organizations, including social enterprises, non-profit organizations, and B corporations, with the aim of increasing their impact. Even as we partner with impact oriented clients and empower them to best achieve their goals, we focus on the personal and professional growth of our consultants. SIC provides undergraduate students with an invaluable opportunity to apply the frameworks and theories learnt in the classroom to solve real problems. We believe that it is our responsibility to have a positive impact on the community we live in. Through our two-fold focus on our clients and consultants, we aim to generate the greatest amount of social impact.

STRUCTURE

We benefit from a very flat structure. The president, external vice president, internal vice president, and 5-8 project leaders sit on the executive board. Each project leader leads a team of 4-5 student consultants in working with a particular client over the course of the semester. Some of our past clients have included the Make A Wish Foundation, Girl Scouts of America, SHIFT Capital, Water Equity, and Philadelphia Fringe Arts.

EVENTS

**Semester projects:** Each team works closely with client organizations to address strategic, operational, or financial challenges by applying the talents, skills, and insights developed in the classroom or taught during training sessions.

**Training sessions:** Regular training sessions are hosted by leading consulting firms or senior SIC members every semester to enable student consultants to develop skills relevant to consulting. Some examples include financial modeling, marketing, pricing, etc.

**Recruitment events:** Exclusive meet-and-greets hosted by professionals from top consulting firms for club members.

**Social Events:** The SIC community benefits from a tight social fabric which often arises in tandem with social events. Be it yoga, making ice cream, or going to a 76ers game, SIC members feel they can learn from and grow with each other outside of a client setting.

**New Student Programming:** SIC will be collaborating with other consulting and social impact oriented clubs to create consulting and social impact sessions that are open to all students.

HOW TO JOIN

Applications will be made available early in the semester. Positions are available for project consultants, with no restrictions for class year or school. We will host at least 2 info sessions to recruit student consultants.

For more information or questions regarding SIC, contact Celina Chen, President: celchen@wharton.upenn.edu, Lance Sy Lato, Internal Vice President: lancesi@sas.upenn.edu, and Ryan Lee, External Vice President: rylee@wharton.upenn.edu. Visit us at www.thesicgroup.com.
Expectations and Responsibilities for SIC GBM-ers

- To become a GBM-er, one must first apply to join SIC (either as a consultant or a GBM-er). If a student expresses interest in SIC but does not apply, they will be on the listserv but not be considered a GBM-er.
  - Students will only fill out the relevant questions for either the consultant or the GBM-er positions (i.e. they cannot apply for both). Students that apply to become GBM-ers are automatically accepted, and students who apply for the consultant position but are not accepted will be given the opportunity to join SIC as a GBM-er.
- Given that there are 5 GBM-er events (excluding the consultant development workshops), GBM-ers will be allowed to miss two events at the maximum before losing their GBM-er status. GBM-ers must also attend at least 60% of the consultant development workshops to maintain status. Attendance will be tracked through Campus Groups and/or a Google Sheet.
  - Should the GBM-er choose to apply to become a consultant in the following semester, attendance as a GBM-er will be taken into consideration during evaluation.
- All GBM-ers must address club correspondence and action items in a timely manner, which can include (but are not limited to): filling out surveys, answering emails, advertising events.

General Timeline for GBM-ers

<table>
<thead>
<tr>
<th>September 2022</th>
<th>• Consultant Development Workshops</th>
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<tr>
<td>October 2022</td>
<td>• Consultant Development Workshops</td>
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<td>• Speaker Event</td>
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<td>• Philanthropy in Philly</td>
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<tr>
<td>November 2022</td>
<td>• Alumni Event</td>
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<td></td>
<td>• Consulting Afternoon</td>
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<tr>
<td>December 2022</td>
<td>• Project Presentations (Final GBM)</td>
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Description of Activities

**Consultant Development Workshops (CDW) (around 6/semester)** As a club designed to help students further their professional interests, SIC’s CDWs are a cornerstone of each member’s SIC journey. They are designed to expose new consultants to skills essential to success in SIC and the consulting industry, and they are also a good way to be introduced to other club members and the club culture. As we continue to develop the CDWs, we are integrating GBM-ers by encouraging them to learn alongside the new consultants – they will be introduced to business strategy, marketing tactics, finance and pricing, and other fields taught by current project leaders, and will get the chance to participate in hands-on activities designed to reinforce this learning.

**Speaker/Alumni Events** At SIC, we find inspiration in upperclassmen and business leaders. We host 2 events each semester designed to help consultants and GBM-ers navigate their professional interests. As there is a common misconception that social impact and financial sustainability are mutually exclusive, we invite social impact leaders (e.g. C-suite executives of previous clients, impact researchers, etc.) to our speaker event to talk about how they have engaged with social impact in a professional setting, encouraging audiences to think about how...
social impact fits within their professional goals. In the alumni event, we bring back previous SIC consultants and executive board members who have gone on to successful careers, and we ask them to reflect on their time in SIC and how it has impacted their professional lives. GBM-ers will have the chance to interact with both speakers and alumni in these events, widening their professional networks and furthering their engagement in the social impact space.

**Consulting Afternoon** Contingent on the number of students that accept the GBM-er position within the club, we plan to host an afternoon of consulting where GBM-ers will have the opportunity to be consultants for an afternoon. In the event, SIC consultants will act as Project Leaders, leading groups of GBM-ers through projects from start to finish within one afternoon. GBM-er teams will be presented with a problem being faced by a business and will work consulting-style to come up with a set of recommendations that will be presented to members of the SIC Executive Board as if giving a real client presentation. After getting a glimpse of what consulting work is like, GBM-ers will be encouraged to reflect on their experience to determine whether consulting remains right for them.

**Philanthropy in Philly** SIC’s motto is ‘Real Work, Real Impact’, and the volunteer event further concretizes this motto. SIC works with several clients within the West Philly ecosystem – we believe that this focus helps us bring change to where it is needed most. Open to both consultants and GBM-ers, Philanthropy in Philly will help students realize the impact they are making through a hands-on volunteer event – we will volunteer at a local organization within Philadelphia, interacting with the communities directly impacted by our consulting work. This is also a good way for GBM-ers to get to know SIC’s consultants and executive board in a more casual, yet impactful setting.

**Project Presentations (GBM)** At the end of the semester, GBM-ers will hear from project teams on their experiences as consultants and the progress of their projects. GBM-ers will be encouraged to ask questions, and for year-long projects, they will be given the opportunity to contribute ideas for the project’s next steps. Attending project presentations will give GBM-ers insight on the real impact they can make as part of SIC, and it is a good opportunity for them to get to know consultants.

If you have any questions, the Chair for General Body Members for Fall 2022 will be SIC’s Internal Vice President, Lance Sy Lato. He can be reached through lancesl@sas.upenn.edu.
The Wharton Undergraduate Media & Entertainment Club (UME) seeks to foster a community among undergraduates interested in pursuing careers in media and entertainment. We host professional gatherings to give students access to the vast network of Penn alumni in the entertainment industry, as well as a number of fun and interactive community-building events for students. Wherever your interests may lie within the entertainment industry, UME is your red carpet into all things Media and Entertainment at Penn!

Structure
UME provides students with three ways of becoming involved – as a board member, a committee member, or a general body member. Each committee is led by one or two board members, providing students with exciting opportunities to plan events and initiatives that promote learning, networking and socializing. All members are encouraged to exercise their creativity in order to provide media and entertainment-oriented students with unforgettable experiences!

Events
New York City Career Treks: Each semester, UME members have the opportunity to spend the day in NYC and visit several media companies. Past companies visited include Sony Music Entertainment, Buzzfeed, Fox, Viacom, and Universal Music Group. These trips allow students to network, learn from industry insiders, bond with other club members, and sometimes even spot a few celebrities along the way!

Entertainment Industry Speaker Summit: The biannual Speaker Summit invites speakers from all parts of the industry to share their experiences, advice, and thoughts on this fast-moving field. Past speakers have included Danny Gabai (Head of VICE Studios), Marc Platt (producer of Legally Blonde), and Michael Conway (CAO of United Talent Agency). Students have the opportunity to ask questions and network during these events, as well as meet other members with similar interests.

UME Case Competition: This annual business challenge is for students to apply their learnings in core business and economics to the dynamic industry of Media and Entertainment. Teams of 1-3 come up with a solution for a sample business case, and finalists are asked to solve a second case and present their solutions in front of judges.

Speaker Events/Young Alumni Panel: UME also hosts various panels and individual speakers throughout the year depending on club interest and availability. In the past, we have hosted a Music Industry Roundtable (featuring speakers from Atlantic Records, Spotify, and more), Q&As with Jeremy Swarbrick (VP of Production Operations at NFL Films) and Daniel Fienberg (Chief Television Critic at The Hollywood Reporter), and other exciting events.

UME Member Events: Throughout the year, UME hosts a variety of social functions, such as Oscar viewing parties, stand-up comedy shows, and cinematography workshops, open to all students interested in media and entertainment.

New Member Social (NSP): In addition to our club-wide social events and film screenings, we host a New Member Social at the start of each semester to welcome new members and allow everyone to meet fellow UME members.

Student Internship Panel (NSP): Underclassmen will be able to hear from other Penn students who have held summer internships in all facets of the media and entertainment industry. Topics include the application process, different work experiences, and helpful hints, with a Q&A session wrapping up the event.

How to Join
We welcome new members and encourage you to visit us on Penn Clubs, check out our Facebook at www.facebook.com/PennUME/, and sign-up for our newsletter at www.whartonume.com/join for the most up-to-date information! Students interested in joining committees will be asked to complete a short application via Penn Clubs.

For more information or questions regarding UME, contact Caylen David, President (caylend@sas.upenn.edu) or Valerie Wang, Vice President (valwang@wharton.upenn.edu)
About

The Wharton Undergraduate Sports Business Club is dedicated to the dual purpose of informing undergraduate students about the sports industry and connecting them with jobs, internships, and industry leaders through an array of exciting events. The club was founded in March 2005 after the creation of the Wharton Sports Business Initiative, a partnership among top level business leaders, Wharton faculty and students that generates and disseminates industry knowledge through research programs and strategic corporate partnerships. The program has recently expanded into the Wharton Sports Analytics and Business Initiative (WSABI), stemming from increased funding and support from many notable Wharton alum in the sports business industry.

Website: https://wsb.wharton.upenn.edu/ and http://whartonusbc.com/

Structure

We have five committees, all of which help to plan our events throughout the year. Applicants can join marketing, logistics, finance, innovation or outreach. Each committee is led by a Vice President – committee members are eligible to apply for this position in the winter. Students who are interested in our events are welcome to attend or join as a general body member. We also have opportunities to write for the USBC Journal, our sports publication.

Wharton Sports Business Summit

Our flagship event is the Wharton Sports Business Summit, an annual conference that is held in early November. We bring in top speakers from the sports industry and host students and professionals from around the country. Previous speakers include Sixers owners Josh Harris and David Blitzer, Grizzlies Head Coach Taylor Jenkins, and Fanatics CEO Michael Rubin. For more information about past Summits, please see here: https://wsb.wharton.upenn.edu/event/wharton-sports-business-summit/.

Events and New Student Programming

We host many speaker events throughout the year, as well as several social events. The club does an annual NYC career trek, has sports trivia nights, and occasionally provides tickets to sports games. We plan to host additional virtual speaker events throughout the fall focused on various aspects of the industry, including talks from professional athletes.

How to Join

Applications for board positions will be open at the end of the fall semester. If you are interested in joining the club or being made aware of our events, please subscribe to our mailing list here: http://eepurl.com/EYuSz. If you are interested in writing for the USBC Journal, look out for an application on the mailing list or check the website for an application form that will be released in early fall. If you have any other inquiries, do not hesitate to email usbcupenn@gmail.com.

Presidents: Sarah Hu (husarah@wharton.upenn.edu) and Naomi Richmond (nayrich@wharton.upenn.edu)
# The Wharton Undergraduate Sports Business Club
## Fall 2022 GBM Engagement Plan

<table>
<thead>
<tr>
<th>1</th>
<th>General Body Meetings</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Education Series</td>
</tr>
<tr>
<td>3</td>
<td>Social Events</td>
</tr>
</tbody>
</table>

### General Body Meetings
- Each GBMer is invited to club-wide meetings for updates on club’s direction, projects, and new initiatives
- Dates TBA: plan to have ~1 per month, subject to be impacted by cycle of planning the Wharton Sports Business Summit
- Information regarding GBMs to be communicated via listserv

### Education Series
- We will educate our members via a) connecting them with graduated members of USBC, b) speaker events, and c) our annual Wharton Sports Business Summit, in addition to other ad hoc events (e.g., case competitions, career treks)
- Graduate networking is informal, speaker events are ad hoc / TBD, and the Wharton Sports Business Summit is pending finalization, but will be on a Friday in November
- Members can get involved with the summit by helping with planning and coming up with speakers they want to hear from

### Social Events
- Our Innovation Committee plans events to unite the larger USBC community. Examples of prior events include watch parties and quizo nights
- We also encourage informal socializing to build connections between GBMers, for example coffee chats
GBMer Expectations & Responsibilities

Expectations
- Encouraged to attend a minimum of 50% of GBM events
- Encouraged to attend USBC social events
- Exemplify the characteristics of a good peer, by showing respect and kindness to all members of the USBC community

Responsibilities
- Engage in a minimum of 1 USBC event per semester (e.g., by helping run the Summit)
- Answer all correspondence and surveys in expedient manner
The USS is a community of undergraduate students interested in statistics. Our goal is to promote higher education, career opportunities, and greater statistical savvy at Penn. We provide a variety of resources, including events where undergraduates can connect with professors and graduate students.

**Structure**
The USS is structured in three tiers. (1) Executive board: President and role specific VPs (2) Committee members: most executive board members hold a standing committee comprised of Deputy VPs, who generally take ownership of a project or event. All new members are welcome to join! (3) General body members; by attending one of our events you automatically become a member.

**Events**
*Faculty Speaker Events:* We invite faculty to speak on stats-related topics several times per semester. Whether it's poker, customer behavior modeling, machine learning, or sports, we select speakers who explain clearly – no quantitative background is required to attend!

*Study Nights:* Before major stats exams, the USS often holds study nights. Feeling nervous? Insomnia cookies and some advice from former TAs should help.

*Course Selection Events:* We will be having a session at the start of the fall and spring semester to help with course selection. Several upperclassmen concentrating/minoring in statistics attend so feel free to attend for general advice as well!

**Available Positions**
In early September, we will be recruiting committee heads and committee members for our Events, Communications, Treasury, and Memberships and Social Media committees.

In addition, we will be recruiting deputy VPs to serve on all of these committees.

**How to Join Today**
Sign up for our listserv at our website: [https://undergradstatsociety.wordpress.com/](https://undergradstatsociety.wordpress.com/)

For more information or questions regarding USS, contact Kushaan Gulati, President: kushaan@seas.upenn.edu
The Wharton Alliance is North America’s leading LGBTQ+ pre-professional organization. The club’s three main initiatives for its general body are 1) queer community building, 2) professional development, and 3) corporate networking.

**Structure**

The club consists of executive board members, committee members, and general body members. Committee applications are in both the Spring and Fall semesters, and the Executive Board turns over each calendar year. We have five committees: Corporate Relations, Internal Affairs, Diversity & Inclusion, Operations, and Case Competition. We also host eight GBMs per semester for both committee and general body members that focus on professional development, volunteering, and/or community building.

**Events**

*Diversity Case Competition*: With $3,000 in cash prizes, a career fair, and a diversity keynote speaker, our 8th Annual Diversity Case Competition engaged students and professionals from around the world to tackle issues of sustainability and DEI as it relates to Indigenous communities. Hosted in conjunction with Natives at Penn, our event was named the “Best Diversity Event” of 2022 by the Wharton Council.

*Professional Development & Corporate Networking*: We host numerous events with our corporate sponsors each semester, and offer access into a variety of industries including management consulting, investment banking, private equity, marketing, alternative investments, etc. In addition to our sponsors, diversity recruiters from other top firms offer exclusive networking and professional opportunities to Wharton Alliance members, which are disseminated through our listserv.

*Community Building*: To help members bond with each other, we host social events such as BYOs, coffee chats, queer formals, potlucks, alumni dinners, etc. We also engage the broader LGBTQ+ community by partnering with Philadelphia’s Mazzoni Center and other on-campus queer organizations.

**How to Join**

Learn about our upcoming events, updated recruitment timeline, and professional recruiting opportunities by joining our listserv (http://www.thewhartonalliance.com/contact) and by connecting with us on Instagram or Facebook. We offer four levels of membership based on the level of comfortability that you have with publically disclosing your queer identity, and encourage all interested students to apply and reach out directly to us with any questions or concerns!

Applicants interested only in general body membership must complete our written application. Applicants interested in committee membership will have to complete both our written application and a subsequent interview with our Executive Board members. All applicants are encouraged to coffee chat with current Wharton Alliance members to get a better understanding of our community and how you can get involved.

For more information or questions regarding Wharton Alliance, please reach out to us at wharton.alliance@gmail.com, or directly to our Co-Presidents Brent Perlman and Tana Cuturela at bperl1@wharton.upenn.edu and tanac@sas.upenn.edu.
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<thead>
<tr>
<th>GBM Number</th>
<th>GBM Date</th>
<th>GBM Activity</th>
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<tbody>
<tr>
<td>1</td>
<td>9/11</td>
<td>GBM with returning members only, overview of Fall Recruiting Timelines</td>
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<tr>
<td>2</td>
<td>9/25</td>
<td>First GBM with newbies, meet the members social events &amp; sponsor overview</td>
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<tr>
<td>3</td>
<td>10/2</td>
<td>Tentative speaker event with WEDIG &amp; other Wharton affinity orgs</td>
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<tr>
<td>4</td>
<td>10/16</td>
<td>Internship Panel with current seniors on junior summer</td>
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<td>5</td>
<td>10/30</td>
<td>D&amp;I inclusivity workshop on inclusive language</td>
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<td>6</td>
<td>11/13</td>
<td>Headshots &amp; Resume Review</td>
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<tr>
<td>7</td>
<td>12/4</td>
<td>Event with sponsors, topic of being your authentic self in your workplace</td>
</tr>
<tr>
<td>8</td>
<td>12/11</td>
<td>Final GBM for sem &amp; elections for next Presidents with their platforms</td>
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Wharton Asia Exchange is a professional organization serving as a community for Asians interested in business and bridging the gap between the university community and the business world of Asia. WAX provides a unique platform for cultural and corporate exchange with the dynamic, rapidly-evolving business environments across Asia. Ultimately, we aim to promote professional development and social community through global opportunities and our values of diversity, inclusivity, and accessibility.

**Structure**

WAX is comprised of five committees, five investment teams as part of our Wharton Asia Investments (WAI) division, a Global Strategy division, and a general member base. Please see our website for full information about our opportunities. Our committees serve as the backbone of the club and organize professional development workshops, speaker events, club meetings, journal launches, and career treks. Our investment teams learn finance concepts through workshops and analyze companies that operate in Asia with the goal of producing stock pitches. Our Global Strategy division provides the opportunity to apply skills in consulting with companies in Asia.

**Wharton Council Awards**


**Events**

*Spring Trip*: An annual spring break trip, guided by students, to an Asian city to better understand and explore career options abroad. Previous destinations include Dubai, Singapore, Tokyo, and Seoul.

*Asia Spotlight Series*: Each fall, WAX turns the spotlight on Asia with a series of events including speaker panels, professional workshops, and interactive activities.

*Wharton Asia Investments Stock Pitch Competition*: An event held every semester, participants compete for cash prizes and pitch investment ideas in the Asian markets. This serves as the culmination of the WAI programming as members learn finance and valuation in specialized teams over the semester.

*Alumni Programs*: WAX is in its 21st year at the University of Pennsylvania. Meet our extensive alumni network through our Alumni Mentorship Program, Alumni Dinner, or guest speakers to campus.

**New Student Programming**

We will host a General Body Meeting, Social Event and WAI Workshop for our New Student Programming. We will also host two information sessions for prospective members.

**General Body Member Programming**

WAX hosts 3 General Body Meeting every semester, each with a social and professional development component for members to engage in. Our numerous social events, speaker events and mentorship programming that occurs throughout the semester are open to all general body members as well.

**How to Join**

We recruit at the beginning of every semester. All recruitment information and membership applications will be available at the information sessions and at www.whartonasia.net/join/. Committee, Global Strategy, and investment team members undergo an application and interview process via Penn Clubs. General body membership is open to all students.

For more information please contact Co-Presidents Isabelle Lin (isalin@wharton.upenn.edu) or JD Cho (jdcho@wharton.upenn.edu).
Section 1. General Body Meetings
- Each GBMer has the opportunity to come to club-wide meetings for updates on club direction, ongoing projects, upcoming events (speaker series, socials, diversity events, etc.)
- Dates TBD, tentatively every other Wednesday beginning Sep 14, 2022

Section 2. Wharton Asia Speaker Series & Sponsor Information Sessions
- Each fall, WAX hosts the Wharton Asia Speaker Series (WASS), a week-long event where guest speakers are invited to speak about a selected theme. This semester’s theme relates to the Asian experience in America.
- These sessions include a speaking portion as well as time for moderated Q&A.
- Additionally, we have hosted information sessions, resume drops and coffee chats with sponsor organizations which All WAX GBMers are welcome to attend
- The goal of these events is to allow students to hear from alumni/professionals who have possibly relevant or relatable experiences, both personal and professional.

Section 3. Social Events
- We plan social events throughout the semester, and hope to incorporate both virtual and in-person social programming this year
- These include virtual game nights, outdoor activities, 1:1 coffee chats, and formals

Section 4. Internal Mentorship Program
- We are planning to set up an internal mentorship program between the upperclassmen and underclassmen of the WAX community
- The purpose of this program is to offer an opportunity for underclassmen to freely seek advice from upperclassmen with similar interests, career/academic goals and cultural backgrounds
- The mentorship program will be open to all GBMers including upperclassmen and underclassmen and we expect this to foster a more tightly knit and inclusive WAX community

Section 5: GBMer responsibilities and attendance tracking:
- Responsibilities
  - Attend a minimum of 50% of GBM events
  - Be an engaged member of the WAX community
  - Join the WAX newsletter
  - Respond to club correspondence in a timely manner
- Attendance
  - We have implemented QR code sign-ins for all our events and will be more prudent in enforcing the attendance mandate of 50% of all GBM events
  - We have a full member roster in place which we will use to track attendance
The Wharton Business & Law Association (WBLA) is the University of Pennsylvania’s premier pre-professional undergraduate business law organization. WBLA aims to stimulate an interest in business and law, more specifically the intersection thereof, within the Penn community in order to promote the understanding of important legal and corporate issues of today. The Association strives to advance the prestige of Penn in the realms of business and law, through networking events with industry-leading entrepreneurs, executives, lawyers, and academics.

**Structure**

**Board Positions:**

1) President  
2) Vice President  
3) VP of Finance  
4) VP of Events  
5) VP of Marketing  
6) VP of Internal Affairs

Committee Membership: Each VP runs their respective committee, which usually accepts 3-4 members. This role is an opportunity for highly interested students to take on additional responsibility and become more heavily involved in WBLA. Committee Membership and the quality of work completed will be considered in Executive Board applications.

**GBM Engagement Program**

This year, WBLA will feature biweekly GBMs that concern current topics of interest and foundational topics in the field of business law. These meetings are not only intended for committee members, but for all WBLA Members to create further interest and deeper learning in business legal studies. WBLA members who are not assigned to a specific committee will be labeled as “WBLA Representatives”.

**Our policies/expectations for WBLA Representatives are as follows:**

- Students must apply through Penn Clubs and indicate their interest in **Representative Membership**.  
- To maintain Representative status, a student must miss at maximum 3 club events per semester (GBMs, Speaker Series).  
- All Representatives will be expected to respond to club correspondence through the mailing list in a timely manner and must submit at least 3 viable GBM topics to the GBM Interest Form that will be sent out in September 2022. If a Representative’s GBM topic is selected to be a part of that semester’s program, the Representative will be invited to collaborate with committee members on compiling, researching, and presenting about that topic.  
- We will have a check-in station at General Body Meetings to take attendance and maintain updated lists of engaged Representatives. GBM Attendance will be considered in committee and Executive Board applications.  
- Representatives will have access to career events such as coffee chats and info sessions, merchandise orders, and (if enough interest exists) will be able to request a Penn Law Student mentor.

**Events**

*New York City Career Trek*: WBLA’s Career Trek will involve on-site visits to large firms with legal departments and prominent law firms in the financial district. The day-long event will subsidize travel expenses for students who wish to understand how litigation impacts business and network with alumni.
Speaker events: Learn and participate in interactive discussions with leaders within the business and law spheres. Interact with speakers varying from experts in various fields of law to Penn Law School admissions directors and current students pursuing the JD/MBA track.

Law Schools Information Sessions and Admissions Prep: WBLA hosts a variety of Information Sessions for recruiters, as well as workshops to help write applications and prepare for the LSAT.

Mentorship Program: WBLA will be partnering with students at the Penn Carey Law School for general mentorship, career advice, and questions regarding law school admission.

How to Join
WBLA will be recruiting students for each of its Committees and for Representative Membership at the end of September.
For more information or questions regarding WBLA, please contact Ethan Parker, President: parkere@wharton.upenn.edu
Wharton China Association (WCA)*

Founded in 2004, Wharton China Association (WCA) is a student-initiated organization at University of Pennsylvania. WCA is committed to serving Penn Chinese undergraduate students in their personal, academic and professional development. We seek to provide a resourceful home base for the Penn Chinese community and a gateway to the vibrant business developments in China.

Structure
Wharton China Association consists of four committees: Professional (PRO), Arts & Entertainment (A&E), Marketing (MKTG), and Finance (FNCE). The board of WCA includes two Co-Presidents, two Vice-Presidents for each of PRO, A&E, FNCE, three Vice-Presidents for MKTG, and one Communications Director who serves as the General Body Member Chair. We have open positions as committee members who will work for one or multiple of the aforementioned committees under the leadership of the VPs. Others can also partake as general body members.

Events

**New Student Programming:** WCA will host an info session for new students to meet with current board members. WCA will also hold major panels and organize upperclassmen (including non-board members) and underclassmen socials, such as Dim Sum Trip and scavenger hunt, to help new students learn more about WCA and Penn in general.

**Professional Panels and Workshops:** WCA organizes series of professional events, in which we invite speakers who are insightful on the contemporary Chinese business environment. WCA also hosts various kinds of professional workshops such as resume workshops and summer internship panels.

**Social Events & Retreat Trips:** WCA fosters a sense of belonging within the wide Chinese community on-campus. We celebrate traditional Chinese festivals like Chinese New Year and Mid-Autumn Festival. We also organize retreat trips for our members to scenic places like Washington Cherry Blossom Festival.

**If You Are The One:** This is our signature social event that is usually held in November. It serves as a stage for matchmaking among Penn students. It is modeled after a famous TV show in China. Attendees of this event can potentially meet someone who would transform their Penn experiences completely.

**Mentorships:** WCA assists members to forge both internal and external mentoring relationships. By the end of the fall semester, every first-year member will be paired up with an upperclassman through our Big & Little Program, and/or with a Wharton MBA through our MBA Mentorship Program.

**Alumni Initiative:** WCA provides opportunities for alumni and the current Penn community to reconnect with each other. We invite alumni back on campus for Alumni Day. We also pair current students with alumni hosts in different cities to do activities including bonding dinners, work shadowing, etc.

How to Join
Social events and professional panels are open to all general members, and you can sign up today by subscribing to our listserv. Applications for committee members will be made available during fall semester. For more information or questions regarding Wharton China Association: Contact- Charlie Chen: cchen217@sas.upenn.edu, David Fan: haoyangf@sas.upenn.edu, Club Email: pennwhartonchina@gmail.com, WeChat ID: PennWCA.
- Frequent general body meetings taking place at least once every four weeks where a platform is provided for members of the club to get to know each other more.

- Regular social events such as coffee chats, career and academic panels, various games, and trips for general body members to bond with one another.

- Inclusive atmosphere within the club that encourages general body members to take part in giving club leadership advice in administration and project planning.
Wharton Europe is Penn’s undergraduate professional organization dedicated to business relationships between the US and Europe. We look to bring together European students and those with a professional interest in Europe. We pursue our three primary mandates through corporate, educational, and social events:

1) To expand Penn’s network in Europe so as to give Penn students a greater exposure to employment opportunities in Europe and conversely ensure students from Europe receive the same opportunities and access to top firms in the US as their peers
2) To educate Penn students about politics and business in Europe
3) To create a solid alumni and student network for Penn alumni and students working and interning in Europe: we want to make it as easy to meet and work with alumni in London and New York

STRUCTURE
OVERVIEW: Our general body is open to all, and currently boasts 400+ members. The Wharton Europe executive board is a project-based organization with a virtually flat structure in which all board members work together to take on work of equal importance to carry forward the mission of the club. Within the board, we are broken up into committees (research, internal, events, corporate, etc.), with a respective Vice President. The club is event-driven, with a particular focus on bringing speakers and events to campus pursuant to our mandates. Every board member is expected to commit at least 2-3 hours to the club per week.

UPCOMING PROJECTS HIGHLIGHTS
FOR MEMBERS: Member-only events include social and philanthropic events throughout the semester for our board members to celebrate different European cultural celebrations and raise money for diverse European charities. Recent events include a fundraiser to help Ukrainian refugees and a Wharton Europe vs. Wharton Latino charity football match.

OPEN EVENTS: We invite all Penn students to engage with our club through our usual panels on studying and interning abroad, the differences between recruiting in the US and Europe, and a variety of panels dedicated to current events pertaining to the US and Europe. These events are publicized on our social media accounts and to our listserv. Furthermore, we host an open study break with our board for prospective applicants to get to know us in a fun, relaxed setting. Our research committee also accepts guest articles to our website and listserv, which provides non-members an opportunity to publish their written works on European politics, economics, or culture.

HOW TO JOIN
GENERAL BODY: Those who are interested in the club but unable to commit the same amount of time as a board member are welcome to join our general member list of 400+ members. By following us on our listserv, students are regularly informed on upcoming general body meetings and events. Our newsletter also features articles by our board members as well as guest articles, such as current events overview, startup spotlights, and more. All are welcome to be General Body Members, which only requires a simple sign-up. We encourage GBM interested in joining the executive board to attend and introduce themselves to the board and show interest. Wharton Europe has pledged to recruit at least 25% of its board members from its general body. Two specific rotational positions on the board are created to enable general body members to showcase their skills and dedication to the club, potentially leading to a permanent position.

EXECUTIVE BOARD: In order to join the board, a written application is required. These applications are released each semester. Applications are read by a committee of board members and interviews are given to the top performing applicants. Interviews are conducted the following week by two board members and include questions to gauge interest, knowledge of European affairs, and availability. Following interviews, the board discusses each applicant as a whole before releasing offers for positions. To run for leadership positions on our board we hold yearly elections. Subsequently, the board meets with the candidates for presentation of statements and voting.

Please look out for our New Student Programming Event in September, which all first-years are encouraged to attend. Details for this event will be communicated via our social media pages (Instagram:@whartoneurope / Facebook: Wharton Europe). We will be discussing basic things such as how to get involved in Wharton Europe, what it is like to be a European at an American university, how to get involved with other European activities on campus, and any other questions that first-years might have. All are welcome!

For more information about Wharton Europe, please feel free to reach out to the current club presidents: Jules Bach: julesb@wharton.upenn.edu and Talia Tisserand: ttiss@wharton.upenn.edu and/or our VP of Recruitment: Timothée Perakis: tperakis@wharton.upenn.edu.
Engagement Opportunities:

General Body Meetings
- Each GBMer has the opportunity to come to club-wide meetings for updates on club direction and projects
- Dates: TBD. Usually held at the beginning of the semester.

Recruiting Events
- Wharton Europe is seeking to host online and in-person events with corporations. These events are open to all GBMers in addition to our committee members.
- Dates: TBD.

Speaker Events
- Our club offers speaker events to better educate our members on various Europe-related business topics. These are open to GBMers as well as committee members
- Dates depend on speakers’ availability and are announced through our Listserv and other social media channels.

Social Events
- Wharton Europe hosts various social events throughout the semester. Although some events are limited to committee members, many of our events are open to non-committee members as well, such as the Wharton Europe-Wharton Latino soccer game.

Philanthropy
- Wharton Europe is organizes fundraising events throughout the semester (such as the Ukraine fundraising we did this past semester).
- We want to encourage all GBMers to participate in our philanthropy events. In addition, GBMers will get the opportunity to work with our marketing team to spread awareness around these fundraisers.

Assisting VPs
- The VPs of Wharton Europe are always looking for additional helping hands. Our listserv will advertise opportunities for GBMers to engage in the daily operations of our club, such as helping to plan an event, contacting corporations, etc.
- This process will enable preferential recruitment for GBM members showing involvement in the club via helping VPs
- Wharton Europe will aim to recruit 25%+ of its board members from the GBM pool starting in the Spring 2023

Expectations/Responsibilities
- Attend all General Body Meetings
- Attend >50% of Speaker Events
- Answer to all correspondence and surveys in a timely manner
- Attendance to be monitored by GBM officer and VPs
Wharton Global Research and Consulting Group (GRC)

Wharton GRC is the founding branch for the Global Research and Consulting Group, with 6 other branches including Columbia, Harvard, Kellogg, London School of Economics, London Business School, Stanford. Through our diverse cultural and academic backgrounds, we support NGOs and startups globally with research and consulting projects.

50 Members | 15 Countries | 17 Languages | 4 Schools

Club Structure

Consulting & Research Teams – Our teams leverage creative problem-solving and ingenuity to empower global organizations, such as the World Bank, UNESCO, and Wikipedia. Our analyses include, but are not limited to financial forecasts, expansion strategies, and market analysis.

Insights Division - The insights team collaborates with our global branches in delivering high quality, analytical content in the areas of sustainability, development, and ESG. Current articles can be found at: https://insights.grcglobalgroup.com/

Membership Benefits

- Weekly industry discussion and technical workshops
- Career Treks to Bain, BCG, Accenture, EY, Dalberg, and more
- Alumni panels with professional consultants
- Global networking opportunities with alumni and other branches
- Coffee Chats, study breaks, and social opportunities and more!

General Body Member Engagement

- Join by subscribing to our listserv and attending our general body meetings and events
- Benefits of joining as a GBM member include:
  - Access to all GRC events and social opportunities
  - Opportunity to join our open Leadership Training Committee to learn more about the board and the consulting industry

How to Join

Applications for all divisions will open at the beginning of each semester. Stay up to date with us at www.grcglobalgroup.com and our Penn Clubs page. Please also join our listserv here to be notified as soon as applications open and information about our events.

For more information or questions regarding Wharton GRC, please contact the Co-Presidents.

Sarah Kim, sarahki@wharton.upenn.edu
Jonathan Zou, zoujon@seas.upenn.edu
In order to increase engagement with the broader GBM community for the Global Research and Consulting Group, we intend to implement various initiatives to offer GBM's opportunities to be more involved with our work.

GRC already offers weekly GBM’s with various GRC Knowledge and workshops that are fully open to anyone on the listserv. We have had a dedication towards our general body members and always serve as an open resource for anyone who takes the steps to become more active within the club. Despite this, we understand that cultivating a safe space for less experienced members and GBM’s to openly come to such events is something that can always be worked on. With that, we intend to integrate the following initiatives for the upcoming 2022-2023 academic year.

- Implementation of a new board position, GBM Chair, where responsibilities would be as follows
  - Ideate and execute new initiatives involving the broader GBM community
  - Oversee an additional section in the listserv strictly for weekly GBM acknowledgement and presentation of opportunities
  - Serve as an accessible liaison for GBM’s
  - Maintain GBM attendance Tracker
- Creation of new opportunities for advancement in consulting skills (further broaden our GRC workshops and knowledges)
- Launch a newbie programming series to offer a more streamlined route for dedicated GBM’s into a consulting or insights position in the following semesters
- Market explicitly about these opportunities within our listserv and rejection emails

As GRC’s focus is on social impact groups, our consulting and insights branch work directly with clients and require an interview/application process, however, there is ample opportunity to leverage our brand to work with smaller scale client acquisition that can allow for GBM’s to garner new experiences.

A timeline of events will be created over the summer leading up to Fall recruitment
The Wharton Hedge Fund Club (WHFC) is the University of Pennsylvania’s premier alternative investments club. We are a student organization comprised of over 1,000 members that seeks to prepare students for personal and professional success in the alternative investments industry. As the sole hedge fund oriented club at the University of Pennsylvania, we have established a diverse base of ambitious and dedicated students passionate about the full spectrum of investing strategies: quantitative finance, distressed debt investing, fundamental long/short equity, and more.

**Structure**

There are four strategy teams (Long/Short, Credit, Quant-Macro, and Value Investing) and four committees (Finance, Corporate Outreach, Membership Development, and Marketing). Depending on the semester, WHFC has either one President and two Executive Vice-Presidents or two Co-Presidents, as well as four VPs, and four Strategy Team Heads. There are over 1000 general body members. Certain events will only be open to board members (students serving on a strategy team or committee) so application to join the board is highly encouraged.

**Events**

*Hedge Funds 101*: A panel of upperclassmen students and/or MBAs introduced underclassmen to the hedge fund industry. They cover different investment strategies: Long/short, Credit, Macro; and respond to questions from students.

*Quant Panel*: Moderated a conversation with industry professionals and alumni from the leading firms in the quantitative industry (AQR, Citadel, SCM). This event includes an early-access networking session with recruiters and early interview opportunities for select internship programs.

*Investment Pitch Competition*: WHFC hosts the annual Investment Pitch Competition which allows students to learn the details of pitching a stock and get an opportunity to work together in groups to practice analyzing a company and its industry. This event allows members and the Penn community to gain hands-on exposure to the world of hedge funds and apply their knowledge in an impactful way.

*Networking/Social Events*: These events provide students with the opportunity to meet others who have similar career interests and engage with them in a meaningful way. Networking/social events enable interactions between club members in order to share experiences and connections, and also allow underclassmen students to learn from their upperclassmen peers.

**How to Join**

Applications will be made available both semesters through the Wharton Council standardized club application by the deadline set by Wharton Council. We will take candidates for all committees and all strategy teams. For general body membership, please inquire at Clubbing Fair or email whartonhedgefundclub@gmail.com.

First-year students will be able to first interact with the club during our annual Hedge Funds 101 event, which includes a panel of undergraduate fourth-year students joining hedge funds full time.

For more information or questions regarding WHFC, email whartonhedgefundclub@gmail.com.
01 – General Body Meetings

- Each GBMer has the opportunity to attend club-wide meetings for updates on club directors and projects.
- Dates for General Body Meetings will be announced on our Facebook, PennClubs, & CampusGroups pages.

02 – Education Series

- WHFC offers an education series on Alternative Investment Strategies. This event is open to anyone who would like to attend.

03 – Volunteer/Projects

- WHFC offers numerous opportunities via our listserv and at general events. Specific opportunities will be identified in advance and will be open to all GBMers.
- Members may also volunteer at our general events (such as the Alternative Investment Strategies event) throughout the year.

04 – Social Events

- WHFC offers social events in compliance with University policies and public health guidance.
- See our Facebook & PennClubs pages for additional information regarding social events (including virtual). Social events will be announced at least one week in advance of any such events and will be open to all GBMers.

- Gavi Jinich is the Chair of General Body Members for Wharton Hedge Fund Club.
- Gavi Jinich may be contacted at: gjinich@wharton.upenn.edu.

A position of GBMer entails:

Responsibilities:
- Actively participate in at least one general event by WHFC.
- Answer in a timely matter to all communications and surveys.

Expectations:
- Attend a minimum of 50% of GBM events.
- Submit by the deadlines all of the project duties with which you are involved.
- Be inclusive and respective of everyone.

For all questions regarding Wharton Hedge Fund Club, including questions about General Body Members, please contact: whartonhedgefundclub@gmail.com.
The Wharton International Business Review is the premier undergraduate publication from the University of Pennsylvania’s Wharton School. IBR features internationally relevant articles written by University of Pennsylvania undergraduates and interviews with international business executives. With every issue, we aim to bring a global vision to the business world. We publish our print edition once each semester and release online content year-round at www.wharton-ibr.com. We have been widely recognized within the Penn publishing and Wharton communities. IBR was the 2017 Penn Publications Cooperative winner of Best Research Article, Natural Sciences Article, and Social Sciences and Humanities Article.

Structure
IBR consists of a general board and several teams divided by function. Our main teams are as follows: 1) print writing, 2) online writing, 4) interviews for publication, 3) design, 4) business, and 5) event marketing & social media. We are continually searching for talent to join us for all of these teams, and all teams are currently recruiting.

Events
The Frontier and The Crossroads Issu: IBR recently released The Progress and Regeneration Issue. The magazines feature articles by undergraduates about breakthrough developments in industry, economics, and technology while addressing important current world events. Both issues included interviews with academics and business leaders in the field. Next semester we will be completing the publishing process for our new issue!

New Student Programming: At the start of the semester, IBR hosts an open GBM to prospective writers and team members to introduce the organization, its mission, and its achievements. Follow up events as part of our NSP initiative will also be held.

How to Join
Getting involved with IBR is simple. Interested individuals can like IBR on Facebook (Wharton International Business Review), Instagram, join us at the Wharton Council Club Fair, or find us at the SAC Activities Fair. Please also feel free to email Holly Anderson at: hollyand@wharton.upenn.edu
The **Wharton Investment and Trading Group (WITG)** is the premier undergraduate club that prepares students for personal and professional success in investing. We are the largest finance and education-oriented undergraduate club in Wharton and focus on educating students about value investing, trading, and business analysis through hands-on learning and mentorship. Many of our members have gone on to top, elite investment banking and investing jobs. The club offers an eight-week Development Team each semester to teach the fundamentals of investing. Prior experience is not required to attend the course, and we encourage students from all schools to come and learn about the industry. After completing the Development Team, students may choose to apply to join an Investment Team, each led by upperclassmen portfolio managers with extensive work experience. Portfolio managers will guide analysts in each group through the process of pitching stocks and analyzing firms.

**Structure & General Body Meetings (GBMs):** WITG has over 400 active undergraduate members involved in our Development Teams and 11 Investment Teams, which meet at set times during the week. In addition, we hold weekly GBMs every Sunday that give members of the Investment Teams the opportunity to pitch their best ideas to other students. GBMs are open to everyone.

**New Student Programming:** The Development Team is an eight-week program open to all students without a need for an application or prior experience. The program aims to teach underclassmen the fundamentals of value investing and accounting. The Development Team meets for an hour every week, and students can opt to work on a stock pitch as a capstone project. The program prepares students in applying for and joining an Investment Team in the spring semester.

**Events:**

*Stock Pitch Competitions:* Due to our extensive alumni network, we’re able to host stock pitch competitions with industry firms such as Goldman Sachs, Silver Point Capital, Morgan Stanley, and Dodge & Cox. We host frequent stock pitch competitions with cash prizes and great opportunities to present investment ideas and receive feedback from professionals already working in the field.

*Recruitment Events and Information Sessions:* We host speakers and exclusive events with firms such as Goldman Sachs, Houlihan Lokey, PJT Partners, AQR, Point72, Foxhill Capital Partners, and Silver Point. These give undergraduate students the opportunity to hear what it’s like working in investing and finance.

**Available Positions:** Junior Executive Board [Spring] (8 positions), Investment Teams (~6 new members per team, but varies by team).

**How to Join:** All are welcome to join our Development Teams and attend our General Body Meetings. We will be recruiting for Investment Teams and board positions through a written application and subsequent interviews.

**Contact Information:** Please contact Annie Chen or Andrew Marin (Co-Presidents ‘21-’22) at pennwitg@gmail.com with any questions. Learn more about the club at www.pennwitg.com.
The Wharton Investment and Trading Group
Fall 2022 GBM Engagement Plan

The Wharton Investment & Trading Group has planned opportunities and events for members to participate in and learn from. Below are some of the largest opportunities we plan to provide to members.

Professional Development Events

Investment Pitches
We plan to encourage our members to explore various sectors of finance by featuring a pitch from one of the investment teams (ie. Industrials, Global Macro, SSG, etc.) each week. The pitches can be done by either a PM or one of the investment team members. Pitches will give general body members a chance to hear how pitches are written and gain exposure to new sectors of investment.

- We want members to participate as well, so if there are any pitches that members want to present at a GBM, they can sign up a week in advance on the Google form to be put in the agenda for the GBM.
- We will also feature winning pitches from various competitions that students in the club have won so that members can learn from successful pitches.

Sector Overviews
To allow all members to experience investment teams even if they are not in them, we will host sector overviews that will provide members with general information about investing in a given sector.

Pitch Building
We will host sessions accessible to all members to teach and build pitching skills, which will include both technicals and presentation tips. We will walk members through all they need to know to pitch a stock.

Networking Events
We will invite professionals from the finance sector to come and speak in panels. We will spotlight individuals from different careers and at varying points of their careers.

Investment Education
As we have traditionally, we will host weekly education events that will be hosted by upperclassmen covering topics about finance.

GBM Timeline (Tentative)

Fall Semester
September 11: GBM 1 - Intro to Pitching & Application Advice
September 25 - October 23: GBMs 2-4 - Bi-monthly Sector Overviews/Investment Pitches from Investment Teams and Past Stock Pitch Competition Winners
November 6: GBM 5 - Guest Speaker Event/Networking Panel
November 20 - December 4: GBMS 6-7 - Bi-monthly Sector Overviews/Investment Pitches from Investment Teams and Past Stock Pitch Competition Winners

Spring Semester
January 22 - February 19: GBMs 8-10 - Bi-monthly Sector Overviews/Investment Pitches from Investment Teams and Past Stock Pitch Competition Winners
March 5: GBM 11 - Finalist Presentations for WITG Stock Pitch Competition
March 26 - April 23: GBM 12-14 - Bi-monthly Sector Overviews/Investment Pitches from Investment Teams and Past Stock Pitch Competition Winners

**Expectations**

1. Members will attend meetings when possible.
2. Members should actively participate in Q&As and wherever possible.
3. Members should respect those presenting.
4. Members will log their attendance at every meeting through a Google Form.

For questions, please reach out to Annie Chen and Andrew Marin at pennwitg@gmail.com.
Wharton Korea Undergraduate Business Society, also known as Wharton KUBS, is the only professional student-run undergraduate organization at the University of Pennsylvania that focuses on providing a unique and professional experience to students interested in Korean businesses. Our mission is to promote awareness of Korean business among students at the University of Pennsylvania by providing opportunities for sharing professional knowledge. Our three main goals are: 1) To serve as a bridge between Penn’s student body and Korean businesses 2) To provide opportunities for students to learn about the Korean economy, politics, and business trends 3) To build a professional collegiate network with other business schools.

Structure
Wharton Korea Undergraduate Business Society is divided into six different committees, each with its own Vice President. The committees are Internal Relations, External Relations, Events, Marketing, Consulting and Business Analysis. Two Co-Presidents oversee six committees as well as the Executive Board. As of Spring 2022 semester, we have 50 committee members and approximately 100 general body members.

Events
Speaker Series: Speaker series events provide opportunities for Penn students to learn directly from experts in the cross-fields of Korea and business. Past speaker series events include: The Economic Development of East Asia (with Dr. Kim Choong-soo, former Governor of the Bank of Korea), A Talk with Hyun Hong (Youtube Creator and founder of ed-tech startup, toQi), Intersection of Tech and Business: A Talk with Kenneth Kim (Corporate Dev. and M&A Integration at Apple), Fireside Chat with Yup S. Kim (Head of Investments for Private Equity & Investment Director at CalPERS) and more.

Workshops: Workshops focus on specific agendas that students find most useful for professional opportunities. Past workshop events include: Wharton KUBS Career Workshop and Resume/Cover Letter Workshop.

New Student Programming
Wharton Korea Undergraduate Business Society will host events that would provide better insight into the club’s various events and activities for new students. Events such as “Back to School 101” and “Summer Alumni Panel” will be held before applications open.

GBM Engagement Program
All of KUBS events, ranging from educational workshops to social dinners, are open to the general body members. All general body members are expected to attend mandatory general body meetings in the beginning and end of each semester.

How to Join
Wharton KUBS committee applications are open at the beginning of both fall and spring semesters. Applications will be due per Wharton Council Guidelines followed by a series of formal interviews. Applications will be live on PennClubs. Please check our website www.whartonkubs.com for updates and additional information.

For more information or questions regarding Wharton KUBS, please contact the Co-Presidents:
Juhyung Park, juhyungp@wharton.upenn.edu   Hannah Cho, hannahhc@wharton.upenn.edu
The Wharton Korea Undergraduate Business Society
Fall 2022 GBM Engagement Plan

I. General Body Meetings

- **(Frequency)** All GBMers must attend our General Body Meeting that happens once a semester.
- **(Purpose)** All members will have the opportunity to engage with the entire club and understand club goals for the semester moving forward.

II. Educational Events

- Our BA and Casing Committees regularly hold educational seminars on a variety of useful topics.
- These can include financial modelling, introductions to alternative investments, as well as background on business in South Korea.
- Events Committee will also hold a series of events related to recruiting in popular career paths (e.g. investment banking, consulting, tech), based on indicated interest of members.
- All of these educational events will be open to W-KUBS GBMers.

III. Professional Development Events

- External Committee will organize career treks to various industries during the winter break and coffee chats with MBA and upperclassmen to learn about career paths, recruitment process, etc.
- Events Committee will hold Korea Business Week in mid-November. There will be 4 to 5 events throughout this week, including Korean/Korean American Professor and K-Pop speaker events.
- All of these professional development events will be open to W-KUBS GBMers.

IV. Social Events

- W-KUBS will regularly hold social events for the entire club in an effort to promote a sense of community and camaraderie within the organization.
- Tentatively, these include a Big/Little Event (Early October), Potluck Dinners (Twice a semester), and events off-campus such as Karaoke Nights, Escape Rooms, and BYO Dinners.
- All of these social events will be open to W-KUBS GBMers.

V. Expectations & Responsibilities of GBMers

- **(Attendance Policy)** All GBMers must meet the attendance requirements set forth by the W-KUBS board -- typically one event per month is required.
- **(Engagement and Community)** Keep engaged with the W-KUBS community by participating in coffee chats, events, mentorship sessions, events, and other club activities.

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GBMs and all events listed above will be posted on W-KUBS facebook group.
VP of GBMers: Daniel Lee (danlee24@wharton.upenn.edu)
Wharton Latino prides itself on being the home for undergraduate Latin American students at the University of Pennsylvania. The club's success results from our "Latino Passion," which pushes us to redefine Latino culture in Philadelphia and at the University of Pennsylvania.

Our Family Structure

President, Vice-President, Corporate Chair (3), Membership Chair (3), Marketing Chair (2), Philanthropy Chair (2), Social Chair (2), Latin American Affairs Chair, and Finance Chair. The following branches have committees: Corporate Branch, Social Branch, LATAM Branch, Marketing Branch, Philanthropy Branch, and VP Branch.

Events

This past semester Wharton Latino held 25 events across all its branches! These are a few notable events our WL family organized this school year:

- **Annual Career Conference** - The Corporate Branch gives our members a unique opportunity to meet recruiters, develop networking skills, and learn about the great opportunities our sponsors offer through our annual career conference.

- **Valentine’s Day Rose Sale** - One of Penn’s most known philanthropic events, Wharton Latino organizes a Rose Sale the week of Valentine’s. With the help of our members, Wharton Latino is able to sell thousands of Roses and donate all the proceeds to a charity that helps the Latino community.

- **WHALAC** - With the help of WHALASA (MBA Latinos), Wharton Latino organizes one of the most prestigious speaker events where we bring Latino presidents and corporate leaders.

- **101 Sessions** - Throughout the year, Wharton Latino offers many 101 sessions where its members are able to learn about consulting, investment banking, resume development, and many more.

HOW TO JOIN

Any student interested in learning more about Wharton Latino can join our monthly general body meeting. For more information visit our website whartonlatino.org, follow us on Instagram @WhartonLatino or email our president, Patricio Ramirez, at pram@seas.upenn.edu.
Wharton Management Club

The Wharton Management Club (WMC) is a student-run organization that seeks to expose the undergraduate community to opportunities within the field of management, both inside the classroom and beyond. To do so, our club hosts speakers, professional networking sessions, experiential learning events, and pro bono consulting projects. Since management is not confined to a particular industry or field, our club aims to touch upon a broad sphere of interests through a diverse set of events.

Structure

Our club consists of an executive board, committee members, and a general body. Our programs include:

**Applied Management Program:** The focus of this committee is developing consulting skills through working with clients of all sizes in the Philadelphia area and beyond. AMP members get tangible experience working on real business problems.

**Finance:** This committee is in charge of the club budget. Committee members receive opportunities to network with our sponsors such as Kantar and Insight.

**Marketing and Speakers and Events:** This committee works to keep the club connected and engaged. It is in charge of publicizing events for WMC and the Penn community. Committee members work closely with successful individuals from all disciplines and organize events for the rest of the club and the broader Penn community.

**General Body Member Program:** This program gives GBMs the opportunity to learn about management and consulting through GBM meetings and speaker events.

Examples of Past Events

**WMC Entrepreneurship Event:** WMC hosted an event in which Penn grad Tiffany Yau, CEO and Founder of Fulphil, and current Penn student Evan Wilson of Start.Stay.Grow spoke to members on how to get involved in the local community through social entrepreneurship.

**SICxPNG:** WMC collaborated with PGN and SIC to host a webinar in which speaker Daniel Gastfriend, a Bain employee and Harvard Business School alumnus, presented an overview of consulting and walked through a practice case. He also gave advice on interview training and answered any questions that the audience had.

**J.P. Morgan Externship:** WMC organized a student trip to J.P. Morgan’s New York headquarters, where everyone got a tour of the trading floor and met analysts from the bank’s various divisions.

**Pennovation Tour:** AMP Team members worked with their client Instahub, located in the Pennovation center and received a private tour of the building.

How to Join

WMC will recruit for all its committees, as well as for general body members. We will attend the Wharton Club fair and hold coffee chats and info sessions, after which committee applications will become available. For more information or questions regarding WMC and our New Student Programming opportunities, contact club president Ashley O’Neill: ashone23@wharton.upenn.edu, and visit www.whartonmanagementclub.com.
Wharton Management Club GBM Objectives

Meetings: General body members will have the opportunity to learn about club updates our general meetings and learn in detail about the casing projects our committee members have been working on. These meetings will be held once every month (or might shift due to COVID-19 situation).

Education: All members, both committee and GBM, will be able to professionally grow from our speaker and events series. We have a few upcoming speaker events in progress, but they are TBD.

Career Opportunities: We have and will continue to publish all recruiting opportunities to our listserv for all members to enjoy. We also have an Instagram and Facebook that promote upcoming events.

Responsibilities and expectations: Attend 50% of GBM meetings, attend 3 education events, remain an active member, responding to club correspondence, and be an exemplar of WMC’s values.
At Wharton Undergraduate PEVC, we are a purposefully small club fascinated by Private Equity and Venture Capital, the most exciting, sought-after industries in finance. Members build on our pillars of community, education, and experience to curate a collaborative culture composed of interesting, analytical, and persuasive people. All students, irrespective of levels of prior knowledge and experience, are welcome to join and learn through our events and student-led analyses.

**Structure**

We operate through three primary teams: Investment Analysis, Corporate Outreach, and Industry Projects (for senior members). We join as a whole group of 40 members once per week to discuss current events, cover educational content, and break out into our teams. Each team develops more refined skills and is led by two Vice Presidents who provide personal mentorship and team-specific support. In all aspects of our structure, we emphasize lean, tight-knit leadership to build an effective, collaborative community. We also offer informal engagement for our broader base of 1,000+ students involved via event attendance and online interaction. There is no application required to participate in those activities, but consider applying for a team position if you want to have a greater impact on the direction of the club and the presence of PEVC at Penn, with enhanced exposure and mentorship.

**Activities**

- **New Student Programming:** PEVC’s award-winning NSP program will entail (1) Club information session and an overview of what Private Equity and Venture Capital are (2) an introduction to leveraged buyouts (LBOs), and (3) an introduction to venture investing. We wish to provide a warm welcome to our incoming class of peers, and we hope that you will join us in our educational NSP program to learn an incredible amount while meeting like-minded freshmen and upperclassmen.

- **Speakers & Educational Events:** Throughout the year, PEVC hosts speaker events available to students across the university. We host events including student panels on internship opportunities in PE and VC, conversations with industry leaders like Scott Kupor, managing partner of Andreessen Horowitz, plus information sessions and private dinners with private equity firms such as GTCR. We also share special closed events for team members for more personal exposure.

- **Industry Analysis:** The IA team applies the investing frameworks that we teach to develop pitches and present their best investment ideas. Additionally, IA members can write articles about trends in the PE/VC spaces and publish their findings on our website and our circulations that are shared with the wider PEVC membership.

- **Industry Projects:** The industry projects team is a new offering reserved for more senior members. Students can apply the skills they develop in the club and classroom through experience in valuation services consulting for local businesses.

**Available Positions**

- No Application Required – General Body Member (hear about events and opportunities by subscribing to our listserv)

- **Apply!** – Corporate Outreach Team, Investment Analysis Team, Industry Projects Team

**How to Join**

Written applications to our IA and CO teams will be made available in September, and students will be given several weeks to complete the applications. A portion of the applicants will be invited to interview for positions in the club. The board is always available to answer questions; please email whartonpevcweb@gmail.com, visit our website www.whartonugpevc.com, or contact co-President Joshua Cheadle (jcheadle@wharton.upenn.edu).
Wharton PEVC is dedicated to providing a wide range of events for all students at Penn, regardless of whether or not you are in Wharton or a committee member! PEVC plans to host many events throughout the semester to help educate and engage GBM members. These include:

- Weekly meetings consisting of an educational series and current events
- Coffee Chats with junior and senior committee members
- Monthly Industry Insider panels with our PEVC alumni
- Semester treks to private equity & venture capital firms in NYC and the Bay Area
- Biweekly speaker events and corporate event workshops/info sessions
- Partnerships with faculty/affinity groups
- Partnership with the Harris Alternative Investment Program
- Monthly GBMs and mentorship events (upperclassmen, MBA, and alumni mentors)
- Biannual dinner for all club members
Expanding our GBM Program

To expand our GBM program beyond simply being a member of our listserv, we plan to include an option on our application to sign up to be part of the “PEVC Academy”. This team will have a 100% acceptance rate and will help us keep track of our GBM members. In this program, members will come to weekly meetings to learn from our board members, alumni and each other about a wide array of topics. Members will have the opportunity to participate in stock pitch competitions and present on a relevant private equity/venture capital topic. These will be our expectations for our Academy members:

- Join our listserv
- Attend our weekly meetings
- Create a presentation on a PE/VC topic they are passionate about
- Be inclusive and respective to everyone and create space for them to participate
- Answer, in a timely manner, to all of the correspondence and club surveys
- Submit by the deadlines all of the project duties with which you are involved
- Attend 1-2 mandatory events per month

*Exact details subject to change.*
Wharton Retail Club facilitates the personal and career development of students interested in retail by building a network of exceptional undergraduates, faculty, and retail professionals. We aim to connect undergraduate students with the retail industry. Our focus is to educate the student body about retail and emerging trends, such as digitization, e-commerce and sustainability through speaker series, mentorship opportunities, career treks and conferences. In short, we are the go to club for all things retail and its intersection with other industries.

This year WRC also has a new General Body Member (GBM) plan. GBM members occupy two seats in the consulting and external operations branch
- For consulting: the whole group of members will work together on completing one task for the client. This is a lower pressure environment while also giving members the opportunity to work together to accomplish something that is meaningful to the club.
- For external operations: the whole group would work together to bring in one speaker for an event. This is a good steppingstone to eventually work onto singlehandedly hosting a whole event.

Structure
Wharton Retail Club consists of three parts: The Executive Board, Committees and General Body Members. Each executive board member leads a committee. We have 5 committees: Events & Corporate Sponsorship, Internal Operations, Finance, Research, and Consulting.

Events
Career Treks: We aim to connect students interested in retail to the most innovative and best retail companies through our semesterly treks. Most recent company visits include: Jet.com, UNIQLO, Hermes, and Tiffany & Co.

Speaker Series: We bring distinguished alumni in retail on campus and invite them to share their experiences with our club members. We also invite professors that focus on retail to give talks about targeted topics in retail.

Recruitment Events: Exclusive meet-and-greets hosted by our sponsors in the retail and consulting industries.

How to Join
In the fall, we will hold a New Student Programming event (NSP) and an info session. Our applications will open right after our info session in September. For more information or questions regarding Wharton Retail Club, feel free to contact President, Edoardo Gualandri (eguala@wharton.upenn.edu)
To help GBM members take a meaningful role in WRC they will occupy two seats in the consulting branch and external operations. Consulting was decided as it is the one that is most active and helps engage them with the industry the most. External operations is useful because it involves bringing in speakers to the club. The way each will work is that the GBM members will get a special task to work on as a group that will then function as a part of the committee and then would rotate at meetings.

- For consulting: the whole group of members will work together on completing one task for the client. This would be less pressure and give them the opportunity to work together to accomplish something that is meaningful to the club.

- For external operations: the whole group would work together to bring in one speaker for an event. This would be easier than having to fully organize events but is a good stepping stone to eventually work on that and be able to do it.

Secondly, there will be a program put in place where the head of consulting or external operations holds meetings just with the GBM members to clarify questions and guide them through their tasks. These will happen on a need basis but at least once a month.

To track GBMer’s attendance and participation, there will be a GBM chair that will also act as a liaison between them and the other committee chairs. They will keep track of all deliverables and also help organize the GBM rotation for the committee weekly meetings.
The Wharton Undergraduate Consulting Club (WUCC) is the premier consulting club at the University of Pennsylvania and was named Wharton’s “Best Large Club” in 2015. WUCC seeks to promote awareness of the consulting industry by providing students with educational events, hands-on experience, and networking opportunities with the nation’s most prominent consulting firms.

STRUCTURE
WUCC’s structure is composed of nine executive board members, 90 committee members, and over 2,000+ general body members. We have committees for Conference, Events, Marketing, Internal Development, Corporate Sponsorship, and Advisors. Advisors is the consulting branch of WUCC, providing consulting services for local and national clients. Members work in teams and receive the opportunity to travel onsite to present their recommendations.

EVENTS
New Student Programming – Consulting Camp Series: Our Consulting Camp Series will introduce students to the field of consulting, provide course recommendations from upperclassmen, and discuss possible career paths. We will then walk through some more technical aspects of consulting, teaching students to apply fundamental frameworks and concepts to real-world business cases.

Annual Consulting Conference & Case Competition: The Wharton Undergraduate Consulting Conference & Case Competition is the nation’s leading collegiate consulting conference. Our general conference features company coffee chats, career panels, a keynote speech, and a career fair with 6+ participating firms. Our case competition hosts over 100 students from across the U.S. and Canada and provides a collaborative platform for students to explore creative and interdisciplinary solutions to some of the biggest problems facing the business world today.

Consulting 101: This event gives an overview of what consulting is about. Key topics include what a typical day in consulting is like, the type of work that consultants do, and examples of previous projects that our panelists have worked on. Speakers include consultants from BCG, Deloitte, Accenture, and McKinsey.

HOW TO JOIN
Committee recruitment involves one written application and a one-round interview. Second round case interviews will be held for Advisors applicants. Applications will open following info sessions in September. All students are encouraged to become general body members, which does not require an application.

Available Positions: We are recruiting for all our committees!

Visit us on Facebook and wuccpenn.org for updates and more information. Please contact co-presidents, Matthew Farrow (mfarrow@wharton.upenn.edu) and Frank Hong (frankhon@wharton.upenn.edu), through email for any questions regarding WUCC.
Wharton Undergraduate Consulting Club: GBM Engagement Plan

01 General Body Meetings
- Each General Body Member has the opportunity to come to club-wide meetings for updates on club direction and projects
- Dates: Once a Month → Specific Dates TBD

02 Education Series
- The club offers regular speaker events that center around educating members on consulting careers and recruiting
- We host a bi-annual consulting conference and case competition to allow general body members to gain practical experience working on a consulting case

03 Social Events
- WUCC throws events for all committee and general body members throughout the semester. These include dinners, game nights, peer coffee chats, mentoring sessions, karaoke, and more!

04 Networking Opportunities
- We host opportunities to network with current consultants, both through our regular speaker events and through the bi-annual consulting conference and case competition
- WUCC will host multiple career treks in the next academic year, which all general body members will be invited to join

05 VP of GBMers
- TBD → Board Elections in the Next Two Weeks
Expectations
It is expected that GBMers attend at least 50% of GBM events.

A position as a GBMer entails

01

02

03

Responsibilities
Make sure to respond in a timely manner to any outreach, especially outreach involving surveys. This will help WUCC create meaningful events and gain genuine feedback.

Opportunities
GBMers will get to speak with all of our speakers, which include renowned consulting professionals. Do so kindly and respectfully to ensure the best educational and professional quality from our events.
The Wharton Undergraduate Data Analytics Club enables Penn undergraduates to develop a passion for analytics and gives these analytically inclined students a community of like-minded individuals. We provide support for careers and skills development for students interested in working with data, as well as those who are interested in learning how to apply data analysis to business problems in their respective industries.

Structure

WUDAC is open to all undergraduates. We host events throughout semester that are open to everyone. There are also three ways to enhance your involvement with the club that encourage member ownership and autonomy. 1) Join committees. We will also be accepting applications for our Marketing, Education, and Events Committees. 2) Apply for the Wharton Analytics Fellows. WAF enables students to get real world analytics experience doing an analytics-consulting project for a company. 3) Apply for the Executive Board. Members who have great event attendance and are on committees have the best chance of joining the Executive Board.

Opportunities

Wharton Analytics Fellows: In cooperation with the MBA Data & Analytics Club and the Wharton Customer Analytics Initiative, we partner with companies to get real-world data analytics experience. Students get to work directly with a client and present their findings at the end of the semester. Our project teams are comprised of 2 MBA Engagement Leads and 4-5 undergraduate team members.

Data Analytics Recruiting Circuit: WUDAC hopes to introduce students to careers in data analytics and provide recruiting and networking opportunities for internships and full-time jobs. Every fall, we invite the top companies across all industries to campus so students can learn more about available analytics-focused opportunities.

Workshops and Bootcamps: All skill levels are welcome to join WUDAC. Throughout the year, we have beginner, intermediate, and advanced workshops in R, SQL, and Tableau (to name a few). Every spring, we host the Data Science Hackathon in which students can apply the skills they have learned over the year. We also have the award-winning Data@Nite speaker series that brings leaders in industry to talk about their experiences and advice for students interested in breaking into data science.

GBM Engagement

WUDAC’s GBM program includes a mix of social and educational initiatives:

Social Engagement. Social events throughout the semester that would be open to all general body members, creating an opportunity for them to immerse themselves within the data analytics community at Penn.

Analytics 101. A semester-long initiative that cultivates a passion for data. Students will learn how to find stories in data, analyze a dataset, and be able to code by the end of the program. We lead seminars in Python in the Fall and R in the Spring – all backgrounds welcome!

Analytics 201. A semester long opportunity in the Spring term to engage in small teams with a real dataset. Our education committee will teach you how to perform exploratory data analysis, build a variety of statistical models, and reach actionable conclusions. Teams will also have the opportunity to present their findings at the end of the term.

How to Join

Anyone is welcome to be a member of WUDAC. All applications will be released through the centralized system, and all students, regardless of school, are welcome to apply.

If you have any other questions, we’d love to hear from you - email our president Akshat Talreja (talreja@wharton.upenn.edu)
WUDAC’s GBM engagement plan is designed to promote inclusion and give all students the opportunity to become involved with the budding data analytics community at Penn. The GBM engagement plan would have multiple social and educational components as below.

1. **Member socials**: Social events including BYOs, group discussions, etc. that give all members the opportunity to participate in conversations about data science and analytics along with other passionate members of the Penn community. These would further allow all general body members to build their network.

2. **Analytics 101**: A semester-long initiative that cultivates a passion for data. Students will learn how to find stories in data, analyze a dataset, and be able to code by the end of the program. We lead seminars in Python in the Fall and R in the Spring – all backgrounds welcome!

3. **Analytics 201**: A semester long opportunity in the Spring term to engage in small teams with a real dataset. Our education committee will teach you how to perform exploratory data analysis, build a variety of statistical models, and reach actionable conclusions. Teams will also have the opportunity to present their findings at the end of the term.

4. **Events**: A number of events will be hosted throughout the semester including recruiting events, speaker events with leading thinkers within data science, and alumni, which would be open to all general body members interested in learning more about data science and current trends & developments.

In exchange for participating in the above opportunities, GBM members have the responsibility to participate in at least half of the events and engage with the above opportunities. They also have the responsibility of being engaged members of the WUDAC community and to contribute to its growth and development, while being respectful of everyone.
The Wharton Undergraduate Energy Group is the only undergraduate organization at Penn with a focus on energy. We cover a wide array of energy-related topics, ranging from renewables to oil and gas, and have been sponsored by companies including Siemens and Scotiabank. Partnering with other clubs and organizations such as Penn Climate Ventures, Penn Agribusiness Club, Wharton Women or the Kleinman Center for Energy Policy, we explore every facet of the energy industry through site visits, industry panels, high-profile speaker events, and career exploration sessions. To learn more, please visit our website at whartonenergygroup.com and find us on Facebook & Instagram.

Club Structure
WUEG has a close-knit yet highly diverse community of around 50 active members and a listserv of over 1100 readers. WUEG has two committees: Academics & Consulting. Academics takes a multi-medial approach to explore energy at the intersection of business, policy and technology while Consulting provides first-hand experience working on semester-long projects with clients in the energy industry. WUEG’s board is composed of its President, Treasurer, VPs of Finance, Membership (GBMer Chair), Events, Corporate Relations, as well as the VPs of Marketing, Academics & Consulting.

Past Events
- **Site Visit**: Vicinity Energy’s Grays Ferry Facility
- **Recruiting Panel**: BCG Consulting Workshop
- **Career Panel**: Navigating the Energy Industry - Undergraduate Recruitment and Opportunities
- **Industry Speaker Panel with Prof. Huemmler**: New Issues and Opportunities on the Grid
- **Energy Case Competitions**: Stock Pitch

New Student Programming (NSP)
- Meet us at the Wharton Clubbing Fair & SAC Fair
- Join us at our First General Body Meeting and Info Session
- Learn more through a Career Panel and Board Coffee Chats

How to Join?
**General Body Membership, Available Committee Positions & Open Associate VP Positions**
To be the first to hear about events details, open committees and other positions become a General Body Member by signing up for our listserv at whartonenergygroup.com and filling out the signup form at the start of next semester. Also, be sure to like WUEG on Facebook and follow us on Instagram. Both Academics and Consulting are accepting applications in the Fall and Spring semester.

For more information please contact Sangeet Anand (VP of Membership / GBMer Chair) sangeet@sas.upenn.edu or Christian Daebritz (President) daebchri@wharton.upenn.edu
WUEG’s GBMer Engagement Plan Aims to make the GBM Experience Meaningful and Engaging by:

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| 01| • All GBMers have the opportunity to come to all club-wide general body meetings for updates on club direction and to meet new people  
    • These will be held monthly and occasionally in partnership with other clubs, such as PCV, ABC or PSC                  |   |
| 02| Academic, Social and Professional Events                                                                                   |   |
| 03| • All GBMers have the opportunity to go to guest speaker events featuring experts in the energy industry                     |   |
| 04| • All GBMers have the opportunity to go to club recruitment information sessions such as in the past BCG (energy-focused) or Tesla |   |
| 05| • All GBMers are able to attend all social and academic events                                                              |   |
| 06| Networking and Professional Development                                                                                    |   |
| 07| • All GBMers benefit directly from the network of WUEG alumni and current members                                          |   |
| 08| • GBMers get opportunities for coffee chats with board members, as well as being able to reach out for general advice       |   |
| 09| Preferred Committee and Other Role Opportunities for GBMers                                                                |   |
| 10| • All GBMers have a preferred opportunity to join the academics or consulting committee, as well as fill any other open positions.  
    • All GBMers are able to sign-up for specific GBMer opportunities, when Board members or committees are looking for further assistance  
    • GBMers will be the first to hear about internship and summer programs                                                |   |
| 11| WUEG Chat and Head of GBM                                                                                                   |   |
| 12| • All WUEG GBMers will be able to join a WUEG chat/platform, that will serve as an in-between the board and broader newsletter in order to get early access to event registrations and position opening  
    • All GBMers have the opportunity to speak to the Head of GBM about any issues they are dealing with                  |   |
Being a WUEG GBMer has Ample Benefits but also Comes with Expectations and Requirements

**Expectations**
- Attend all GBMs, professional, academic, and social events throughout the year
- If interested, apply to join a committee of your choice
- Voice opinion about any changes, initiatives or projects you would like to see
- Promote WUEG and its events to friends

**Requirements**
- Attend at least 2 GBMs and 2 other events per semester
- Keep in touch with board about club attendance (i.e. if you’ll be absent to a meeting, event, etc)
- Respond to all club forms in a timely manner
- Act with respect and inclusivity at all times
ABOUT
With ~100 board members and 2100+ listserv subscribers, the Wharton Undergraduate Entrepreneurship Club (WUEC) is UPenn's largest entrepreneurship club. Despite this club label, WUEC is a startup; we try, experiment, fail, and iterate in everything we do. We live to learn and seek to instill this passion into the emerging entrepreneurs we support. WUEC is interested in prospective students with a sincere interest in entrepreneurship and commitment to exploring this path.

STRUCTURE
WUEC's internal operations are governed by our five committees (marketing, outreach, tech, finance, and events), the leaders of which comprise our executive board. Coinciding with our committees are our Ambassadors incubator program and general body members.

EVENTS

(1) PITCH COMPETITIONS
Our semester-long Ambassadors incubator program culminates in a pitch competition amongst the best participating groups. Additionally, each year WUEC hosts one external pitch competition open to the entire UPenn Community. The scope and prizes of the latter competition depend on the focus of our financial sponsors; in the Spring of 2022 WUEC hosted a $20,000 pitch competition in collaboration with SOSV, a venture capital firm.

(2) SPEAKER EVENTS
Each semester, WUEC hosts 2-4 fireside chats, panels, or other speaker events with notable entrepreneurs. Highlights from this past year include events with the founders of Warby Parker, Beyond Meat, Founders Fund, Insomnia Cookies, Impossible Foods, Hydro Flask, and many more.

(3) TECH TREK
Each year, WUEC members travel to an entrepreneurial hub to visit incubators, startups, and other entrepreneurial organizations. Our most recent tech trek was to New York.

(4) MISCELLANEOUS
In addition to those aforementioned events, WUEC frequently also hosts, socials, networking events, and sponsored recruiting events.

WAYS TO JOIN
You can join WUEC by applying for a board position in one of our five committees, participating in our Ambassadors program (all applications accepted), or by being a general body member.
The Wharton Undergraduate Entrepreneurship Club  
Fall 2022 GBM Engagement Plan

Over the past several recruiting cycles, the Wharton Undergraduate Entrepreneurship Club has found difficulty evaluating the sincerity of prospective applicants; that is, distinguishing between those students who are earnest in their expressed interest in, and intentions to participate in club operations versus those who are simply casting a wide net in the broader scheme of club recruitment. Actions speak louder than words, and so the authenticity of an application is only illuminated after an applicant’s acceptance, once their true commitment-level can be evaluated.

Put differently, club recruitment is rife with adverse selection, and unfortunately even the most worthy applicants may never get their due chance.

Accordingly, WUEC’s 2022-2023 GBM engagement plan endeavors to provide GBMers, particularly those who have not been selected for a board position, to demonstrate their sincere interest in the club. In a word, we envision this program as a means to expand the WUEC community beyond our board, whilst serving as an informal recruiting pipeline for our board. We intend to pursue this end with the following actions:

(1) Creation of a GBMers chair position: As of now, this role will be designated to our current VP of Outreach, Smriti Sanjay-Gopal. However, during our formal recruiting process next fall we intend to elect a new member to this position, GBM engagement being their sole responsibility.

(2) GBMers can involve themselves in WUEC’s ambassadors incubator program; as has been done in past semesters, all applicants are accepted to this program which involves entrepreneurial workshops and a final pitch competition. More information regarding the program can be found on our website.

(3) Committee Presentations: One way WUEC currently incorporates entrepreneurship into our weekly operations is by designating ~20 minutes out of each committee meeting to an entrepreneurial discussion/presentation, facilitated by a different committee member each week. In an effort to involve GBMers in board operations, we will allow for them to sign-up and lead these discussions for whatever committee they are most interested in.

(4) Special GBM ListServ: A separate, bi-weekly listserv will be created to inform GBMers of opportunities for club involvement. This listserv will contain internal club news, coffee chat opportunities, the aforementioned committee-presentation opportunities, and opportunities to attend ambassadors workshops (even if a GBMer has elected not to participate in the program). As part of this, we intend to “open up” certain social events to this broader WUEC community.

(5) Performance Tracking: For our GBM engagement program to have teeth, we will need to meticulously evaluate the ongoing commitment-levels of both our board members and GBMers. As is already done, we will evaluate board member performance based on their completion of weekly tasks and their attendance of meetings and club events. Similarly, we will evaluate GBMers based on their attendance of events and use of afforded opportunities for involvement (e.g., committee presentations). Accordingly, all recurring events (e.g., weekly meetings) and one-off events (e.g., speaker events) will have attendance tracked through Campus Groups. Coinciding with this will be a weighted point system: Guest speaker events and sponsored events will be worth 4 points, committee presentations 3 points, meetings two points (including ambassadors), and social and other miscellaneous events one.
The Wharton Undergraduate Finance & Technology Group (WUFT) aims to create a dialogue around issues at the intersection of finance and technology. Our interests cover a wide range of subjects such as FinTech, cryptocurrency, SPACs, and AI. Throughout the year, WUFT hosts various speaker events, treks (SF, NYC, and Asia), and hands-on educational experiences.

**Structure**

WUFT consists of four committees, an executive board, and GBM members. Committee members and execs, selected through an application and interview process, meet on a weekly basis to plan activities for the club. Currently, the four committees are Education, External, Trek, and Special Projects.

WUFT welcomes all students interested in joining as a GBM members without an interview process. GBM members will be given priority in joining treks, coffee chats with sponsors and speakers, and more. In turn, we ask that GBM members attend and help promote 50% of all WUFT events, as well as be respectful and inclusive.

**Select Events**

Speaker Series: Throughout the year, WUFT brings in business leaders and companies to speak about trends in finance and technology. 2020-2021 WUFT speakers include Rajeev Misra (CEO of SoftBank Investment Advisors), Ken Hao (Chairman of Silver Lake), Nelson Chai (CFO of Uber), and Kevin Rudd (Former PM of Australia).

Trek: WUFT members have the opportunity to travel and visit innovative finance and tech companies to learn about the latest developments in the industry. Past companies visited include Google, Vista Equity Partners, Accel, Y Combinator, Square, Morgan Stanley, and Zoom.

Educational Lectures: WUFT members both lead and participate in club discussions over latest trends in finance and technology. WUFT also hosts internal speakers for members of the club to have unique access to leaders at companies such as Blackstone and Bain Capital.

**How to Join**

All undergraduate students are welcome to participate in WUFT’s events and become general body members. Recruitment for WUFT’s committees will be conducted through interviews following completion of Wharton Council’s club application.

For more information, visit [www.wuft.io](http://www.wuft.io) or contact us at fintechgroup@wharton.upenn.edu
The Wharton Undergraduate Finance & Technology Group
Fall 2022 GBM Engagement Plan

1. General Body Meetings
   - Each general body member may attend our GBMs where we provide club updates and have members present and discuss current finance and technology news
   - Tentative dates: Biweekly beginning 10/6

2. Speaker Series
   - WUFT conducts a speaker series every year, bringing in leaders from the finance and technology spaces
   - General body members are given priority access to attend these events

3. Tech Trek
   - WUFT hosts treks every semester to provide students with unique access to big finance and tech companies
   - General body members are given special consideration in the application process for these treks

4. Hackathon Events
   - WUFT hosts hackathon events for the Penn community throughout the year
   - General body members are given unique opportunities to volunteer at the event and participate

5. Social Events
   - WUFT will throw social events for all committee and general body members
   - These events may include study hall hours, game nights, etc.
General body member requirements:

- Attend 50% of general body meetings
- Attend at least 2 WUFT-sponsored speaker events
- Help promote WUFT events and initiatives
- Be inclusive and respectful

If you have any questions, please reach out to fintechgroup@wharton.upenn.edu
Wharton Undergraduate Finance Club (WUFC)

WUFC is the premier and largest finance club at the University of Pennsylvania. We aim to be your primary finance resource throughout your time at Penn. We provide resources for students ranging from those who are just beginning to learn about finance to those who are looking for internships and jobs in the finance industry. Throughout the year, WUFC hosts events that expose students to the finance industry, including panels and educational workshops, New York office visits, case competitions, senior speakers, socials, networking opportunities, and more.

Structure

WUFC has an executive board (22 members), committees, and general body members (2800+ members). Our 7 committees are Investment Team, Quantitative Finance, Case Team, Corporate Relations, Events, Membership, and Marketing.

New Student Programming and Sample Events

*Secrets of Wall Street:* Senior directors from banks such as Goldman Sachs, Morgan Stanley, and Citi discuss the finance industry and their careers.

*10 Steps to OCR:* This is a 10-week in-depth program geared towards training you to succeed in every step of recruiting. Each workshop in the program will focus on one aspect of recruiting, such as building your resume or acing technical interviews.

*Introduction to Financial Modeling Series:* Led by an MBA student with previous IB and buy-side experience, the workshops helped interested students gain financial modeling experience.

*New Student Programming:* Throughout the fall semester we will have several events for students to become familiar with the club such as an Industry Exploration Panel led by students with experience in different finance fields. We will also host several General Body Meetings that will expose students to other members and center around key finance topics.

Available Positions and How to Join

WUFC recruits committee members across all functions in September and January. For general body membership, subscribe to our listserv, come to our events throughout the semester, and sign up for the General Body Member position through our application on Penn Clubs.

For more information or questions regarding WUFC, visit www.whartonfinanceclub.com or contact the current Co-Presidents at their emails below:
Baptiste Audenaert, baptaud@wharton.upenn.edu, or Sydney Teh, tehs@wharton.upenn.edu
The Wharton Undergraduate Finance Club
Fall 2022 GBM Engagement Plan

VP of GBMers: Winni Zhang, winniz@wharton.upenn.edu

Engagement Opportunities:

General Body Meetings
- Each GBMer has the opportunity to come to club-wide meetings for updates on club direction and projects
- Dates: TBD (announced through Listserv and social media channels). Usually held once a month.

Speaker Events
- Our club offers speaker events to better educate our members on various topics within finance. These are open to both committee and non-committee members.
- Dates depend on speakers’ availability and are announced through our Listserv and other social media channels when known.

Fall Conference and Stock Pitch Competition
- Our annual conference will be held in October; this gives both committee and non-committee members the opportunity to attend our networking session, hear from a keynote speaker, and participate in workshops throughout the day
- The stock pitch competition will be held on October; this is open to both committee and non-committee members

Volunteer/Projects
- Currently, WUFC is partnered with Bridges to Wealth in order to assist with their middle school curriculum
- WUFC has partnered with high schools to do an introduction to finance curriculum with The Economics Club of Chicago
- We are also looking to expand our non-profit partnerships this semester, which will offer additional opportunities to become involved

Social Events
- WUFC hosts various social events throughout the semester including game nights and speed dating in order to foster a sense of community. Although some events are limited to committee members, many of our events are open to non-committee members as well

Requirements:

Expectations
- Attend >50% of General Body Meetings
- Attend >50% of Speaker Events
- Attend Annual Fall Conference (with exceptions granted for certain circumstances)
- Be inclusive and respectful to everyone around you

Responsibilities
- Answer, in a timely manner, all correspondence and club surveys
- Show interest and passion for learning and attending events
- Being part of Q&As, active engagement in sessions with large audiences is encouraged but not required
- If involved in a non-profit project, meet all deadlines
The mission of the Wharton Undergraduate Giving Society is to promote community engagement and integration, and to inspire students to understand how social impact and giving can play a critical, fulfilling role in their future career, regardless of the path they pursue.

**Structure**

Our executive board consists of two Co-Presidents, 2 Vice-Presidents (External, Internal), and a Finance Chair. General Body Members are invited to apply to serve on the External, Internal, or Finance Committees, and may be appointed to specific leadership positions at the discretion of committee chairs.

**New Student Programming**

We will hold a Meet the Board game night in the fall, aimed at first-year and transfer students – enjoy a fun night of socializing with board members, ask questions about Penn and life, and make friends with other students. We want to get to know each of you personally!

**Past and Upcoming Events**

WUGS holds a wide range of events throughout the academic year:
- speaker events with leaders of social enterprises
- negotiations and networking workshops
- impact investment information sessions
- philosophical and practical discussion circles – philosophy of giving, integrating DEI, etc.
- speed networking between underclassmen, upperclassmen, and graduate students
- work-life balance panels with MBA students
- event and club social collaborations with other clubs, etc.

**Available Positions, How to Join**

*VP External, VP Internal, and Finance Chair* - chair of their respective committees, must attend bimonthly board meetings

*External Committee* - coordinates school-wide events, community partnerships, alumni outreach, etc.
*Internal Committee* - coordinates club social events, development workshops, etc.
*Finance Committee* - manages annual/semester budgeting, grant applications, sponsorship requests, etc.

*Appointed Positions* - committee chairs may appoint general body members to specific leadership positions if necessary (ex. Event Chair; Social Chair, Director of Communications, etc.)

At the beginning of each semester, students will be invited to attend Q&A / social events; the application process involves (1) a written application in which students can indicate up to 2 preferred chair positions/committees, and (2) one in-person/virtual interview with current club leadership. Students can choose to directly apply as general body members of any committee.

For more information or questions regarding WUGS, contact Co-Presidents Bhavana Akula or Murat Direskeneli at bakula@sas.upenn.edu or muratd@sas.upenn.edu – We look forward to meeting you!
Wharton Undergraduate Healthcare Club

WUHC, established in 2008, aims to educate our members on current issues in the health care industry and provide direct pathways to career opportunities. Our members' interests cover a wide range of fields from life sciences and technology to providers and payers, across regulation and policy to entrepreneurship as well as finance and consulting. We were awarded Wharton Council's Best Large Club in 2016, Most Collaborative Event in 2017, and Best Event in 2019.

Structure
WUHC is organized by its executive board and committees. The board consists of: Two Co-Presidents, VP of Member Engagement, VP of Marketing and Communications, VP of Finance and Development, seven Committee Chairs (Conversations, Career Development, Entrepreneurship, Penn Healthcare Review, Impact, Consulting, and Conference). Each committee varies in size and structure according to their respective goals and resource needs. WUHC has 70+ Committee Members, and 300+ General Body Members.

Events
Annual Undergraduate Healthcare Conference: The nation’s largest undergraduate healthcare and business conference. A gathering of 200+ students, faculty, and industry leaders discussing hot button issues with keynotes, panels, a case competition, workshops, and networking. Recent keynotes: Bernard J. Tyson, Chief Executive Officer of Kaiser Permanente, and Luis J. Tyson, Chief Medical Officer of Pfizer Vaccines.

WUHC Incubator Initiative: The incubator is a 10-week program consisting of interactive workshops led by executives, mentorship from industry experts, informative digital resources, and the chance to win cash prices through a culminating pitch competition. Each team’s goal is to find a marketable solution for a healthcare problem.

Keynote Speaker Events: Every semester, WUHC invites prominent speakers from across the healthcare industry to speak about their career experiences. In past years, we have brought in Stanley Prusiner (Nobel Laureate in Physiology or Medicine), Jack Chow (Former Assistant Director-General of the WHO), and more.

Semesterly Corporate Dinner: WUHC invites a select group of 8-10 executives/professionals to campus to have a formal dinner and network with WUHC members. Recent guests included Janice Nissen, VP of Innovation and Engagement at Merck.

Outreach: Every semester, WUHC holds outreach programs for high school students to educate and stimulate interest in healthcare. Events include the Health Scholars Program and Healthcare Hackathon.

Site Visits, Luncheons, Alumni Networking, OCR events, Case Competitions, Penn Healthcare Review publications…and over 40 more events that WUHC holds each year!

New Student Programming
WUHC Consulting is open to any student interested in learning more about healthcare and learning consulting skills specific to the field. The fall semester of WUHC Consulting’s programming offers peer-led discussions on specific healthcare topics streamlining into project-based consulting work.

How to Join
We are constantly seeking new committee members. Everyone with an interest in healthcare is encouraged to apply regardless of healthcare background. Applications will open following two General Body Meetings in early September. Applicants will selectively be invited for an 15–20-minute interview and decisions will follow shortly thereafter. All students can become General Body Members, which does not require an application.

Visit us at www.wuhcpenn.org for updates and more information!

Want to contact us? Reach Isabel Zhang and Aiden Adams at wuhc.presidents@gmail.com
The Wharton Undergraduate Healthcare Club
Fall 2022 GBM Engagement Plan

Structure and Opportunities:

- If a group of GBMers are interested in working as a part of a “newsletter committee” we will contact them and work alongside them to create a newsletter that could be sent out to sponsors and alumni. Great way for the Presidents to work directly with GBMers.

- Rotating healthcare current events committee that GBMers can present during GBMs for 5-10 minutes. Relates to the club's mission by providing members with updated news information regarding the healthcare industry (e.g., biotechnology, pharmaceutical, and healthcare investing news).

- Healthcare consulting round table event: host an event for all members. Have already established contact with Simon Kucher, Merck, Clearview, and MTS partners. Great opportunity for GBMers to be exposed to the industry and get an opportunity to engage with professionals.

- Resume workshop: opportunity for GBMers to build/improve resume and learn from peer and Career Services mentors

Social Opportunities

- Create a WUHC big-little mentorship pairing. A form will be sent out at the first GBM and upperclassmen will be paired with freshmen at a special event. Provides an opportunity for GBMers to interact with committee members/other GBMers and get them more involved with WUHC.

- Coffee chats: a form will be sent out at the beginning of the year to connect upperclassmen with underclassmen to facilitate mentorship

- More club-wide social events such as BYOs and possibly a Holiday social if there is sufficient interest. We will also try to host a social event with a philanthropic focus (i.e. fundraiser with food).

Timeline

- SEP: GBM 1+ Social with the Penn Undergraduate Biotech Society (PUBS)
- OCT: Speaker Event: Life Sciences Banking Panel: Healthcare consulting
- NOV: Speaker Event: Biotech and Pharmaceuticals
- DEC: WUHC Conference + Case Comp and Corporate Dinner!
- GBM 3: Holiday social!
The Wharton Undergraduate Hospitality and Travel Club (WUHT) seeks to provide a forum for students to increase their knowledge, grow their network, and gain exposure to the hospitality and travel industries through speaker, recruiting, and networking events and behind-the-scenes visits to hotels and restaurants.

**Structure**
The club has three levels: the executive board, the committees, and the general body. Usually, the executive board and committees are composed of 25 people. The club currently has more than 100 active general members.

**GBM Programming:** We hold a General Body Meeting 3 times per semester for all members to meet and stay updated on upcoming news or events as part of WUHT.

**Events**
All of our events are open to all students, not just members of committees

*New York City Trek:* Each semester we go to New York City for a day to visit offices and sites of various industry-leading firms. During the past year, we have visited Milk Bar’s headquarters, Eleven Madison Park - a Michelin Star Restaurant, Chelsea Market, The Aviary, and Union Square Hospitality Group’s headquarters. We subsidize transportation and free food is provided at the visits.

*Hospitality Treks:* While the NYC trek is a mainstay of our club and a tradition we enjoy keeping up, we also plan treks to DC, Vegas, and many local ones. Our treks consist of a behind-the-scenes look at hotels or corporate headquarters of firms in the industry to learn more about what goes into running a world class business. Our treks in Philadelphia in the past have included Reading Terminal Market, Saxbys, Philadelphia Christmas Market, and Chinatown restaurants.

*Speaker Events:* A speaker series featuring several high-profile hospitality leaders and entrepreneurs, focused on networking and learning about the career options in the industry. Past events include Danny Meyer (restaurant guru & founder of Shake Shack), and Kevin Sbraga (Top Chef winner), among others.

*Career Panels:* Q&A-style panels featuring MBA students who have worked full-time positions at airline, hotel, and other hospitality and travel companies, and panels with undergraduate students who have worked internships in the hospitality and travel industry. These panels focus on recruiting tips, intimate looks into the various roles, and networking. Past panelists have worked at Marriott, Hotel Tonight, LatAm Airlines, BCG within hospitality consulting, and more.

*Consulting Projects:* These are projects that the consulting committee works on. Currently, we are working on a project with The Inn at Penn, the Hilton hotel on campus, as our client.

*How to Join/Available Positions:* General body members can join by signing up for our listserv and attending our open events. We will be recruiting for the Corporate Liaison, Public Relations, and Consulting committees in September. Everyone is welcome to apply to our club and to as many committees as they are interested in. We hold just one round of interviews, and each committee follows the same timeline.

Please feel free to reach out to club president Roshni Parikh with any questions (roshnip@wharton.upenn.edu)
WUREC is dedicated to educating the Penn community about the commercial real estate industry and exposing students to the various opportunities in the field. It seeks to provide an intellectual environment that not only allows students to learn but also to network and build meaningful foundations for success in the real estate industry.

**Structure**

There are two Co-Presidents, a Treasurer, and Directors of the Treks, Speakers, Communications, Membership & Development, and Careers Committees. Board positions are by appointment (or application), and committee members are selected via an interview process early in the fall semester.

**Events**

*(ALL EVENTS are subject to the current situation and what Wharton regulations arise for event proceedings during Fall Semester)*

**Treks:** Each semester, we organize day trips to different major real estate markets. Past trek locations have included New York, Los Angeles, and Miami, where we tour project sites and meet with leading real estate professionals. Some highlights from our treks last year included touring Hudson Yards with The Related Companies, meeting with Goldman Sachs’ Real Estate Principal Investing Team, and traveling to LA to tour a luxury multifamily development with Brookfield. In past years, we have traveled to Miami to meet with Jorge Perez of Related, Mayor Suarez, Gil Dezer, Jules and Eddie Trump, Jackie Soffer and others. The club has also held discussions with leading investors such as Larry Silverstein, Jeff Sutton, Tom Shapiro, Jeff Blau and Ronald Kravit.

**Speaker Series & Zell/Lurie:** We host various on-campus speaking events throughout the year. Past speakers include David Lazarus from Eastdil and Peter Linneman from Linneman Associates. Members also gain access to Zell/Lurie programs, including the Ballard Luncheon Series, Fall/Spring Conferences, Resume Book, and Mentorship Program with the MBA real estate club.

**Education:** Case competitions and internal workshops educate members on real estate investing and help them prepare for interviews and Wharton’s real estate coursework. Past case competitions and workshops include the Cornell International Real Estate Competition and Argus/excel modeling workshops.

**New Student Programming (NSP)/General Body Membership (GBM)**

Our NSP events seek to create an educational and communal environment for all underclassmen to explore the real estate industry and foster their interests in the field. Events may include Real Estate 101 Workshops, Lunch & Learn with the Board, Career Panels, Quizzo Nights, Roundtable Discussions, and Treks Experience Sharing. Additionally, our club will host multiple GBM meetings throughout the year to update interested students on the club’s upcoming events.

**How to Join**

Visit WUREC at Wharton Clubbing Fair and join our listserv to receive announcements on important meeting dates, application deadlines, upcoming events, and recruiting information. Stay tuned for details on our upcoming fall kick-off GBM. You can sign up for our listserv by sending an email to Adrian Massuet at amassuet@wharton.upenn.edu.

It is free and there is no application to be added to our listserv and attend basic events like our GBMs, speaker events, and Membership and Development events. Signup information will be given during our first few GBMs.

**Available Positions**

Available positions in the fall include committee members of Treks, Communications, Speakers, Membership & Development, and Careers. These positions are open to all class years. Number of positions available will vary by committee but every committee has a maximum of 1 interview. For more information or questions regarding WUREC, please contact Tejas Gill (Co-President) or Coby Shalam (Co-President) at tejasg@wharton.upenn.edu and jshalam@wharton.upenn.edu.
## Event Timeline (approximate)
- Speaker Series: 1-2 guest speakers per month beginning in October
- Social Event: 1 GBM Social in November
- Coffee Chats with the Board: occurring on a continuous basis
- Town Hall Events: 1 per month beginning in October
- Trek: 1 per semester

## General Body Meetings
- Each GBMer has the opportunity to come to club-wide guest speaker events and apply to treks. We will also have a club-wide info session. Events are planned 2-3 weeks in advance, so dates will be on our listserv

## Education Series
- Our club brings guest speakers to campus and hosts treks where all members are welcome to learn more about the real estate space. The treks are in-person tours of new developments where we get one-on-one facetime with leaders in real estate

## Additional Opportunities
The following select opportunities will only be made available to students with an active membership status within the club. Membership status will be determined based on requirements found in the “expectations” section of the GBM Engagement Plan.
- Writing for the WUREC blog, allowing GBMers to learn while being an active participant in the club’s projects and communications
- Attending “town halls” with different committees to ask questions, make suggestions, and assess which committees might match an individual’s interests and goals
- Volunteer opportunities will be sent out on the listserv, so members will have weekly access to any updates
- Coffee Chats with the Board/ MBA Mentorship Program
- Social Events: dinners, networking events etc.

## Expectations
Club membership is open to all undergraduate students subject to compliance with the following requirements and expectations.
- Attend at least one event throughout the semester, including but not limited to speaker events, treks, social events, and case competitions
- Submit all deliverables before the stated project deadlines
- Completing attendance forms at events
- Be an active participant in sessions by coming prepared, listening, and asking thoughtful questions

## Data Collection
- All events open to the general body will be tracked by the Membership and Development committee using CampusGroups infrastructure
- A list of general body members will be collected, maintained, and updated each semester. The Membership and Development committee will review the list at the end of each semester to ensure attendance requirements are met
- Club leadership intends to use attendance data to inform decisions regarding future recruitment and to measure the success.
The Wharton Undergraduate Society of Accounting (WUSA) offers the platform to explore accounting across disciplines and industries, providing a professional network for experiential learning, discovery, and development. We cultivate our members' insight, enthusiasm, and understanding of the language of business. Spanning across myriad competencies, WUSA is about all things business.

**Structure:** WUSA’s structure consists of four components: the Senior Executive Board, the Junior Executive Board, committee members, and general body members. WUSA members can join the following committees: Marketing, Outreach, Professional Development, and IMPACT (the pro bono business advisory arm). For individuals interested in applying business and accounting knowledge to service the broader Philadelphia community, the IMPACT committee consults for small businesses in the region.

**Events:** WUSA hosts the following types of events:

- Speaker and Panel Events
- Educational Sessions (including ACCT 101/102 Programming)
- Professional Development Workshops and Activities
- Social Events
- Study Breaks

**New Student Programming:** WUSA hosts information sessions at the start of each semester for new general body members and potential candidates for committee roles. WUSA provides educational programming with case studies on real projects WUSA has spearheaded.

**Available Positions:** WUSA is recruiting for committee members. We welcome interested members to come to an NSP event to find out more about available positions and highly recommend applying to more than one committee!

**How to Join:**

Students are invited to become general body members by attending our events and by signing up for our club listserv.

For more information or questions regarding WUSA, students are welcome to contact Jason Chu (co-president) at chujason@wharton.upenn.edu or the general WUSA email at wusa.penn@gmail.com.
Wharton Women is one of the largest student organizations at Penn, and its mission is to empower women and underrepresented gender identities in their personal and professional growth. Whether you are interested in listening to influential guest speakers, networking with the club’s 25+ corporate sponsors, volunteering at a high school conference to inspire the next generation of leaders, or teaching financial literacy in the West Philadelphia community, Wharton Women has something for you!

Structure
We hope that as many students as possible are able to attend our events throughout their time at Penn. Our club is led by a 12-person Executive Board, and almost every member of the Board oversees one or more of our 12+ committees. Students are welcome to apply to our committees; however, all students can also attend our general body meetings and Cornerstone Events to learn more about the club before becoming further involved.

Cornerstone Events
Annual Dinner: Begin the night by networking with over fifty corporate representatives at a career fair. Afterwards, enjoy dinner during a keynote presentation led by a powerful woman in business.

Business Conference: Female leaders from a variety of industries join Wharton Women for a day of engaging discussion and learning.

Dollar Diva Conference: Spend the day with high school girls from West Philadelphia and teach them valuable personal finance skills.

First-Year Buddies (New Student Programming): Come meet other WW members and be assigned to a wonderful upperclassmen WW mentor to help you learn the best way to transition into school! Mentees will have the opportunity to meet with their mentors at multiple other events planned by WW throughout the semester.

How to Join
Anyone is welcome to become a member of Wharton Women. Please see our website (http://www.whartonwomen-penn.com/) to learn more about joining our listserv and becoming a formal member. In addition, we encourage you to apply to one of our committees at the start of each semester. Our committees include: Annual Dinner, Alumnae Relations, Dollar Scholars, Dressing for Success, Evolve, Finance, Internal Events, Marketing, MBA Mentorship, Pro-Bono Consulting, Wharton Women Business Conference, and Walnut Street Journal.

For more information or questions regarding Wharton Women, please contact Joyce Guo, the President. Don’t hesitate to reach out: joyceguo@wharton.upenn.edu
Wharton Women is dedicated to providing a wide range of events for all students at Penn, regardless of whether or not you are in Wharton or a committee member! These include:

- Annual Dinner Career Fair and Speaker Event
- Freshmen Buddies Mixer – upperclassmen mentorship opportunity
- Monthly Industry Insider panels with our WW alumnae
- Biweekly speakers
- Partnerships with faculty/affinity groups
- Baker Retailing Center/other clubs
- Dressing for Success – philanthropic fashion show
- Speaker event focused on intersectionality
- Socials (picnics, Friendsgiving, Winter Wonderland)
- Biweekly corporate event workshops/info sessions
- Monthly GBMs and mentorship events (upperclassmen, MBA, and alumnae mentors)
Expanding our GBM Program

To expand our GBM program beyond simply being a member of our listserv, we plan to send out a form in the fall to sign up to be a “Wharton Women Ambassador” (name subject to change). This will help us keep track of our GBM-ers. In this program, members will come to biweekly meetings to learn from our board members and each other about a diverse array of topics. Members will work on hosting their own workshop on a topic of choice related to diversity in the workforce or a passion project and will present at a future meeting or create a video for our Youtube Channel. These will be our expectations for GBMers:

- Join our listserv
- Attend biweekly meetings
- Create a workshop on a topic they are passionate about
- Be inclusive and respective to everyone around you and create space for them to participate
- Answer, in a timely manner, to all of the correspondence and club surveys
- Submit by the deadlines all of the project duties with which you are involved
- Attend 1-2 mandatory events per month

*Exact details subject to change.*
The Wharton Undergraduate Founders and Funders Association (WUFFA) seeks to increase the number of women and underrepresented founders and investors in the software ecosystem. We are a group of technologists, aspiring founders and investors, engineers, and designers who are passionate about learning from each other and Penn/Wharton alumni. We value diversity of background, thought and experience and we welcome anyone who is interested in entrepreneurship and in increasing the number of women in the startup space to apply.

By joining WUFFA, you will:

- Get mentorship from upperclassmen and alumnae who have navigated the Penn startup and venture capital ecosystem
- Have the opportunity to interface with CEOs, investors, and tech operators
- Develop strong analytical skills necessary for working for a startup or interviewing for VC/ growth equity
- Earn access to unique women-founded startup and VC internships
- Be part of a community for support and learning as you navigate college

Structure:
Our board consists of two Co-Presidents, Treasurer, Director of Investments, Director of Consulting, Director of Internal Affairs, Director of Marketing, and Director of External Affairs and GBM.

Our Consulting Committee consists of ~10-15 individuals who work on projects for high growth startups or investment funds throughout the semester. Members of this committee will work together to produce deliverables in a fast-paced environment and learn directly from founders.

Our Investment Committee consists of ~10 individuals who will learn all about evaluating early stage startups and will be responsible for writing blog posts and deep dives into industry trends. These writings are featured on our website and social media pages.

Our Marketing Committee will consist of ~5 individuals who will design content for our social media, spread awareness about the mission of the club, and promote speaker events.

Opportunities: **Anyone is welcome to apply** to a committee at the beginning of the fall and spring semesters. In addition to our committee positions, we have 3-4 speaker events per semester that are open to anyone who signs up for our listserv. Listserv members also receive access to startup and investing internship opportunities. General Body Members gain additional access to special mentorship opportunities with alumni in entrepreneurship, in addition to small group events with Penn faculty. Board positions are elected, and members who actively attend events, join a committee, and show proficiency in leadership are encouraged to run.

How to Join: General Body Membership is open to all. Applications for committees open at the beginning of each semester. Board applications are open to previous committee members at the end of the spring. **Please contact jonast@wharton.upenn.edu or rubychen@wharton.upenn.edu if you have any questions.**
To be considered a WUFA General Body Member, students have to attend one event per semester before having access to the GBM-specific opportunities outlined below:

**Opportunities for GBM Members**

1. **Group coffee chats with MBA students and local Penn alumni**
   a. Groups of 4-6 GBMers meet up with respective “alumni” in GSRs, coffee shops, etc. with subsidized coffee/snacks
   b. Opportunity for GBMers to increase exposure to a myriad of fields & industries, network, and mentors

2. **WUFA Office Hours with Penn Professors**
   a. We hosted Tech Entrepreneurship office hours with Professor Kirtley and plan to host other office hours with Penn professors in a variety of fields such as social entrepreneurship and venture capital. These group settings allow students to ask questions and learn about topics that may not be taught in the classroom.

3. **Alumni-Student Mentorship Program**
   a. Pair students with alumni mentors who are working in fields that they are interested in
   b. Frequency of meetings is up to mentor/mentee discretion

4. **Meet another WUFA GBMer**
   a. Setting up WUFA members with each other according to their interests
   b. Encouraging members to meet each other and make a new friend

**GBM Attendance and Participation**

We plan to track attendance by sending out a registration link in advance of each event, and then also putting a QR code up during the event that allows people to sign into the event, so we can track who came.
About Trial Recognized Clubs

Trial Recognized Clubs are in the middle of the process of applying for Wharton Council recognition. These clubs are usually well established and have a large student following. Full Wharton Council recognition comes with many benefits, including a budget! Trial Recognized Clubs must show that they have long term sustainability plans and that their mission continues to fulfill a unique niche in the Wharton Community to gain full recognition.

Trial Recognized clubs are under full obligations to follow all Wharton Council’s policies.

More detailed requirements can be found on our website whartoncouncil.org, in addition to policies and procedures If you are interested in gaining Wharton Council recognition, please reach out to the Recognitions chair, Adrian Massuet, amassuet@wharton.upenn.edu
Wharton Undergraduates in Public Policy (WUPP) is the premier hub for those interested in the public sector and policy. We provide students the opportunity to conduct and publish research on public policy issues, attend events with distinguished speakers, and connect with alumni in government, policy research, and related industries.

Structure

WUPP’s Executive Board consists of the President, Executive Vice President, VP of Internal Affairs, VP of External Affairs, VP of Marketing, VP of Finance, and 2-3 Policy Directors. Each member is on the Policy Team or one of the VP-led Committees. Come to our information sessions to learn more about each committee!

Our General Body Members can attend all WUPP events, such as our socials and Case Competition. They also can apply to our Career Treks. We welcome everyone to join as a GBM with the option to apply for a committee role in future semesters.

Events

Guest Speakers: We host several panels, discussions, and chats with distinguished speakers including Rod Rosenstein, Senator Sherrod Brown, the SEC Commissioner, and more.

Career Treks: During Fall Break, selected members have the opportunity to go to Washington, D.C. to hear from places like the DOJ, the IMF, the Rand Corporation, and more.

Wharton Public Policy Case Competition: Judged by stellar experts, teams from schools across the country compete every spring for cash prizes.

Social Events: We build a great community through social events like ice skating, picnics, fundraisers, and an end of year formal.

How to Join

Give us a like on Facebook, follow us on Instagram @pennwupp, and sign up for our listserv to stay up to date with our programming. In the fall, we will host two information sessions as well as a social to get to know current members.

For more information or questions regarding WUPP, don’t hesitate to contact Joey Jung at joeyjung@sas.upenn.edu.
The Wharton Undergraduates in Public Policy Club
Fall 2022 GBM Engagement Plan

General Timeline

September 20: GBM Meeting 1
- Icebreakers
- Introductions to various committees led by committee leaders
- Example presentation by Policy member
  - Followed by open discussion

October 11: GBM Meeting 2
- Icebreakers/ Current events discussion
- Introduction to Career Trek/ Presentation of social calendar
- Policy member presentation

November 7: GBM Meeting 3
- Guest Speaker event

December 6: GBM Meeting 4
- Icebreakers
- WUPP Fall Formal announcements/ Some sort of fun activity (mock trial)

GBM Engagement Ideas

Coffee Chats
- Following first GBM, send out Google forms to invite all underclassmen to have coffee chats with upperclassmen. Can be about the club, classes, or life at UPenn in general

Committee Applications
- All GBM members will have the opportunity to apply to one of several different committees within WUPP
- The application forms for these committees will go out after GBM 1. Committees will meet separately from GBMs to organize club affairs

Social Opportunities
- I.E. Dinner events, game/movie nights, joint-club mixers, and fall formal

Career Trek

Speaker Events
- Ideally we will have several guest speakers give talks about to all club members outside of GBM meetings

Presentation Opportunities
- These presentations will likely be given by members of the Policy Committee at GBM meetings, but any club member can volunteer to present at a meeting. Members will present a policy or event they are passionate about to the rest of the club. The floor will be opened for all members to contribute and ask questions

WUPP Big Little
- New members will fill out a form in order to match them with potential “bigs”
  - Bigs will be mentors and friends to their littles, and after beginning this program last year, we will be able to have members from different years grouped together in “lineages”
- Big little reveal event to allow members to mingle and especially get to know their lineages

Advanced Registration Help Center
- Internal Committee will host individual Q and A sessions to answer questions for underclassmen unsure about specific courses and requirements. This will be held near the end of the semester as to assist with advanced registration
The Signal began in 2017 as a publication that encouraged the exploration of unconventional career paths and creative passions at Penn. Today, we are a collective of creators, designers, writers, and everything in between, with the goal of enhancing the undergraduate experience for all students. We provide resources to help students discover their passions and live deliberately at Penn, in their careers, and beyond.

**Structure**
We have 2 Co-Directors, who usually lead the meetings and club-wide logistics. We also have project leads that are the head of each project, a design lead to monitor design decisions, a development lead to oversee our GitHub and repositories, and a business lead to keep track of financing, advertising, and merchandising.

**Events**
We host a variety of events such as Failure at Penn, alternate career conferences, project showcases, collaborations with other clubs, etc. They vary from year to year, but all strive to push out our mission! Most of our events are campus-wide and are for the general student body. We believe that in order for our projects to have impact, everyone should be able to see them!

**New Student Programming**
For Fall 2022, we plan to have a Meet & Greet, and possibly also have Passion Talks with our current Signal members!

**Available Positions**
Exact roles have yet to be determined, please keep a lookout on our Facebook page The Signal for updates! Generally, we are looking for web developers, designers, videographers, animators, etc or anyone to help with our many projects!

**How to Join**
Our recruitment process will be updated on http://thesignal.org/join. You can also follow our Facebook page @ The Signal, or our Instagram @ signal.penn.

If there are questions, please message the Facebook page, or send us an email at thesignalwriters@gmail.com.
The Signal
Fall 2022 GBM Engagement Plan

General Timeline:

September 7: GBM Meeting 1 – We will go over our club mission and discuss our goals for the semester
By September 14: Recruit new members and have project brainstorming session
Early September: Club retreat
October 19: Mid-semester internal showcase
December 2: Failure at Penn to showcase our projects and display panelists

1. General Body Meetings
   • Each GBMer is responsible for attending and communicating their progress on their projects
   • Each Wednesday 9-10 (subject to change based on member availabilities)

2. Mid-Semester Showcase
   • Tentatively on October 19
   • Project teams will showcase their projects internally to the club for feedback

3. Projects
   • Projects will aim towards destigmatizing failure
   • Can utilize various mediums (e.g. videos, websites, programs)

4. Social Events
   • We have events for all members of the club. They include restaurant outings, potlucks, gift exchanges, etc.

VP of GBMers
• Yanjie Zhang
Role of a GBMer

Responsibilities:
Attend all GBM's and work on a semester-long project. Answer all surveys and participate in social activities.

Expectations:
Attend 50% of GBM's and be inclusive of all members regardless of sex, race, sexuality, etc.
Wharton Ideas for Action (I4A) is a club run by Penn students in collaboration with the World Bank Group and the Zicklin Center for Business Ethics Research at the Wharton School that encourages youth involvement in the United Nations Sustainable Development Agenda and global impact through innovative partnerships.

**Structure:** The club consists of an executive board and three committees; Executive, Accelerator, and Special Initiatives. The executive board consists of five members: Two Co-Presidents (Responsible for oversight of the club’s tasks and managing coordination of tasks between the three committees), Executive Committee Chair, Accelerator Committee Chair, Special Initiatives Committee Chair.

The descriptions of the responsibilities of the three committees are outlined below.

- **Accelerator committee:** in charge of leading consulting projects for competition winners who have the position of project leads.
- **Executive committee members:** in charge of organizing the Ideas for Action and SDGs and HER initiatives and promoting them through online presence and Ideation labs
- **Special Initiatives committee members:** in charge of building partnerships, organizing speaker series and students research projects on SDGs/ESG, and partnering with other Penn clubs and global actors

**Initiatives:** Our two flagship initiatives are the annual Ideas for Action competition and the annual SDGs and HER competition. During the pandemic, we also held an Africa COVID-19 Challenge competition, in which we reviewed proposals aimed at helping those who are impacted by COVID socially, economically, and physically in the region.

The Ideas for Action competition is a youth competition centered around financing sustainable development. The competition is open to students and young professionals from around the world interested in designing ideas for financing and implementing the UN’s Sustainable Development Goals and ESG principles. Winners of the competition present their ideas during the IMF & World Bank Annual Meetings, receive support from a dedicated startup accelerator at the Wharton School, and benefit from unique networking opportunities with other young leaders globally as well as some of the most senior decision-makers in international development, academia, and the private sector. In 2020, Ideas for Action received proposals from 163 countries, 4,000 teams and 13,000 innovators. Through our newsletter we are in contact with over 18,000 I4A alumni. The SDGs and HER competition, while structurally similar, is specifically for female entrepreneurs with established businesses. As for the Africa COVID-19 Challenge, we held an elevator pitch event that highlighted key proposals developed throughout the year by the participating teams. Beyond that, we host speaker events with World Bank officials, International Development experts and business leaders, design-thinking workshops...etc.

Each semester, we host speaker events in collaboration with the Legal Studies department, hosting speakers from the World Bank, International Monetary Fund, the UN, and business leaders. Such events are open to all. We are also involved in the design and delivery of LGST 4010 and LGST 2300 courses and host the I4A Design Thinking Ideation workshop every semester, which is an interactive learning experience that is open to all.

**GBM Programming:** At the beginning of each semester, we host an open GBM for everyone to discuss the importance of SDGs and ESG, how we can make an impact, and how students can get involved with them through existing Penn resources and our global partners. We also invite speakers from either the World Bank, leading companies, or the Zicklin Center at Wharton to engage in exciting debates with the students!

**Available Positions:** Executive committee member, Accelerator committee member, and Special Initiatives Committee Member. Applications for executive board positions will be open during the beginning of the Fall semester. No experience is required to join.

**How to Join:** We usually have a booth at the SAC fair if students want to learn more about the club and have the chance to ask questions directly. If candidates wish to join, they can visit our website (https://ideas4action.org/), sign up for our listserv, follow our Penn-specific Facebook page to stay tuned to application opportunities. Else, they can contact Rikki Kong (rkong01@wharton.upenn.edu) or Tyler Kliem (kliem@sas.upenn.edu).
For those who are interested in learning more about Ideas 4 Action, we invite you to participate in our Ideation Tank program. This will function as a GBM group that allows you to gain first hand insight into the initiatives that I4A is involved with. In particular, the Ideation Tank will have four components: Monthly Educational Series, Speaker Events, Project Contributions, and Social Events.

**Monthly Educational Series:**
- Members of the Ideation Tank will have the opportunity to attend educational sessions held by members of the club regarding various topics in ESG as well as introducing ways to become involved in the space
- While we recommend for members to attend all sessions, we plan for each educational serie will focus on a different subtopic, thus members may choose to attend the ones that interests them most

**Speaker Events:**
- Each semester, I4A holds multiple speaker events with guests from various partnering organizations
- In the past, we’ve held speakers from the World Bank Group and the Tanoto Foundation
- We invite all Ideation Tank members to attend these events as you will have the opportunity to learn about the ESG space from experts directly

**Project Contributions:**
- We invite members of the Ideation Tank to review and/or give suggestions to projects conducted by committees of the club
- Additionally, Ideation Tank members may have the opportunity to convene with competition participants to learn more about their projects and to gain a global perspective

**Social Events:**
- We plan to hold at least one social event each semester for Ideation Tank members to get to know each other as well as the board
- Members will also have the opportunity to join our mentorship program, where they will be paired with a committee chair or board member throughout the semester

**Eligibility and Expectations:**

All students are eligible for the Ideation Tank program! In order to remain a member, we highly encourage students to attend at least two educational series and at least one speaker event per semester.
Wharton Undergraduate Distressed Investing Group (WUDIG) is a student organization at the University of Pennsylvania that serves as a resource for undergraduate students interested in distressed investing and restructuring.

WUDIG seeks to provide educational content and a forum for discussion within Penn for undergraduates interested in pursuing careers as restructuring consultants, financial advisors to distressed companies and their creditors, or investors in distressed securities across the capital structure.

WUDIG also provides students with a professional network for development within the distressed investing space and leverages the expertise of industry professionals, especially Wharton alumni.

Structure
There are two Co-Presidents, two Chairperson, two EVPs, and eight VPs. There are four committees (Education, Events, Sponsorship, Finance) and over 300 general body members. Certain events will only be open to board members so application to join the board is highly encouraged.

Events
Case Study on CF Industries: WUDIG held a comprehensive case study on CF Industries led by distressed investing professional Joshua Nahas. Mr. Nahas discussed a capital arbitrage trade for CF Industries (long equity / short bonds) that yielded a 300% IRR in one year.

Credit Investment Team Presentations: Members of WUDIG met weekly throughout the semester to build investment pitches. Students crafted case studies on Revlon Consumer Products Corporation, Purdue Pharma, and Johnson & Johnson. Members discussed uptier exchanges, tender offers, and tort liabilities in a Chapter 11 setting.

Restructuring and Distressed Investing Course: WUDIG Board members held an introductory two-part workshop on bankruptcy law and distressed opportunities within the market.

Restructuring Case Studies: WUDIG Board members hosted discussions on Entercom Communication’s 2027 Senior Secured Notes and Yukos Oil Company. Board members discussed capital structure, liquidity issues, implications of COVID-19, and Russian bankruptcy law in context.

Distressed Investing Workshop (DIP)
All students are able to participate in the Distressed Investing Workshop as General Body Members. The DIP will meet bi-weekly and exposes students to distressed investing and restructuring. Through these educational meetings, individuals will learn (i) if they are interested in the distressed investing space and (ii) if they are interested in expanding their role within the club. Please join our listerv (bit.ly/WUDIGlistserv) and follow our Facebook Page (www.facebook.com/WUDIG) for updates.

How to Join
Applications will be made available by September and will be due two weeks after they are published. We will take candidates for the Credit Investment Team and all committees. First years will be able to first interact with the club during our GBM 1: WUDIG Recruiting Info Session. For more information or questions regarding WUDIG, feel free to contact Jaspreet Singh (jazsingh@wharton.upenn.edu) and Martin Vladyka (martinvl@wharton.upenn.edu).
GBM Events (Fall)

Each WUDIG GBMer has the opportunity to experience club-wide discussions on (i) alternative investing opportunities, (ii) case studies, and (iii) club projects:

- WUDIG Information Session (September)
- Restructuring Recruiting Session (December)

Chair of General Body Members

Jaspreet Singh, W' 23
jazsingh@wharton.upenn.edu
Distressed Investing Workshop (DIP)

- All students are able to participate in the Distressed Investing Workshop as General Body Members.
- The DIP will meet bi-weekly and exposes students to distressed investing and restructuring.
- Through these educational meetings, individuals will learn (i) if they are interested in the distressed investing space and (ii) if they are interested in expanding their role within the club.
- There will be a total of 8 DIP Meetings over the course of the semester. These sessions will be recorded and distributed to members with conflicts.

- Restructuring learning series in both the fall and spring semester
- Case studies from distressed investing professionals
- Speakers and panels of Penn alum
Role of a GBMer

- As a GBMer, WUDIG expects:
  - Attendance of at least 75% for GBM Events (unless notified ahead of time)
  - Curiosity and desire to learn about alternative investment opportunities
  - Inclusive and respectful to other members and speakers

- GBMers are responsible for:
  - Inviting individuals who may be interested in the events
  - Answering promptly to all of the correspondence and club surveys

- Through active involvement, we want WUDIG to be a rewarding experience for all

- Community-building events from dinners to movie nights
AgriBusiness Club (ABC) is an innovation-driven organization that aims to share and promote the knowledge and skills of AgriBusiness and related fields to the Wharton and UPenn undergrad community. With core values of inclusion, diversity of thought, persistence, and innovation, the club provides an open space where students can engage in a vast range of opportunities in the field of agri-consulting, agri-research and anything ag-related that interests the club members. AgriBusiness club is open to all Penn students, not just Wharton.

Structure:
General membership of the club is open to all interested students. General members get access to the email newsletter, General Body Meetings (GBMs), and all club events.
The club’s core functioning is divided into four committees:
- Consulting
- Fellows
- Research
- Forum
- Immersive
- Sponsorships

Any student can apply to be an Associate in these committees. The duties of the associates are determined based on their committees with their primary responsibility being to work toward the purpose of their committee and the overall vision of the club.
The club’s board consists of President(s) and Committee Directors. The President(s) is(are) elected while the board members are appointed.

Events:
The club hosts a wide range of events. Events that occur regularly throughout the semester include general body meetings, research presentations, and speaker/panel events on breakthroughs in agriculture, immersive trips and company visits. The club also aims to host an annual agriculture festival celebration on campus and at least once a semester trek to farms and agribusiness companies. The club may also expand into competitive events and agribusiness conferences. Committees hold their own team-bonding events for their Associates.

All club events, except for committee bonding sessions, are open to all Penn students. Club members have priority in filling the seats in more competitive programs, such as company visits if there is a max limit.

Available Positions:
We would be recruiting associates for all committees in the fall.

How to Join:
Students can email ABC President Orestis Skoutellas (orestis@wharton.upenn.edu) or info@agribusiness-club.com with any questions.
Anyone can learn more and sign up on the club listserv by visiting our website www.agribusiness-club.com.
# The Wharton AgriBusiness Club

## Fall 2022 GBM Engagement Plan

<table>
<thead>
<tr>
<th>01</th>
<th>General Body Meetings</th>
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<tbody>
<tr>
<td>Each GBMer is beyond welcome to attend and:</td>
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<tr>
<td>- Learn about progress of committee projects</td>
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<tr>
<td>- Listen to industry professionals’ 15min stories</td>
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<tr>
<td>- Raise critical questions around recent Ag-news</td>
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<td>9/9/2021</td>
<td>11/11/2021</td>
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<table>
<thead>
<tr>
<th>02</th>
<th>Education Series</th>
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<tr>
<td>Attend our Annual AgriBusiness Forum to listen to and network with visionaries, CEOs, Ministers, investors, etc</td>
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<tr>
<td>Learn about internship &amp; fulltime opportunities</td>
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<tr>
<td>Tap into the Ag-experience of other club members</td>
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<th>03</th>
<th>Volunteer / Projects</th>
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<tr>
<td>Career treks to some of the most influential and upcoming companies in Ag</td>
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<tr>
<td>Opportunities are announced and spread via our listserv</td>
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<tr>
<th>04</th>
<th>Social Events</th>
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<tbody>
<tr>
<td>Career treks to some of the most influential and upcoming companies in Ag</td>
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<tr>
<td>Meal and merch pick-ups</td>
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<td>Post-GBM informal gatherings</td>
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<table>
<thead>
<tr>
<th>05</th>
<th>VP of GBMers</th>
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<tr>
<td>Orestis Skoutellas (<a href="mailto:orestis@wharton.upenn.edu">orestis@wharton.upenn.edu</a>)</td>
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Wharton Undergraduate Diversity and Inclusion Strategic Consulting Club (DISC) provides pro-bono consulting services to nonprofit and for-profit organizations around the world on diversity, equity, and inclusion (DEI). We apply insights from extensive research and experience in the field of DEI to support clients’ talent management goals. We have worked with global clients to improve recruitment strategies, highlight internal successes, and develop quantitative DEI evaluations.

Structure
Project teams of 5-7 students collaborate on one consulting project each semester, led by a project leader. Students are assigned to teams based on interest. The project leader who scopes the project and manages the client relationship. DISC members are considered for project leader and executive board roles after participating for one semester. The executive board includes Co-Presidents, Vice President of Internal Relations, Vice President of External Relations, and Co-Directors of Consulting.

Events
DISC brings in practitioners in the DEI space to share their experiences with students. Previous speakers have had experience advising companies, governments, and non-profit organizations around DEI and have worked in companies including Accenture, Teva Pharmaceuticals, OppFi and Accolade in their DEI departments. DISC also trains students in techniques including bias-free recruiting and interviewing and has organized short case competitions.

In the 2022-23 school year, DISC will host speaker events that allow students to interact with practitioners in the DEI space. In particular, we are interested in connecting with young professionals who are working directly in DEI or have become involved in a DEI initiative at their organization. DISC will also provide training in bias-free techniques and facilitate intergroup dialogues.

New Student Programming
Our NSP events are geared toward providing interested students a space to discuss DEI topics. This includes having a discussion-based event where we explore a particular topic (inadvertent effects of high parental leave, effectiveness of allyship groups, etc). The other event is a case workshop on how to approach a DEI related case question, including a sample case and tips for consulting case interviews.

Available Positions
Students can apply to join a consulting project team. Project placements are done based on interest, and we do our best to give all members their top-ranked projects. For consulting positions, the recruitment process includes an application and one round of interviews.

In addition to consulting positions, DISC also offers a GBMer program, in which no applications are needed. GBMers are invited to all DISC events and have the opportunity to work in the External Affairs Committee, led by the VP of External Relations, to help host external events and manage our online presence.

How to Join
Students can visit the Penn Clubs website where they can sign up for our listserv and complete the online application. Students can contact penndisc@gmail.com if they have questions.
Events and Opportunities

We have a wide range of events that are open to all DISC committee and non-committee members, as follows:

***Recruit and Advertise GBM-er Program in September***

- First GBM-er Engagement Session- Oct 4
- Professional Headshots
- DEI Case Write-Up Session along with executive board members for Annual Case Competition
- Two Speaker Events dedicated to learning about DEI Consulting as a professional career
- Monthly Clark Park Clean-Up Volunteering
- DISC-giving club-wide social event- November 10
- DISC Formal- November 24
- DISC GBM Program Wrap-Up and Holiday Cookie Decorating- December 6
Roles and Responsibilities

We hope that GBM-ers are not simply a part of our listserv but can find ways to be engaged in the DISC community. To ensure this, we have outlined some roles and responsibilities below:

1. Join listserv
2. Attend weekly GBMs
3. Work on Think Tank team- a team involved in producing an internal analysis report on DEI within the general Philadelphia community
4. Attend weekly New Consultant Training (Includes lessons about case studies, job recruitment, and introductory management and marketing)
5. Edit Website and post on our social media about upcoming events
6. Access to Mentorship from Alumni and Executive Board

***GBM-ers would be required to attend at least three GBMs each semester, but are encouraged to attend all
Wharton Undergraduate Aerospace Club (WUAC) serves to explore business principles via the aerospace and defense domain. Our primary prerogative is to open the highly technical industry of aerospace to non-engineering majors. We host weekly case explorations to expand our understanding of the industry and push thought forward. Our largest event is the Wharton Aerospace Conference bringing together 250 top aerospace executives on Penn’s campus in March. Companies in attendance include Anduril, Shield AI, Boeing, Blackrock, Accenture, Moelis, Deloitte, Lockheed, Northrop, and many many more.

Joining grants you access to likeminded and driven individuals looking to make tangible differences in this world.

For more info go to wuacpenn.com

**Structure:**
WUAC is centralized around our weekly meetings. Beyond that we have many other opportunities of enrichment in self-motivated divisions such as venture analysis, corporate outreach, NASA Technology Transfer program, Space Law and Policy, Investment Team, and beyond. We also encourage team formation in aerospace and defense oriented competitions through NASA and other A&D companies.

**How to Join:**
WUAC does not distinguish in the application phase. Apply through our PennClubs application in the fall or spring and demonstrate your interest. If you’re interested in the A&D industry and are committed to expanding your purview then it should be a natural fit. Do not be concerned about prior experience, we look for motivation and passion.

**General Body:**
You can join our listserv at wuacpenn.com/signup

We will periodically send out emails about opportunities to engage. NASA T2U organizes a number of events as well as speaker opportunities.

If you have a particular interest in WUAC and it is outside of our application phase, reach out to wuacpenn@gmail.com
Emerging clubs are clubs in the process of applying for Wharton Council recognition. These can range from a club in ideation phase to a fully existing club. Wharton Council recognition comes with many benefits, including a budget and a spot at our Clubbing Fair! There are three main criteria for becoming a Wharton Council recognized club:

1. Must fulfill a unique niche
2. Must have at least 25 members
3. Must operate to our programming standards.

More detailed requirements can be found on our website whartoncouncil.org, in addition to policies and procedures. Congratulations to our newly recognized club, Wharton Undergraduate Founders and Funders Association! If you are interested in gaining Wharton Council recognition, please reach out to the Recognitions chair, Adrian Massuet, amassuet@wharton.upenn.edu

Note: As Emerging Clubs do not receive the full benefits of a Wharton Council recognition, they are under limited obligation to follow Wharton Council’s policies. Please visit our website and consult each club to learn more about their individual procedures.
Consult Your Community (CYC) is founded on the idea of giving back to the local community through pro-bono consulting projects geared specifically towards helping minority and women owned businesses. Our new members get analyst-level training and have the opportunity to utilize these skills first-hand through their engagements. Every semester, we partner with a number of local businesses where our CYC consultants get the opportunity to help solve unique problems in each business.

**Recruitment Process:** The recruitment process for CYC involves a written application and one round of interviews. The written application includes basic information about the applicant along with a few short answer questions. The interview is similar to the written application with the addition of a short case. This will not involve any prior knowledge and is simply to see how an applicant approaches problem solving.

**Structure:** CYC structure all focuses around our consulting engagements. Every new member will be placed in a consulting engagement at the beginning of the semester and work with that same engagement throughout the semester. Each engagement is led by a project leader who has had experience with CYC consulting in the past. Beyond the engagements, the Executive Board exists to oversee the entire club and ensure the club continues to thrive.

**Events:** The club hosts events both for the undergraduate population as a whole and specifically for the CYC members. Preceding the application, CYC will host at least one informational session to give an overview of the club and provide examples of interview questions. Later in the semester, CYC will host Education Sessions that are mandatory new student programming but also open to all undergrads. CYC will also host guest speakers open to all undergrads. Regarding the members of CYC, there will be General Body Meetings around once a month, and social events outside of our working environment.

**How to Join:** CYC is recruiting General Body Members who will act as consultants. Applications will open up around early-mid September. Please attend any information sessions or reach out to find out more specifics about the recruiting process.

For more information or questions regarding CYC, contact Rushil Vellala, President, or the general CYC email: rushilv@sas.upenn.edu or upenn@consultyourcommunity.org
The Penn Venture Group is a student run organization whose purpose is to teach students about venture capital and entrepreneurship through hands on projects with venture investors and startups. In addition to our project teams, we also provide unique educational opportunities to all students at Penn interested in venture and entrepreneurship through speaker events, educational GBMs, pre-professional panels, and more.

Structure
Our club consists of an executive board, venture capital (vc) research team, startup consulting team, and events committee. Our executive team has the roles of Managing Directors, a Head of VC Research, a Head of Consulting, VP of Marketing, VP of Communication, and VP of Events.
The VC Research and Consulting divisions are split into multiple teams of four to five individuals, who meet weekly to review projects. The teams are all individually run, and are overseen by the heads of their respective divisions.
The events committee meets weekly to discuss various community building and pre-professional events. The team also sources these events, and coordinates with the VP of Marketing and VP of Communication to market the events. We have roughly 50 active members throughout our organization.

GBMs
We hold bi-weekly GBMs with the entire club body to keep students up to date and teach students about topics in VC and consulting. Our 2022-2023 program will cover both a VC and consulting bootcamp. These will take up fall semester. In the VC bootcamp, we will provide a general overview of the industry, discuss the structure of VC funds, discuss the goal of funds, and give a breakdown of term sheets. For the consulting side, we will give an overview of consulting, an overview of startups, and discuss framework building techniques. The second semester will consist of more interactive sessions. We will have an interactive startup building competition where students will build fictional startups. Throughout the semester, students will pursue goals such as exploring a target market, creating a product idea, crafting a go-to-market strategy, and marketing this product.

Speaker Events
We hold speaker events with renowned investors and operators, open to the entire Penn student community. Our past speaker events have included chats with Scott Shleifer, head of Private Equity at Tiger Global, Ryan Magarian, founder of Aviation Gin, and Kabir Kapoor, Head of Growth at BharatPe.

How to join
Students can visit the Penn Venture Group club page at https://pennclubs.com/club/penn-venture-group and apply via Penn Clubs. There will be branch specific and role specific applications. Applications will consist of short answer questions and a single interview. Any additional questions can be directed to Amogh Bhalerao, amogh@wharton.upenn.edu, or Sherie Pan, sheriep@sas.upenn.edu.
Penn PBL’s mission is to inspire and support students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences. Phi Beta Lambda (PBL) is the largest collegiate business student organization in the world. The UPenn chapter of PBL takes part in the PBL State and National Leadership Conference, hosts unique career development programs, and organizes workshops for its members. Penn PBL is the premier business-leadership club focused on networking, mentorship, and career development.

**Structure**
Depending on the semester, Penn PBL has either one President or two Co-Presidents, as well as four VPs, and/or an Executive Vice President. VP positions consist of a VP of Finance, Membership Development, Competitive Events and Marketing. All events will be open to all members.

**Events**
*Industry Specific Recruiting Workshops* - As part of our career development and mentorship programs, Penn PBL is committed to proving support to students in the summer internship recruiting process. Penn PBL hosts numerous events throughout the semester focused on HireVue video interviews, Superday preparation, and industry-specific events.

*State/National Leadership Conferences* - members demonstrate their business expertise at high-profile state, and national competitive events spanning competencies such as accounting, networking design, finance, marketing, management and more. The top students are recognized with trophies and cash awards.

*Networking/Social Events* - These events provide students with the opportunity to meet others who have similar career interests and provide a time for members to share experiences and advice.

**How to Join**
Penn PBL is excited to welcome every member of the Penn community and has a policy of open membership for all interested students. Membership registration is open both semesters. For questions about membership or to apply for the Executive Board, please inquire at the Club Fairs or email UPennPBL@gmail.com.

For more information or questions regarding Penn PBL, email UPennPBL@gmail.com.
Mission: The Penn Mergers & Acquisitions Club’s goal is to educate our members about the broad field of Mergers and Acquisitions and provide them with meaningful connections and ideas about future career opportunities. Mergers and Acquisitions is relevant to all facets of corporate life whether one wants to be a leader in a corporation, a banker, a corporate lawyer, or a variety of other business roles.

Structure: Any student can become a General Body Member by signing up for our listserv. Being a General Body member gives you access to all of our events, GBMS, and informational emails. The club is further sectioned into 5 Committees for students who seek leadership and more involvement with the club. These are the Marketing, New Member Outreach and Inclusion, Treasury, Education, and Corporate Outreach Committees. Any student can apply to be a committee member. The Club’s Board contains two Co-Presidents and 5 Board Members that head each of these Committees, all of whom seek to enhance the club experience and positively contribute to our mission statement.

Events: The club hosts a wide range of events. We proudly hosted Wharton’s Best Emerging Club Event in 2020 with our Fireside Chat with Scott Bok, CEO of Greenhill and newly appointed head of the board of trustees at Penn. Events that occur regularly throughout the semester include general body educational meetings, and speaker/panel events on the broad category of M&A. These speakers had a variety of careers including M&A law, hedge fund roles, Consulting, Investment Banking, and much more. The club may also expand into workshop events and M&A conferences. Committees hold their own team-bonding events for their Associates and hold their own team meetings. All club events, except for committee bonding sessions, are open to all Penn students.

Available Positions: We will be recruiting members for all of the committees in the fall.

How to Join: Fill out Club’s Interest Form here to be put on the listserv: https://docs.google.com/forms/d/15-7hlgvpFYlyhl226s11MzwO9-A3Amt7WMfNHxmj1pis/edit

Students can also email club’s email (pennmna@gmail.com) or the two Co-Presidents Shritha Mandava (shritha@wharton.upenn.edu) and Jacob Gould (jagould@wharton.upenn.edu) with any queries and to get placed on the club listserv where all the information is distributed.
SPACs, or Special Purpose Acquisition Corporations, are an alternative investment vehicle meant for raising funds in the public markets and for taking companies public. As the Penn SPAC Club we are aiming to present this vehicle as a feasible alternative to the traditional IPO process and traditional investment strategy and we are looking for students who would be interested in being a part of our club. We are the only club at the University of Pennsylvania focused on teaching the fundamentals of a SPAC and keeping up with the markets.

**Structure**
The club is composed of five main independent committees: 1) Research, 2) Outreach, 3) Education, 4) External Affairs and 5) Marketing. Each committee is headed by one to two co-heads and the club is headed by a President and Vice President. We currently have more than 100 general body members.

**Events**

**Educational Sessions:** Penn SPAC will host sessions to teach students about the basics of SPACs and other in depth reviews of SPACs that are publicly traded.

**Partner Events:** Penn SPAC will host partner events with partner organizations with various financial institutions or groups to speak about their experiences in the financial markets and with SPACs as well as offer insights into the SPAC industry.

**Conferences and Panels:** Penn SPAC will offer panels and conferences that will be accessible by all members and prospective member to offer insights from experts in the SPAC industry who have experience having started SPACs and working with SPACs.

**2022-2023 GBM Program** will consist of teaching essentials of SPACs to newcomers to the club, providing an state of the market update to inform current and new club members about the status of the SPAC market deals, fundraising and what stakeholders have been most involved as well as any major actions that have taken place in the SPAC market. We will also be presenting findings from the Research team on specific SPAC transactions that they have been performing analysis on.

**How to Join**

No formal application process is required. We only ask that interested students fill out our committee form to be introduced to the appropriate committee they would like to be a part of.

**Contact Information**
For more information please contact the President, Matias Urcuyo - matiasu@wharton.upenn.edu or Vice President, Maria Rojas - mrojasl@wharton.upenn.edu
Sponsored student organizations work closely with administrators in the Undergraduate Division and other Wharton departments to develop programming and initiatives to support students and enhance the Wharton experience.

These organizations typically follow unique recruiting processes and require multiple year commitments. For a complete list of sponsored student organizations, please visit undergrad-inside.wharton.upenn.edu/student-organizations/.

**Note:** Division sponsored organizations do not follow Wharton Council’s recruitment or club policies. Please visit each organization’s page in the booklet or website to learn more about their policies.
The Wharton Undergraduate Research Board (WURB) is dedicated to improving the research environment for the Wharton undergraduate community and promoting its culture of intellectual curiosity. The Board facilitates the communication of opportunities, equips students with the tools needed to pursue their research interests, and organizes programs to showcase student work.

**Structure**

WURB’s leadership is composed of two Board Chairs, who work directly with Dr. Utsav Schurmans, Director of Research and Scholars Programs. There are typically 10 to 15 active Board members in a given academic year.

**Events**

WURB organizes and hosts the Wharton Undergraduate Research Symposium, an annual opportunity for students who are involved with research to showcase their topics and findings to other members of the Wharton Undergraduate community. The Symposium is also a chance for students interested in research to gain exposure to Wharton’s robust academic community.

In addition to the Symposium, WURB also works to increase awareness of and engagement with research opportunities in Wharton through the creation and dissemination of promotional content for the Wharton Undergraduate Division’s website and social media channels. WURB members also spearhead various other events and initiatives that aim to improve the research environment at Wharton, such as Research Peer Advisor (RPA) coffee chats, student panels, faculty advisor outreach, and campaigns to increase participation in undergraduate research among underrepresented minority students.

**New Student Programming**

NSP events will include introductions to research at Wharton, coffee chats, and student panels with upperclassmen who have previous research experience.

**How to Join**

More information will be available at the Wharton Council Club Fair.
Wharton Alumni Relations Council (WARC) offers unparalleled access to high-profile Wharton Alumni from all industries including financial services, consulting, technology, and venture capital. In our role, we are tasked with leveraging the robust Wharton alumni network to better educate and provide access to the undergraduate body.

Recruitment Process: We have two rounds of interviews, given to select students who fill out the centralized club application. First may join the committee in the fall, and we then hold elections for board positions at the end of the semester within the committee. WARC is a four-year commitment open to any Wharton undergraduate.

Structure: WARC works in project groups that coordinate with Wharton External Affairs and the Undergraduate Division. These groups shift by semester and event. The committee has a flat structure, with the exception of a Chair and two executive members. These three members simply help coordinate between the whole committee and External Affairs. Members are expected to take initiative in proposing and spearheading projects.

Events: Our events are all open events to any Penn student, with a focus on Wharton undergraduates. We host events with Wharton alumni across fields and industries. These range from recent alumni to long-term alumni, as well as those beginning their careers and those who are further into their careers, for example, executives at Fortune 500 firms. Our events range from coffee chats to dinners to panels and keynotes. We also have asynchronous events such as 90-second interviews.

New Student Programming: Our NSPs vary by year. We typically partner with other Wharton clubs to lead NSPs on networking, accessing Wharton alumni resources, and recruiting tips.

GBMs: We are working on plans for fall 2022 GBM meetings, where students can suggest alumni they’d like us to host for speaker events.

Available Positions: We will have four or five open positions on the committee for incoming first-years. If you have questions, you may contact warc@wharton.upenn.edu.
**Wharton Ambassadors (WHAMB)** is a Wharton-division sponsored student organization that works closely with the Wharton Undergraduate Division administration to conduct information sessions and coffee chats for prospective students and families, to contribute to admitted-student events, and to participate in high school outreach. As the “face of the Wharton Undergraduate Program,” Wharton Ambassadors uphold and represent the Wharton brand and experience and provide input on outreach marketing and communications. Wharton Ambassadors is also a tight-knit community of students committed to a well-rounded academic and social experience here at Wharton.

**Recruitment**

There is a written application and two rounds of interview. First round is a typical interview; second round is a practice presentation using a sample of our official slides and notes.

**Structure**

All members are Ambassadors. Executive Board includes two Co-Presidents, VP of Recruitment, VP of Education, VP of Internal Affairs, VP of External Affairs, VP of Ambassador Engagement, and VP of Operations.

**Events**

We host Wharton information sessions for prospective students and families, and coffee chats with just the prospective students. We also have monthly GBMs and social events for Ambassadors. We host public speaking workshops and networking workshops.

**How to Join**

Recruiting information, including our club information sessions, NSPs, application deadlines, etc. will all be posted in the fall on our campus groups website (https://groups.wharton.upenn.edu/whamb/home/), in Facebook events/groups, and in Wharton listserv emails. You can also find us at the Wharton Club Fair in the fall, where you can add your name to our recruiting listserv so you won’t miss any updates.

Please contact ambassadors@wharton.upenn.edu if you have any questions.
The mission of the cohort system is to create small, cohesive communities for a diverse Wharton undergraduate population. Leaders in the cohort system work collaboratively to plan activities and events for their individual cohorts and the larger Wharton community.

Structure
Wharton Cohorts is led by two co-chairs who oversee 10 different cohort boards. All first-year and transfer students are placed in one of 10 different cohorts, making all Wharton students general body members. Each cohort board consists of one Executive Director and a few Cohort Directors. Additionally, cohort leaders have the opportunity to serve in additional leadership roles called chair positions (e.g., Mentorship, Transfer Students, Internal Affairs, and Events.)

Recruitment Process
There is a written application, followed by 1 round of interviews consisting of 1 group interview and 1 interview with The Wharton Undergraduate Division. Fall recruiting is only open for the First-Year Representative position within that specific cohort (only open to first-years). Spring recruiting is open to students of all class years (with the exception of seniors) for the positions of Executive Cohort Director and Cohort Director.

Events
Each cohort hosts individual cohort-specific events ranging from academic support to off-campus exploration to community bonding. These individual cohort events are open to all students in that particular cohort. Wharton Cohorts also hosts cohort-wide events, some of which are reserved for the first-year students like the Amazing Cohort Race and some of which are open to all Wharton students, such as the Winter Whartonland and Abundant Love.

Available Positions
First-Year Representative (by cohort), available to all first-year Wharton students.

How to Join
All first-year and transfer students are automatically assigned to a cohort before their first semester. We will hold an information session in the fall for first-year students interested in the First-Year Representative position. A second information session will be held in the spring regarding the Cohort Director and Executive Director positions for students from all class years. For any questions, please contact co-chairs Abby Shaffer (abshaf@wharton.upenn.edu) or Jake Rodin (rodinja@wharton.upenn.edu).
ABOUT US

The Wharton Dean's Undergraduate Advisory Board (WAB) is Wharton’s oldest student leadership organization. Rooted in our mission to enhance the Wharton undergraduate academic experience, WAB has the unique opportunity to collaborate closely with the highest level of Wharton’s leadership—including the Dean of Wharton, other administrators, student organizations, faculty, and industry experts—to develop innovative solutions to student wants and needs.

OUR STRUCTURE

WAB operates on a flat board structure, meaning that every member has equal stake in discussions and processes regardless of their class year. We take five members per class year, and WAB becomes a four year commitment once you join as a first-year student in the fall. Board members join multiple initiative teams each semester and spend 6-10 hours per week on WAB.

INITIATIVES

WAB has been foundational in the implementation of Wharton policies, classroom practices, and co-curricular experiences. From hosting WAB Seminars to being the student voice in administrative meetings, some of our most recent initiatives focus on DEI, ESG, public policy, and entrepreneurship.

RECRUITMENT PROCESS

<table>
<thead>
<tr>
<th>Written Application</th>
<th>Interviews</th>
<th>Onboarding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applicants answer an introductory prompt connecting them to WAB’s mission and a secondary prompt outlining an initiative proposal.</td>
<td>Applicants undergo two rounds of interviews: 1) collaborative with an individual reflection and 2) a final round with the full board.</td>
<td>Applicants must be selected to move on from each prior round. Recruited first-years will get to join initiative teams immediately.</td>
</tr>
</tbody>
</table>

FOR MORE INFORMATION

➢ Follow our Instagram for WAB content and recruitment updates: @whartonadvisoryboard

➢ If you have any questions, reach out to wabrecruiting@wharton.upenn.edu

➢ Visit our website: https://groups.wharton.upenn.edu/wabofficial/home/
About Us
The Wharton Equity, Diversity & Inclusion Group (WEDIG) is a group dedicated to promoting the inclusion and belonging of Wharton’s undergraduate students. Our purpose is to provide activities, resources, and programs promoting increased inclusivity and greater diversity, equity, and inclusion (DEI) advocacy in the Wharton undergraduate space and beyond.

Recruitment Process
Students can recruit for board positions in the fall of 2022. Board positions will be available for first-year and sophomore Wharton students. At the beginning of each semester, students can join WEDIG as general body members by filling out a short application and meeting with a co-chair or recruiting chair. General body membership is open to all interested students, irrespective of class year.

Structure
Leadership
- The executive team includes two (2) co-chairs and two (2) recruiting chairs.
- The co-chairs serve staggered terms, with one new co-chair elected each semester.

Initiatives
- WEDIG spearheads six to eight initiatives per semester, including one or two collaborative efforts between WEDIG and other student-sponsored organizations.
- Example initiatives:
  - Data Collection - An initiative to generate quantitative and qualitative data related to DEI and create measurable tools towards our DEI goals.
  - Club Recruiting - This initiative aims to collaborate with club leaders through a semester-long program that includes reflection discussions and workshops with DEI experts.

Membership
- WEDIG recruits for general body membership and board membership. We typically recruit five to six board members per class year. Board members must serve on the board for the remainder of their time at Wharton.

New Student Programming
WEDIG plans to incorporate New Student Programming through our General Body Membership. GBM is open to all students, especially first-year students. For example, this past year, our GBM initiative held a case study with Diversity and Inclusion Strategic Consulting (DISC). We plan to continue holding events for GBMs and first-years.

Events
Although recently WEDIG has transitioned away from programming events such as WEDIG week, we have collaborated with other student organizations to host inclusive events for the Wharton student body such as Wharton Fest. We plan to increase our programming by continuing to work with other student organizations.

How to Join
If you are interested in joining the movement for greater inclusivity at Wharton, feel free to contact WEDIG co-chairs at WEDIGCoChairs@wharton.upenn.edu to find out how you can get involved. We do not require any past experience, just a passion for DEI and enriching the Wharton community! We would love to have you join our WEDIG family!
Wharton GUIDE is a division-sponsored student organization dedicated to fostering meaningful one-on-one mentorship relationships between Wharton undergraduates and MBAs. We match juniors with 1st year MBAs and seniors with 2nd year MBAs to allow mentorship pairs to graduate with each other and align the timing of challenges such as recruiting, exams, and relocation after graduation.

In addition to the matching process, we coordinate social events, promote professional development opportunities, and train MBAs on effective mentorship in partnership with the McNulty Leadership Program. Underclassmen are strongly encouraged to apply for a board position.

**Recruitment:** A written application and one round of interview.

**Structure:** Wharton GUIDE is composed of 2 boards: the undergraduate board and the MBA board. The undergraduate board is led by a President and Vice President with 6 directors in the areas of:

- **Career Development** - Coordinates career development and recruitment programming for the MBA & undergraduate communities, alongside its committee.
- **Communities** - Promotes social activities between MBAs and undergrads such as our mentorship kickoff, lunches, and coffee mixers.
- **Communications** - Manages club-wide communication for all events and between the MBA and undergraduate boards.
- **Data Analytics** - Generates the algorithm for the fall and spring matching process and keeps track of the club’s data to maximize member engagement.
- **Digital Engagement** - Engages members across digital platforms and networks with an emphasis on digital media and content production.

Mentors and mentees are automatically members, making Wharton GUIDE the largest joint MBA-Undergraduate club with 800 members.

**Events:** The majority of our programming is in events for mentors and mentees in our community, however, we do host several MBA panels, talks, and workshops throughout the year that are open to everyone. These will be communicated directly through G95 and our listserv.

**New Student Programming:** We will be holding a board member information session at the beginning of the fall semester.

**Available Positions:** Depending on the semester, we recruit for different positions. Make sure to check on Penn Clubs or contact us for the most up to date information. All board members are eligible to participate in the mentorship matching program regardless of year.

**How to Join:** First-years and Sophomores: Applications to join the board will open early in the fall semester. For questions on recruiting for board positions, contact us at whartonguide@wharton.upenn.edu
**Wharton Leadership Ventures (WLV)** are outdoor experiences that facilitate self-discovery, leadership, and character development. Participants are able to step out of their comfort zone, exceed personal limitations, and experience leadership firsthand. WLV programs provide a set of engaged, hands-on expeditions and intensives for mastering the capabilities of effective individual and team leadership in business and beyond.

**Recruitment:** Venture Fellows are a group of committed student leaders who help facilitate the learning opportunities on each Venture. To become a Venture Fellow, there are a few steps to the recruitment process. First, a written application is required. If the written application is accepted, the candidate will move onto the interview round of the recruitment process where they will undergo approximately a 20min interview with 1 or 2 current Venture Fellows. The last step of the recruitment process will be a third round of an activity-based process that the candidate will be invited to if they make it past the first interview. Interested students can view our website for updates on next year’s application process (Fall 2022).

**Structure:** There are currently two Venture Fellow Co-Chairs and various committees that work to develop the organization, market the experiences, plan events, and prepare for expeditions. Overall, the fellowship has a very flat structure and everyone is encouraged to take leadership roles on various projects or to propose new ideas.

**Events:** Intensives are a great opportunity for students who are interested in a day-long team-based Venture experience. For those seeking a longer and more immersive leadership experience, our Expeditions range from 7-10 days in length and span across the globe. Anyone who is willing to step out of their comfort zone can participate in a Venture. Cost varies and scholarship opportunities are available for students in need. Be sure to check out our website this summer for updates on next year’s Ventures.

**Available Positions:** Wharton Leadership Ventures is recruiting new Venture Fellows in the Fall of 2022 for the 2022-23 school year.

**How to Join:** If students are interested in joining Wharton Leadership Ventures, they can attend our info sessions during the semester or visit the McNulty Leadership Office on Huntsman Hall 4th Floor to get more information. At the info sessions, students can meet and talk to current Venture Fellows and if they visit the Fourth Floor they can grab our information packets as well as talk to our Associate Director, Erica Montemayor, and Christine Fisher, our Program Manager. Then to become a Venture Fellow, the candidate must apply before applications close.

For general questions, please email wlpventures_ug@wharton.upenn.edu
Wharton Wellness is an executive board, sponsored by the Wharton Undergraduate Division. The mission of Wharton Wellness is to pursue and implement initiatives targeted at specific wellness issues in the Wharton community by creating experiences, fostering a positive culture of well-being, and connecting clubs / students to wellness resources.

Recruitment Process: There is an initial written application. There are 2 rounds of interviews. The first is a group interview and the second round is an individual interview with 3-4 board members. Wharton Wellness recruits in the Spring semester only. Only first-years and sophomores are eligible to apply.

Structure: Wharton Wellness is composed of a total of 14-20 executive board members, inclusive of the two co-chairs. These members are recruited internally in the spring of their first-year or sophomore year to ensure that they have both a comprehensive understanding of the Wharton culture, and a sufficiently long tenure to see projects through to completion. Once a part of Wharton Wellness, each member will remain on the board for the full three remaining academic years in which they are Wharton students. Each member participates on 2-3 initiatives, which are chosen during our initiative selection process at the beginning of the year.

Events:

- Big Talk: This event is loosely based on Kalina Silverman’s TED Talk regarding Big Talk and is open to any Wharton student as space permits. Our goal is to foster a greater sense of social wellness at Penn by providing an opportunity for students to develop strong, genuine connections while engaging in deep discussion.
- Breakfast Pop-Ups: Every semester, we host 2 Breakfast Pop-Ups where students can drop by and talk with board members while enjoying a tasty breakfast. These breakfasts serve as opportunities for students to share thoughts on Wellness at Wharton through Pulse Surveys.
- Curiosity Workshops: These student-taught, interactive workshops give students a chance to explore some of their peers’ extracurricular pursuits. Feel free to contact us if you have a skill you’d like to share with the Wharton community.
- Passion Projects: In partnership with the Wharton Advisory Board (WAB), we sponsor students as Passion Project Fellows to pursue their passions by providing financial support, logistical guidance, and a community of peers. Their work culminates into one big showcase in April where Fellows present their work to the Wharton Community.
- Fitness Before Finals: During the week before finals, we host a free fitness class everyday to encourage students to prioritize their physical wellbeing. Previous classes offered include Unite Fitness, HotBox Yoga, Title Boxing, and many more.

Available Positions: Interested students can apply to become a board member. Board members can later run for the co-chair position which serves a two-semester term.

How to Join: Students can visit our website (groups.wharton.upenn.edu/wwb) for more information about the board and our recruiting timeline.

If you have questions, you can contact us at whartonwellness@wharton.upenn.edu. Feel free to message us on our Facebook page as well!
About Business Fraternities

There are four business fraternities: Alpha Kappa Psi, Delta Sigma Pi, Phi Chi Theta, Phi Gamma Nu. Like social fraternities and sororities, business fraternities have a deferred rush system for first years, who may only rush in spring semester. Upperclassmen may rush in either the fall or spring semesters. All the business fraternities listed are co-ed.

For more information about social fraternities and sororities, please visit the Office of Student Affairs/Fraternity Sorority Life website at vpul.upenn.edu/ofsl/.

**Note:** Business fraternities do not follow Wharton Council’s recruitment or club policies. Please visit each fraternity’s page in the booklet or website to learn more about their policies.
Alpha Kappa Psi is America’s first and largest co-ed professional business fraternity. Their mission is to develop skilled, ethical, connected, resourceful, and innovative business leaders through professional, social, and community service activities.

Structure
The fraternity’s leadership is composed of the B5 Board (year-long positions) and the Executive Board (semester-long positions). Brothers can optionally also be part of internal committees, such as Professional and Marketing.

Events
We host many events throughout the year, such as community service events (e.g. partnership with Bridges to Wealth to conduct mock interviews for West Philadelphia students; volunteer to support the Sunday Breakfast Rescue Mission) and professional development events (e.g. Adobe skills workshop; data analytics series; mock case interviews).

Open events: Throughout the year, you can attend our corporate-partnered info sessions and professional development workshops.

New Student Programming
We host two Open Rush events for anyone to attend: Meet the Brothers and Career Panel. Open Rush is an opportunity to chat with current Brothers in an informal setting and ask questions about internships/industries that interest you. AKPsi will also be at the Business Fraternities Info Session.

We are recruiting for our Fall Class. Sophomores are eligible.

How to Join
Visit http://upennakpsi.com/, find us on Facebook by searching @akpsiepsilonrho, or follow @akpsiupenn on Instagram! We will publish details about our Rush Events on all of these platforms.

If you have questions, please contact Michelle Fang, President: pres.pennakpsi@gmail.com
Delta Sigma Pi (DSP) is a professional fraternity organized to foster the study of business at universities, to encourage scholarship, social activity, and association of students for their mutual advancement by research and practice.

**Structure**
There is an executive board with 6 positions.

**Events**
Types of events: Professional, Social, Networking, Community Service.
Open events: Professional Events learning about finance, Speaker Events, etc...

**New Student Programming**
Rush is open to anyone interested in applying!
Please note that first-years can only apply in the spring, and we recruit sophomores in the fall.

**How to Join**
Students should follow our Facebook page and attend Open Rush events. Please contact us through our Facebook page, Rush chairs, or email upenndsprecruitment@gmail.com if there are questions.
Phi Chi Theta (Phi Chi, PCT) is a national coeducational business fraternity. We focus on connecting our brothers with outstanding professional opportunities while maintaining a supportive environment. Founded to enhance Wharton students’ mental and physical well-being, we have evolved into an organization that supports our members through brotherhood, professionalism, and engaging wellness events. Brothers go on to work at Goldman Sachs, Microsoft, McKinsey, and Google, among others.

Recruitment Process:
Like all other Greek life at Penn, Phi Chi Theta has a deferred rush system. First-year students may only rush in the spring semester, while sophomores may rush in the fall or the spring. Rush is split up into two parts: Open Rush and Closed Rush. During Open rush, all are welcome to participate. In the middle of Open rush, we release a written application, which is then due at the end that week. Your application will determine whether or not you are invited to Closed Rush, which is invitation-only and includes both formal and informal interviews.

Events:
Business 101: Our premier New Student Programming event, this is a crash course on the Wharton core curriculum. Upperclassmen teach tips and tricks on how to thrive in each course and general founding principles that are good to know at the start of each class.

MBA Networking Reception: The MBA Networking reception connects experienced MBA candidates from interesting companies to mentor undergraduates.

Workshops: Phi Chi Theta hosts career panels for undergraduates to learn more about careers in certain industries. Our most recent panel was with the National Basketball Association (NBA).

How to Join:
You can learn more about the brotherhood by talking to our members at rush events and club fairs, reaching out to brothers on social media, and keeping up with our events when the school year starts.

Go to our website: https://www.phichithetaupenn.com/ or Instagram page: https://www.instagram.com/phichithetaupenn/ to get updates on the rush timeline!

If you have questions, please reach out to Caitlyn Chow at caitchow@wharton.upenn.edu
Phi Gamma Nu (PGN) is a co-ed, professional business fraternity that centers around its pillars of professionalism, philanthropy, and community. Founded in 1924, PGN is made up of driven and diverse members who aim to develop and enhance global perspectives in business.

**Structure**
There is an executive board composed of the President, External Vice President, Internal Vice President, Vice President of Finance, Vice President of Communications, Digital Marketing Chair, and DEI Chair. There are also chairs for each of the four committees (professional, philanthropy, social, and recruitment).

**Events**

*Types of events*: Professional events (i.e. resume workshops), Philanthropy events (i.e. pro-bono tutoring for high school students), Social events (i.e. karaoke, mixers with other clubs, game nights)

*Open events*: Fall Recruitment, Professional events (i.e. Silver Lake Case Competition)

**New Student Programming**
We hold a Meet the Brothers event and an Internship Panel during our open recruitment cycle, where interested students can chat with and learn from existing brothers. This process is open to anyone interested, although first-years can only apply in the spring semester while sophomores can apply in both the fall and spring semesters.

**Available Positions**
The executive board is elected on a yearly basis with members serving for one calendar year. Committee chair positions are open to members that have been part of PGN for one semester.

**How to Join**
Students can learn about PGN by speaking with members at the Wharton Clubbing Fair or other related events, reaching out to brothers, and staying updated with PGN events through our social media pages (Facebook: PGN at the University of Pennsylvania, Instagram: @pgnupenn, Website: upenn-pgn.org).

Applications will be on the PGN website (upenn-pgn.org) in early September. Please email pgnexecutiveboard@gmail.com or upenn.pgn.recruitment@gmail.com with any questions.
About SFCU

A credit union is a cooperative, non-profit financial institution, owned and controlled by the people who use its services. Credit unions make a difference to their communities by looking out for their members’ interests and providing a level of service not possible at other financial institutions.

The Student Federal Credit Union (SFCU) is the first and only student-run credit union in the Ivy League, and exclusively serves the community of the University of Pennsylvania. Founded in 1987 by three Wharton MBA students, the SFCU has been providing Penn students with financial services for over 33 years. Additionally, SFCU provides training and internship opportunities to students.

For more information about social fraternities and sororities, please visit the Student Federal Credit Union website at www.upennsfcu.org.

Note: Student run agencies do not follow Wharton Council’s recruitment or club policies. Please visit their page in the booklet or website to learn more about their policies.
Teller Rotation Program:
The SFCU offers unparalleled internship opportunities exclusively for Penn students every semester within the financial services industry. The internship program offers exposure to opportunities within the Credit, Finance, Human Resources, Information Systems, Marketing, Operations, and Supervisory committees while also offering new students various career development resources.

Structure:
The SFCU is divided into 4 core committees (Credit, Operations, Finance, and Supervisory) and 5 non-core committees (Marketing, Human Resources, Information Systems, Investments, and Internal Controls). The overall operations of the credit union are overseen by a board of 11 individuals who each specialize in an area of expertise. After successful completion of the semester-long internship program, students will be able to select their committees of interest and begin their careers at the SFCU.

Events:
The SFCU hosts a variety of events both for new and returning members. When students enter the internship program, they will be exposed to various career development workshops every week including presentations on different career paths and networking opportunities with alumni. Interns will also have the opportunity to gain one-to-one mentorship from highly successful upperclassmen within the credit union regarding all facets of life including school and career path. Interns will also gain hands-on experience through working on an internal project within the credit union covering an area of their interest. The SFCU also holds a variety of social events ranging from formals, potlucks, and committee-wide dinners.

How to join:
At the beginning of both the fall and spring semesters, we will recruit a new class of interns. In order to be considered for this position, applicants will be required to submit a written application and complete 2 rounds of interviews. No prior knowledge is required and all students from a variety of backgrounds are encouraged to apply.

Please forward any questions to recruiting@upennsfcu.org